



MILANO
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ASHIONAWARI
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MILANO
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CNMI
SUSTAINABLE
FASHION AWARDS 2023

CNMI
SUSTAINABLE
FASHION AWARDS 2023
TEATRO ALLA SCALA
MILANO

SEPTEMBER 24TH, 2023 H 6.30pm

IN COLLABORATION WITH



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NOTES



The CNMI Sustainable Fashion Awards, hosted by Camera Nazionale della Moda Italiana (CNMI), recognises the achievements and ongoing efforts of both Italian and international designers and brands in helping to redefine a fashion industry which is more sustainable, ethical, and circular.

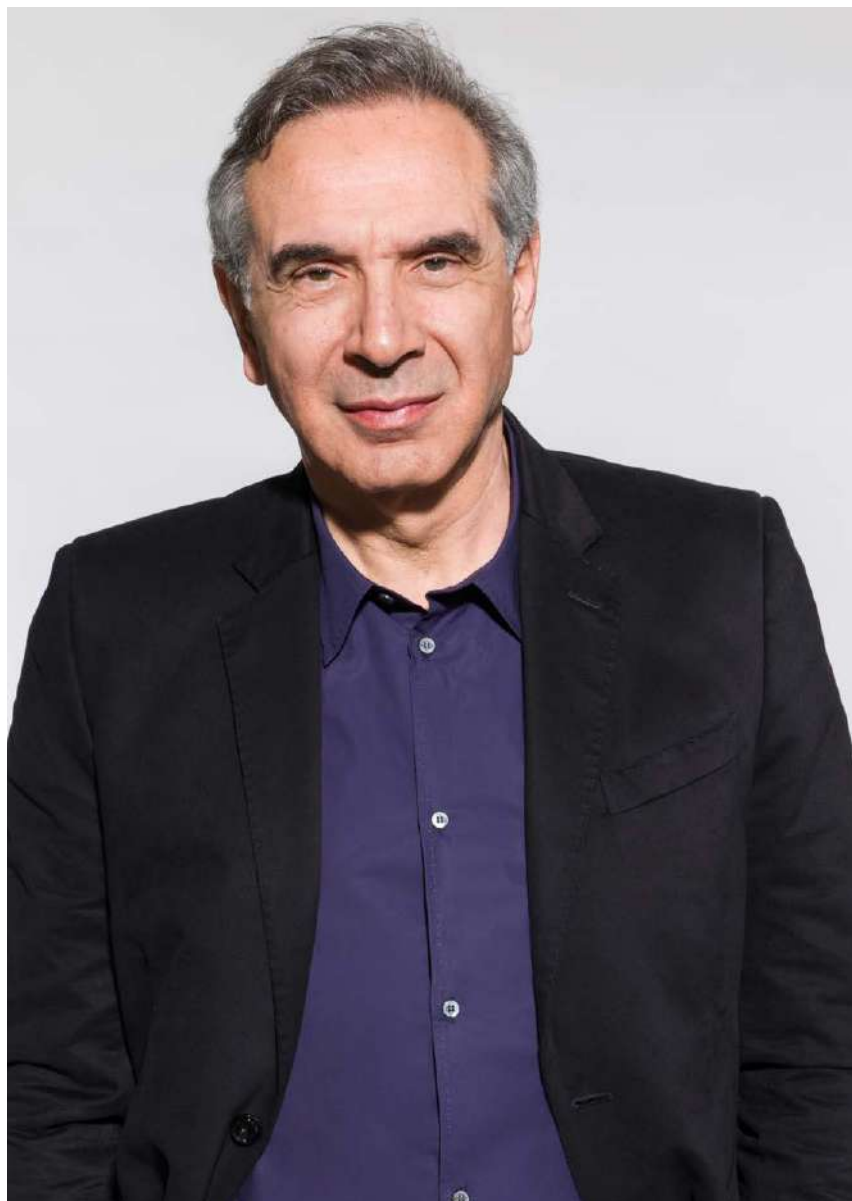
The fashion industry is increasingly acknowledging the weight of its collective environmental and social impacts: from its relationship with waste, pollution, climate change, and biodiversity loss to how the extraction of natural resources affects local communities. In order to accelerate sustainable, ethical, and circular economy progress, CNMI decided to reward and celebrate the efforts and achievements of initiatives that represent clear starting points and positive steps forward. Sustainability is a moving goal: it is a journey, a path composed of incremental steps; some of them initially challenging and all requiring creativity and innovation. CNMI recognises the complexity of these journeys and seeks to support the fashion industry to share their collective challenges, solutions and, ultimately, their successes.





“ Sustainability is the key driver of innovation. A low-carbon, environment-friendly, resource-efficient, and socially inclusive economy is the way forward to building a better world. Milan’s commitment to fighting climate change, air pollution, and social inequalities is high. Each day, our citizens, our businesses, and our administration are working for a greener and fairer future. I wholeheartedly thank the National Chamber of Fashion for adopting sustainability as its core value. Under the leadership of its chairman, Mr. Carlo Capasa, the CNMI has launched several projects to make the clothing industry greener and more inclusive. The CNMI Sustainable Fashion Award plays a major role in this endeavor. Cutting-edge solutions suitable for reducing carbon emissions and increasing textile recycling are keys to protecting the environment as well as gaining a competitive advantage in business. The CNMI Sustainable Fashion Award and the sustainability commitment of the National Chamber increase the strength of the clothing industry, one of the most important sectors of Italy’s economy, and the appeal of our city as one of the world’s fashion capitals. Milan is deeply grateful to the National Chamber and the fashion industry for their crucial help in making our city more sustainable, more inclusive, and greener. ”

GIUSEPPE SALA
Mayor of Milan



“The CNMI Sustainable Fashion Awards are an important manifestation of our commitment and hard work over the year for responsible fashion. A high power jury, clear metrics defined along with UN Ethical Fashion, our partner in this event, and Ellen McArthur Foundation, and the involvement of over 25 associations from all over the world that submit the nominations mean that these Awards are becoming an established observatory of sustainability in our industry, a workshop bringing together all the players that are building up best practice. This season, around 30 finalists out of a total of 150 or so will be telling us their stories, a splendid source of inspiration for all of us.”

Camera Nazionale della Moda Italiana (CNMI) is a no-profit association founded in 1958 to represent, promote and support the values and development of Italian fashion in Italy and worldwide. Based in world fashion capital Milan, the Association represents around 220 Italian brands.

CNMI members include some of the biggest names in Italian fashion, such as Armani, Bottega Veneta, Dolce & Gabbana, Emilio Pucci, Etro, Fendi, Ferragamo, Gucci, Max Mara, Missoni, Moncler, OTB, Prada, Roberto Cavalli, Trussardi, Valentino, Versace and ZEGNA.

Camera Nazionale della Moda Italiana members enjoy numerous services, as well as being able to take part in all the Association's events and activities.

CNMI's mission is to support the entire Italian fashion industry worldwide by maintaining institutional relationships and communicating our values and activities. One of the most important of our many initiatives is organizing the Milan Fashion Weeks.

CNMI's operating strategy and development are based on the following four pillars: Sustainability, Education and Young Designers, Digitalization and Internationalization.

CARLO CAPASA

Chairman, Camera Nazionale della Moda Italiana



“These awards highlight the critical importance of social sustainability and the need to decouple value creation from resource extraction to support our interconnected globalized world. They emphasize the pursuit of progressive social purposes and a development model that operates within the boundaries of our planet. The fashion industry is taking significant steps towards embracing new business models, with a central focus on adopting circular practices and implementing a robust strategy to drastically reduce greenhouse gas emissions within a short timeframe. It is crucial to remember that we must achieve a substantial 45 to 55% emissions reduction by 2030 to align with the Paris Agreement’s climate change goals.”

The EFI is a United Nations program, operated within the UN agency known as The International Trade Centre, that collaborates with the Camera Nazionale della Moda Italiana (the Italian Fashion Council) to establish and implement a new sustainability agenda rooted in ESG (Environmental, Social, and Governance) principles. This comprehensive approach encompasses stringent ESG due diligence, impact assessment, continuous monitoring, evaluation, and sustainability reporting.

Furthermore, the EFI plays a crucial role as a significant fashion supply chain, empowering numerous women artisans from marginalized communities in Sub-Saharan Africa. These women are provided with opportunities to become producers for international fashion brands, fostering economic and social progress. Additionally, the EFI runs an accelerator program dedicated to supporting emerging African fashion and lifestyle brands, fostering growth and innovation in the industry.

SIMONE CIPRIANI

Head and Founder of the Ethical Fashion Initiative at the International Trade Centre,
Chairperson of the UN Alliance for Sustainable Fashion



“We’re delighted to be chairing the CNMI Sustainable Fashion Awards again this year, and to have the opportunity to celebrate the designers and brands innovating the future of the fashion industry. As part of the overall awards, the Ellen MacArthur Foundation Award for Circular Economy honours those excelling at putting circular design and business models at the heart of their work, inspiring others to innovate for positive change to help tackle global challenges, like climate change, biodiversity loss, and pollution. The journey towards a circular economy for fashion won’t happen overnight and it requires systemic change. These awards celebrate progress and help set the direction of travel, acting as an important step towards a more sustainable, equitable, circular, and regenerative future for fashion.”

The Ellen MacArthur Foundation is committed to the creation of a circular economy that tackles global challenges, such as climate change, biodiversity loss, waste, and pollution. Increasingly based on renewable energy, a circular economy is driven by design to eliminate waste, circulate products and materials at their highest value, and regenerate nature, to create resilience and prosperity for business, the environment, and people.

The Foundation’s Fashion Initiative brings together leaders from across the fashion industry to redesign the way clothes are made and used. Building an industry that designs products to be: used more, made to be made again, and made from safe and recycled or renewable inputs.

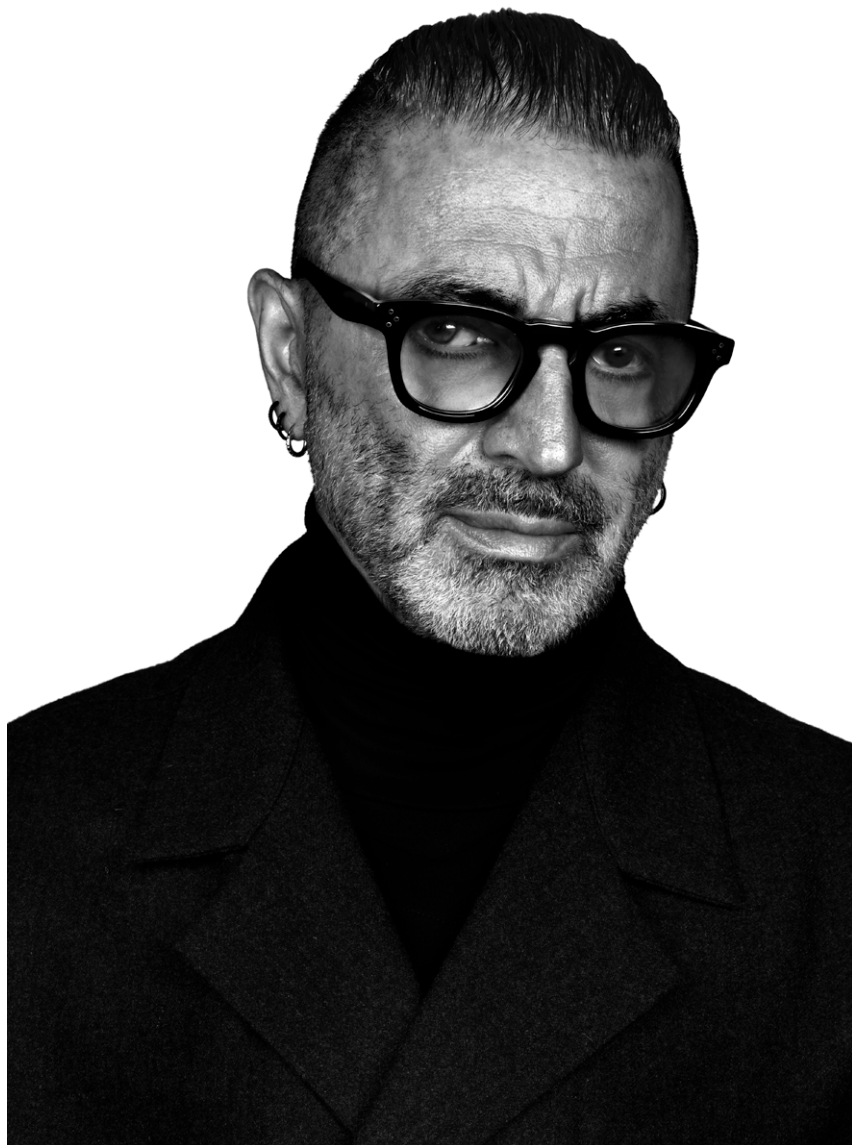
ANDREW MORLET
CEO, Ellen MacArthur Foundation



“ I’m particularly pleased about this evening because Teatro alla Scala and Camera Nazionale della Moda Italiana have been working together on something as fundamental as sustainability since 2017. Such continuity has special value for us: La Scala has always enjoyed relations with both creativity and business, reflecting the way of life of the Milanese since Stendhal’s times. In the last few years, our Theatre has raised ecological emergency issues on stage, with the opera CO2, but above all it’s led initiatives to reduce emissions and in 2020 launched a strategic plan for boosting energy efficiency and improving waste management. On 1 December, our Orchestra will be in Dubai for the COP28, the United Nations Climate Conference. I’m convinced that the world of the arts and of fashion, now united, can not only operate effectively in their respective sectors but also provide vitally important awareness raising. ”

Founded in 1778 thanks to the support from the Milanese society, the Teatro alla Scala is seen by the whole world as a symbol of Italian culture. Down through the centuries, it has hosted first performances of works by Rossini, Bellini, Donizetti, Verdi and Puccini, engaged the greatest singers and a series of conductors from Toscanini, De Sabata and Giulini to Abbado, Muti, Barenboim and Chailly and staged productions by some of the most prestigious directors. Since 1951, the opening of the Season on 7 December has been one of the most keenly awaited events on the Italian cultural calendar, while on the international scene, the Theatre has performed abroad over 900 times. In the ‘70s, the Teatro alla Scala began to develop a participatory model of culture that is still active in initiatives like La Scala in città and Prima diffusa. And in 2023, it launched LaScalaTv, a streaming platform enabling a global public to follow the season.

DOMINIQUE MEYER
CEO and Artistic Director, Teatro alla Scala



“ Beyond pure emotion and magic, the concept of this unforeseen evening outside the walls of Teatro alla Scala also holds a social and environmental dimension.
The theater is deconstructed and perceived in its nakedness and beauty. Its backdrops, originally destined for destruction, are displayed in an outdoors setting, making it accessible to a public that may never have had the opportunity to experience Teatro alla Scala.
The repurposed theater set, serves as a testament to sustainability.
This transformation of objects into decorative elements becomes a celebration of performance, where past and present harmonize, inviting guests to immerse themselves in the magic while embracing a sustainable future and creating a sense of community.
Our mission is to amplify the finest stories through events that are sensitive to social and environmental issues. Because the memory of an event should be the only imprint that remains. ”

Villa Eugénie is a leading special events company whose expertise was first established in the world of fashion and luxury, and increasingly sought after by all creative sectors involved in contemporary culture and the digital world. With 30 years' experience, the company has orchestrated the creative conception and production of over 1000 events worldwide.

Its experience also covers the demands of film production, shop design, large-scale private events, product launches, exhibitions and brand strategy. The agency focuses on an understanding of true partnership with its clients, unparalleled attention to detail and an inherent desire to embrace innovation and create unprecedented experiences, all with an eye to the future, a future that's deeply human and connected. Villa Eugénie has offices in Milan, Paris, Brussels and New York.

ETIENNE RUSSO

Founder, President and Artistic Director of Villa Eugénie

ADVISORY COMMITTEE

The 2023 CNMI Sustainable Fashion Awards follows a robust nomination and selection process. The process has been strengthened through collaboration between CNMI, the United Nations' Ethical Fashion Initiative (EFI), a programme of the International Trade Center, and input from the Ellen MacArthur Foundation. CNMI upholds the responsibility of its institutional role, the United Nations offers the opportunity to implement and promote global sustainability, and the Ellen MacArthur Foundation brings its vision of a circular economy for fashion that is regenerative and restorative by design.

CNMI and EFI, together with the input and support of the Ellen MacArthur Foundation and Quantis, developed the assessment framework to assist the candidates' evaluation. The adoption of a predefined set of criteria and parameters has been crucial to guarantee the impartial and factual process of screening and judging.

With the assessment framework, CNMI officially launched the call for candidacies in April 2023, actively involving an Advisory Committee with 25 international associations and non-profit organisations, characterised by a specific knowledge base or expertise in different areas of sustainability within fashion's value chain. The role of the Advisory Committee consists of identifying the best sustainability related projects at an international level and nominating five to 10 organisations to participate in the selection process by submitting their candidacy for the award category related to their project.

Furthermore, the Jury together with CNMI will have the opportunity to appoint two prizes in recognition of the commitment by celebrities or personalities belonging to the fashion industry.

- 1 Aii – Apparel Impact Institute
- 2 BSR – Business for Social Responsibility
- 3 Canopy Planet
- 4 Centro di Firenze per la Moda Italiana
- 5 Confartigianato Moda
- 6 Confindustria Moda
- 7 Cradle to Cradle Products Innovation Institute
- 8 Fair Wage Network
- 9 Fashion Institute of Technology
- 10 FIT Design and Technology Lab (DTech)
- 11 Fibershed
- 12 Fondazione Cologni dei Mestieri d'Arte
- 13 Hongik University
- 14 ICEC – Quality Certification Institute for the Leather Sector
- 15 IDH
- 16 London College of Fashion
- 17 Milano Fashion institute
- 18 OP2B
- 19 Redress
- 20 Sistema Moda Italia
- 21 Textile Exchange
- 22 The Sustainable Angle
- 23 Unic – Concerie Italiane – UNIC
- 24 Worldrise Onlus
- 25 Camera Nazionale della Moda Italiana

1 Aii – Apparel Impact Institute

Apparel Impact Institute (Aii) is a not-for-profit body whose mission is to identify, fund, scale, and measure positive impact for the textile, apparel, and footwear industry's supply chain. Aii plays the critical role of a technical clearing house for partner brands, manufacturers, and philanthropic donors – validating and aggregating proven environmental initiatives with a focus on energy, water, and chemistry. In order to help the industry achieve its goals, Aii launched the Fashion Climate Fund: a USD 250 million catalytic capital fund, designed to unlock another USD 1.75 billion in blended capital.

2 BSR – Business for Social Responsibility

BSR works with its global network of more than 300 member companies – including global fashion, retail, and luxury companies – to develop sustainable business strategies and solutions through consulting, cross-sector collaborations and insights on the environmental and social shifts shaping our world.

3 Canopy Planet

Canopy is a solution-driven not-for-profit organisation dedicated to protecting forests, species, and climate. Through its CanopyStyle initiative, it collaborates with over 530 global fashion brands to develop cutting-edge environmental policies that transform unsustainable supply chains, spark innovative solutions, and protect the world's remaining Ancient and Endangered Forests.

4 Centro di Firenze per la Moda Italiana

Centro di Firenze per la Moda Italiana is a prominent institution dedicated to nurturing and advancing the Italian fashion industry. It offers educational programmes, supports emerging designers, organises fashion events, and works to showcase the exceptional talent of Italian fashion on a global scale.

5 Confartigianato Moda

Confartigianato Imprese is an autonomous organisation – which represents more than 1.5 million businesses and entrepreneurs, with 3 million employees – founded on the principle of free participation, it is open to all geographical, sectorial, and cultural elements of handicraft entrepreneurship and small enterprises. It facilitates information sharing, representation of general interests, and relationships with the negotiating counterparts and institutions.

6 Confindustria Moda

Confindustria Moda is an influential association representing the Italian fashion and textile industry. It plays a vital role in promoting and supporting the interests of fashion companies, fostering innovation, and enhancing the competitiveness of the sector on a global scale. Through strategic initiatives, collaborations, and advocacy, Confindustria Moda actively works towards driving growth, sustainability, and excellence within the Italian fashion industry.

7 Cradle to Cradle Products Innovation Institute

The Cradle to Cradle Products Innovation Institute is a non-profit organisation dedicated to promoting and implementing the Cradle to Cradle Certified® Product Standard. It is the world's most ambitious, actionable standard for designing and making products today in ways that enable a healthy, equitable, and sustainable tomorrow.

8 Fair Wage Network

Fair Wage Network is an organisation that promotes fair wages and decent working conditions globally. It collaborates with businesses, governments, and civil society to advocate for fair remuneration practices – ensuring workers receive a living wage and are treated with dignity in the workplace.

9 Fashion Institute of Technology

The Fashion Institute of Technology (FIT), part of the State University of New York, is a college where art and business meet to prepare students for careers in the creative industries we serve. The School of Graduate Studies at FIT prepares future leaders of the global art, design, fashion, business, and marketing industries. Its programmes bring students into networks of collaboration with industry and institutions, facilitating innovation, and experimental research.

10 FIT Design and Technology Lab (DTech)

The FIT DTech Lab is a core component of the FIT Center for Innovation. The Lab serves as a bridge between industry and academia. It engages faculty and students in solving industry problems with design and technology to have a positive impact on the world.

11 Fibershed

Fibershed is a not-for-profit organisation that focuses on promoting localised textile and fibre systems. Southeast England Fibershed is an affiliate of Fibershed – a grassroots global movement that works to develop regional fibre systems that regenerate soil and protect the health of the biosphere.

12 Fondazione Cologni dei Mestieri d'Arte

Fondazione Cologni is a private, not-for-profit institution created in 1995 in Milan by Franco Cologni, with the mission of promoting and protecting fine craftsmanship, bridging safely this precious heritage into the future.

13 Hongik University – Department of Textile Art and Fashion Design

Hongik University was founded in the first year after Korean independence, and has contributed to making Korea what it is today through educating creative and

14 ICEC – Quality Certification Institute for the Leather Sector

Since 1994, ICEC offers third-party accredited and specialised services to certify the commitment to sustainability of companies working in the leather sector.

15 IDH

The Sustainable Trade Initiative IDH operates globally in 12 different industry sectors – including cotton, tea, spices, coffee, palm, and apparel – to promote sustainable value chains by bringing together government, companies, and civil society in action-driven coalitions that set ambitious targets and formulate co-investment plans to unlock the scaling of sustainable production and trade to deliver large-scale impact on the Sustainable Development Goals.

16 London College of Fashion

London College of Fashion, UAL is a leader in fashion design, media, and business education. Part of University of the Arts London (UAL), it has been nurturing creative talent for over a century, offering courses in all things fashion.

17 Milano Fashion Institute

MFI is a not-for-profit higher education school of fashion and luxury management, founded in 2007 thanks to the city of Milan, in partnership with Italian and international universities. The goal is the training of innovative junior professionals, the future of fashion specialists, and fashion and luxury managers.

18 OP2B

One Planet Business for Biodiversity (OP2B) is a collaborative initiative comprising multinational companies committed to promoting sustainable practices and preserving biodiversity. OP2B works towards integrating biodiversity conservation into business strategies and fostering positive environmental impact through collective action.

19 Redress

Redress is a Hong Kong-headquartered, Asia-focused environmental charity with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers to reduce clothing's negative environmental impacts. It organises the Redress Design Award: the sustainable fashion design competition educating emerging fashion designers around the world about sustainable design theories and techniques in order to drive growth towards a circular fashion system.

20 Sistema Moda Italia

Sistema Moda Italia serves as the representative of the entire Italian fashion industry and is one of the largest organisations representing textile and fashion industries in the Western world. It serves as a unifying force, fostering collaboration and promoting the interests of textile and fashion companies at national and international level. By advocating for innovation, sustainability, and internationalisation, Sistema Moda Italia plays a vital role in driving the growth and competitiveness of the Italian fashion system as a whole.

21 Textile Exchange

Textile Exchange is a global not-for-profit institution driving positive impact on climate change across the fashion, apparel, and textile industry. It guides a growing community of brands, manufacturers, and farmers towards more purposeful production from the very start of the supply chain.

22 The Sustainable Angle

The Sustainable Angle is a not-for-profit organisation and founder of FutureFabricsExpo: the largest dedicated showcase for sourcing sustainably and responsibly produced textiles and innovations.

23 Unic – Concerie Italiane

UNIC – Concerie Italiane is an organisation representing the Italian leather industry. It plays a pivotal role in promoting the interests of Italian tanneries, fostering sustainability, and ensuring the highest quality standards in leather production. Through collaborations and advocacy, UNIC works towards enhancing the reputation and competitiveness of Italian leather worldwide.

24 Worldrise Onlus

Worldrise is a not-for-profit association that has been acting to protect the marine environment for 10 years. Through creative conservation and outreach projects developed to create awareness and train future custodians of the Mediterranean's natural heritage, it promotes the change needed to build, together, a better future for our Blue Planet.

25 Camera Nazionale della Moda Italiana

Camera Nazionale della Moda Italiana is a not-for-profit association that oversees and promotes the progress of Italian fashion, representing the most important Italian fashion and luxury brands. It represents and safeguards the cultural significance of Italian fashion while working towards enhancing its global reputation. With its high-profile fashion events and support for Italian designers, Camera Nazionale della Moda Italiana plays a pivotal role in elevating the Italian fashion industry and establishing Italy as a key player in the global fashion landscape.

JURY

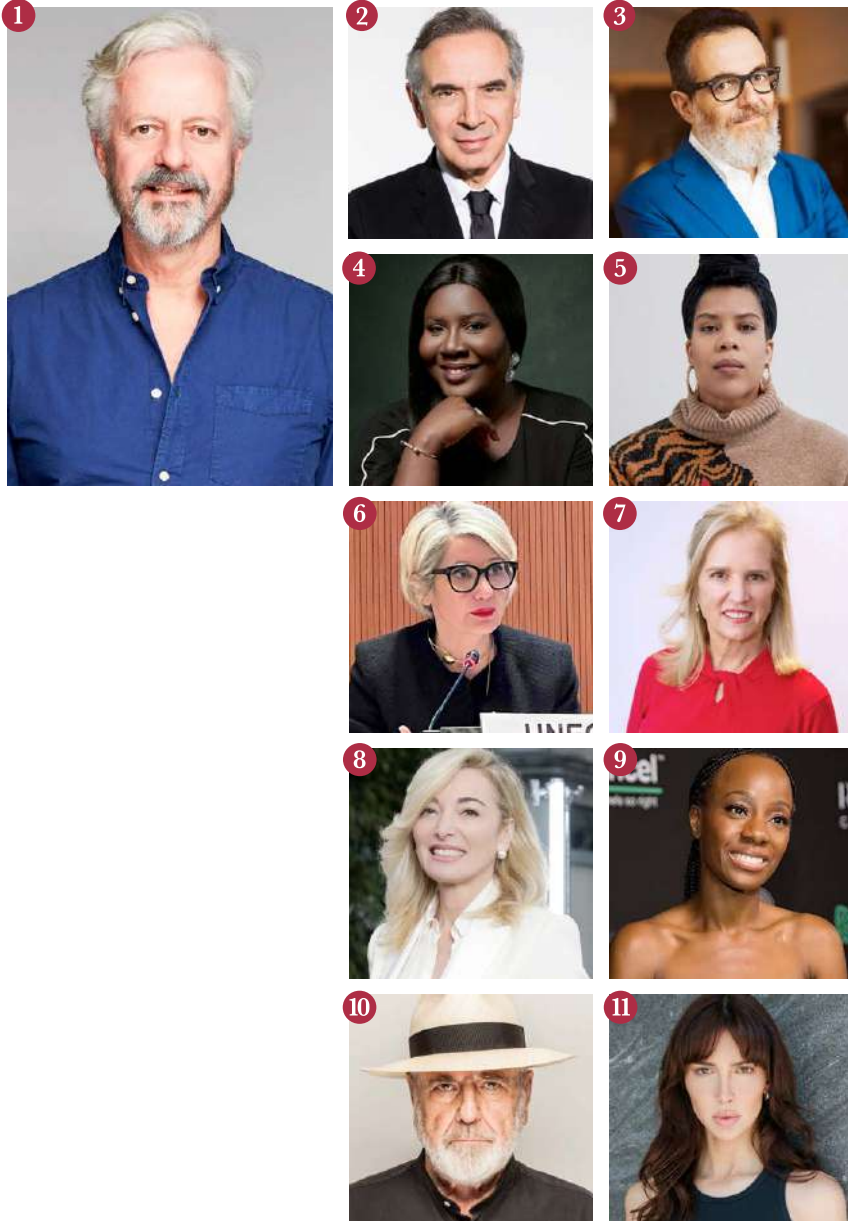
In each award category, the three nominees totalling the highest score in the evaluation phase were referred to a prestigious and authoritative **International Jury** which decided the winner. This year, the jury has been chaired by the **Ellen MacArthur Foundation**, in the person of its CEO **Andrew Morlet**, and has comprised 10 outstanding personalities from the field of sustainability.

The **Ellen MacArthur Foundation** is an international charity engaged in the creation of a circular economy, and this collaboration has once again seen CNMI and the Ellen MacArthur Foundation working together to put circular design at the top of the creative agenda in the Italian fashion industry. As chair of the Jury, the Foundation makes its contribution by observing each category in the Awards through the lens of a circular economy, to acknowledge those who are pioneering circular design approaches, principles, and business models.

Camera Nazionale della Moda Italiana wants to thank all the members of the Advisory Committee and Jury, whose passionate and expert work has allowed CNMI to receive such a large number of highly valuable candidacies and to evaluate them according to a structured and reliable procedure.

CNMI hopes that the Sustainable Fashion Awards will encourage further innovation and action, helping the brands and manufacturers of the Italian and international fashion system to continue their sustainability, ethical, and circular journeys towards a better future for business, society, and the natural world. It is also hoped that the projects and overall efforts of the Sustainable Fashion Awards finalists will inspire other designers, producers, and fashion executives, so that even more brands around the world will participate in the next edition of the Awards.

ELLEN
MACARTHUR
FOUNDATION



- 1 **Andrew Morlet**
Chair of the Jury CNMI Sustainable Fashion Awards
CEO, Ellen MacArthur Foundation
- 2 **Carlo Capasa**
Chairman, Camera Nazionale della Moda Italiana
- 3 **Simone Cipriani**
Head and Founder, Ethical Fashion Initiative - International
Trade Center and Chairperson, UN Alliance
for Sustainable Fashion
- 4 **Roberta Annan**
Managing Partner, Impact Fund
for African Creatives & Annan
Capital Partners
- 5 **Teneshia Carr**
CEO, Blanc Media Inc. and
Editor in Chief of Blanc Magazine
- 6 **Paola Deda**
Director – Forests, Land and Housing Division,
United Nations
- 7 **Kerry Kennedy**
President, Robert F. Kennedy Human Rights
- 8 **Federica Marchionni**
CEO, Global Fashion Agenda
- 9 **Samata Pattinson**
Cultural Sustainability Pioneer, Writer, and Producer
- 10 **Michelangelo Pistoletto**
Artist
- 11 **Teddy Quinlivan**
Model and Activist

AWARDS

1

THE
BIODIVERSITY
& WATER
AWARD

2

THE
ELLEN MACARTHUR
FOUNDATION AWARD
FOR CIRCULAR ECONOMY

3

THE
CLIMATE
ACTION
AWARD

4

THE
CRAFT & ITALIAN
ARTISANSHIP
AWARD

5

THE
EDUCATION
OF EXCELLENCE
AWARD

6

THE
BICESTER COLLECTION
AWARD FOR EMERGING
DESIGNERS

7

THE
GROUNDBREAKER
AWARD

8

THE
HUMAN CAPITAL & SOCIAL
IMPACT AWARD

9

THE
HUMANITARIAN AWARD FOR
EQUITY AND INCLUSIVITY

10

THE
VISIONARY
AWARD

1

THE BIODIVERSITY & WATER AWARD

About this prize

Healthy ecosystems are fundamental to life on our planet. In addition to their inherent value, biodiversity plays an essential role in providing a multitude of ecosystem services that are vital to humans, such as food, materials, clean water, climate regulation, and many others. Healthy ecosystems also offer an important source of employment and innovation, and the total economic value of ecosystem services to society has been estimated to be one and a half times the size of global GDP.

The United Nations Biodiversity Conference of the Parties (COP15), held in Montreal in December 2022, ended with a landmark agreement to guide global action on nature, which aims to address biodiversity loss, restore ecosystems, and protect Indigenous rights. The plan includes concrete measures to halt and reverse nature loss by 2030, including putting 30% of the world's lands, seas, coasts, and inland waters under protection, restoring 30% of degraded terrestrial and marine ecosystems globally, and reducing the negative impacts of pollution from all sources to levels that are not harmful to biodiversity and ecosystem functions.

From soil to seed and freshwater to fibres, the fashion industry depends on the healthy functioning of these ecosystems which are critical to biodiversity and essential for climate stability.

This Award celebrates the organisations that recognise both the importance of biodiversity and water and the pressures they are under, and are taking active steps to protect, restore, and regenerate these natural systems in the way they conduct business.

1

THE BIODIVERSITY & WATER AWARD



KERING

Regenerative & Climate Fund for Nature

Kering is a global luxury group that owns a series of renowned fashion houses, as well as leather goods and jewellery brands, including Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, and Pomellato.

In 2021, Kering launched the Regenerative Fund for Nature alongside Conservation International, aimed at transforming 1 million hectares of farms and landscapes that produce four of its key raw materials (leather, cotton, wool, and cashmere) to regenerative agriculture by 2025 with a total amount of budget invested of 5 million euros. The group also committed to protect another 1 million hectares of critical habitats beyond its supply chains by 2025, through certified nature-based solutions for climate, biodiversity, and community livelihoods – including those supported by its newly launched Climate Fund for Nature. For the Climate Fund for Nature, 140 million Euros are already committed (out of a 300 million Euros target size) and the Fund is open to new partner companies to support the scaling up of its positive impacts on the ground.

How does Kering's Regenerative Fund for Nature positively impact biodiversity?

The fund provides grants (up to EUR 500k for a single project) to farming groups, project leaders, non-governmental organisations, and others that are ready to test, prove, and scale regenerative practices. Such practices improve soil health and biodiversity, and increase carbon sequestration, helping to mitigate climate change. In turn, they improve local community livelihoods and enhance animal welfare.

In 2021, Kering announced the Fund's first seven grantees, with projects representing 840,000 hectares across South America, Central Asia, India, Europe, and Africa. These projects, in addition to providing Kering's fashion houses with raw materials for their products, are restoring natural capital while directly benefiting 60,000 people engaged in small-and larger-scale farming systems.

1

THE BIODIVERSITY & WATER AWARD



OGYRE

Fishing for Litter

Ogyre is an Italian start-up founded in 2021 by ocean enthusiasts Antonio Augeri and Andrea Faldella with the goal of raising awareness and protecting marine ecosystems from plastic pollution. Ogyre's "Fishing for Litter" initiative connects those interested in preserving the ocean's biodiversity with a fleet of fishermen who can actively retrieve marine litter, ensuring once ashore it is either recycled or properly treated in cooperation with NGO partners. Organisations and individuals can choose to support the initiative through contributions and sponsorships – in 2022, for example, the Luna Rossa Prada Pirelli sailing team announced a three year partnership with Ogyre – or through the purchase of products, including swimwear and outerwear, made with a combination of recovered marine plastics and post-consumer recycled PET.

How does Ogyre's work positively impact biodiversity?

By directly involving fishermen, Ogyre provides an alternative income stream for local communities, reducing their economic dependency on fishing and reducing pressure on underwater biodiversity from the over-extraction of fish stocks while simultaneously alleviating the pressure caused by plastic pollution on marine ecosystems. Feasible litter collected by fishermen is sent for recycling, reducing the need for virgin plastic production and the negative impacts associated with landfilling and incineration.

As of today, Ogyre has collected more than 300 tons of marine litter from the ocean and has operations in Brazil, Indonesia, and Italy. Born from the desire to protect marine ecosystems from toxic human activity on land, Ogyre advocates for ocean protection by empowering people and companies to take action.

1

THE BIODIVERSITY & WATER AWARD



REFORMATION

A business model for biodiversity

Reformation is a fashion brand founded in Los Angeles by former model Yael Aflalo in 2009. With a mission to bring sustainable fashion to everyone, the brand has operated at carbon neutrality since 2015, with a commitment to becoming Climate Positive by 2025 and Circular by 2030.

As part of its overarching Climate Positive commitment, Reformation set a goal to source 100% of its fabrics from recycled, regenerative, and renewable materials by 2025. As many factors affect the nature and biodiversity impacts of each fabric, Reformation classified fibres into five categories, ranking them from A (best) to E (worst). Currently, 25% of the fabrics used by the brand are A-graded (including Tencel™ Lyocell, recycled cotton, regeneratively grown cotton, and deadstock), while 68% (including organically grown cotton, Better Viscose, Modal, NAIA™ Acetate, and Recycled Cashmere) achieve a score of B.

How does Reformation's work have a positive impact on biodiversity?

5% of Reformation's current sourcing is from certified, regeneratively grown fibres, including regeneratively sourced wool from NATIVA™ and regeneratively sourced cotton from Good Earth Cotton®. Nature-positive outcomes, including increased soil carbon sequestration, were supported by a 'cradle-to-farm gate' GHG emissions audit, published LCA material, and traced through the use of FibreTrace® blockchain technology. Reformation would like to increase the percentage of regeneratively grown fibres but recognise a current insufficiency of supply. To stimulate a supply chain, it has committed financial investments in regenerative agriculture at the farm-level, and developed close relationships with its suppliers. The farmers it invests in have pledged to reduce irrigation, improve soil health, and minimise chemical inputs.

2

THE ELLEN MACARTHUR FOUNDATION AWARD FOR CIRCULAR ECONOMY

About this prize

Today's global fashion industry, which sits within a linear economic system and is built on a take-make-waste model, is a significant driver of climate change, biodiversity loss, waste, and pollution. Driven by this wasteful and polluting linear economy, clothing production doubled between 2000 and 2015. Meanwhile, utilisation – the average number of times a garment is worn – decreased by 36%.

Beyond its heavy environmental cost and negative impacts on people, the fashion industry misses out on hundreds of billions of dollars due to clothing underutilisation. A circular economy tackles each of these interconnected global challenges – climate change, biodiversity loss, waste and pollution – by rethinking the way in which we design, make, and use materials and products. In a circular economy, revenue is ultimately decoupled from production and the consumption of finite resources.

The fashion industry, as one of the most vibrant and creative economic sectors, has a massive opportunity to reimagine itself as a force for change and lead the shift towards a circular economy. Such transformation can be achieved not only by changing its material output at a product level but also by reimagining its underlying processes and core value proposition through new circular business models. Only with such systems change can the full potential of these redesigned products be realised.

This award recognises the efforts of brands, suppliers, and enabling platforms who are working to make the circular economy a reality. Special consideration has been given to candidates that put circular economy principles – eliminating waste and pollution, circulating products and materials at their highest value, and regenerating nature – alongside circular design thinking at the core of their operations and value propositions.

2

THE
ELLEN MACARTHUR
FOUNDATION AWARD
FOR CIRCULAR
ECONOMY



ACS CLOTHING
B2B circular solutions

Advanced Clothing Solutions (ACS) is Europe's largest Circular Fashion Hub and has specialised in rental fulfilment and clothing repair and resale in the UK and across mainland Europe for over 25 years. In 2022, it achieved B Corp status. After developing a scalable fulfilment solution to support a rental model in the formal menswear market, ACS expanded this initial innovation to enable a wide variety of fashion brands and retailers to offer their own rental and resale models.

How does ACS address circular economy principles?

ACS is helping to drive an industry-wide shift towards a circular economy for fashion by making it easier for brands and retailers to embrace circular business models. In offering a variety of services – including fulfilment services for rental, repair, and resale – ACS enables its customers to derive more value from fewer garments, for longer.

Success and scale has been achieved in part due to an in-house automated process which allows for the sanitisation of a high volume of garments using a novel ozone technology. Developed by ACS and the University of West Scotland (UWS), this patented solution is free from harmful pollutants and uses significantly less water than traditional garment cleaning methodologies. As part of its value proposition, ACS provides customers with a software platform that manages all reverse logistics, enabling its customers to implement circular business models. Eventually, when garments are no longer fit to wear they are repurposed, upcycled, or recycled with ACS's partners.

In February 2023, ACS's list of partners expanded, as it became the first Official Circular Partner of Nudie Jeans, enabling garments to be kept in use for longer by offering specialised repair and maintenance services.

By maximising the circulation of garments and minimising the need for the production of new clothes, ACS is helping the fashion industry move to a circular economy which tackles climate change, biodiversity loss, waste and pollution.

2

THE
ELLEN MACARTHUR
FOUNDATION AWARD
FOR CIRCULAR
ECONOMY



CHLOÉ

Chloé Vertical & Circular design

Gaby Aghion founded Chloé in 1952 with a forward-looking vision of femininity and a commitment to improving the status of women, fostering gender equality, and promoting inclusion. In 2021, Chloé achieved B Corp certification. Headquartered in Paris, France, Chloé operates globally across four product categories: ready-to-wear, leather goods, shoes, and fashion accessories. Each category is designed and made according to Chloé's four pillars of sustainability – Fair & Equal Opportunities, Positive Impact on Communities, Impact on the Planet, and Responsible Sourcing.

How does Chloé address circular economy principles?

Between 2021 and 2023, Chloé was a participant of The Ellen MacArthur Foundation's Jeans Redesign Project, which challenges participants to redesign their jeans to be fit for a circular economy. Garments must meet guidelines which ensure these iconic fashion items are used more, made to be made again, and made from safe and recycled or renewable inputs. Chloé achieved this across 90% of its entire denim portfolio, demonstrating that it is possible to implement and scale circular design.

Additionally, in April 2023, Chloé launched Chloé Vertical, a project which aims to promote supply chain traceability across all product categories. The initiative has four main purposes: to ensure authenticity, traceability, circularity, and to facilitate care and repair. Full traceability is provided in a seamless experience via a digital product passport, supplied by E.ON, which allows end-users to easily understand material origin and product certifications, and to access care and repair instructions. After the original customer has derived maximum use from the garment, the digital product passport can be scanned to enable the easy resale of pre-owned Chloé products through a collaboration with Vestiaire Collective.

Products within both projects – The Jeans Redesign and Chloé Vertical – prioritise lower-impact, mono-fibre materials as well as the use of durable materials and components that keep the garment in use for longer, and eliminating metal hardware to enable easy disassembly for remaking and recycling once the garment is no longer fit to wear. In addition to sourcing lower-impact materials, Chloé has integrated both post-consumer recycled (PCR) content and pre-consumer recycled content (deadstock) into Chloé Vertical and The Jeans Redesign products over the past year, retaining the value of fibres and preventing them becoming waste or landfill.

2

THE
ELLEN MACARTHUR
FOUNDATION AWARD
FOR CIRCULAR
ECONOMY



GUCCI

Circular Hub's Denim Project

Gucci is a global luxury fashion brand founded in 1921 in Florence, Italy, with a sustainability strategy established in 2015, designed to generate positive change for people and the planet. As part of the ongoing evolution of this strategy, Gucci is committed to transforming its productive model to enhance a more responsible and circular luxury for the future. Gucci is focused on embedding circular economy principles from material sourcing to the final product, designing out waste and pollution while enhancing durability, recycling and second life. Incorporating sustainable sourcing of raw materials is key to fostering circularity, and since 2020, Gucci has been investing in regenerative agriculture, demonstrating a long-term commitment to sourcing regenerative materials for all collections, including ready-to-wear, leather goods, footwear, and accessories.

How does Gucci address circular economy principles?

In February 2023, Gucci presented the Circular Hub which aims to foster innovation that accelerates the circular transformation of luxury fashion. As part of this commitment, the Circular Hub has conceived the “Denim project”, in collaboration with supply partners International Promo Studio, Candiani Denim, and Filatura Astro. Focusing on circular design and material transparency, the project places an emphasis on sourcing regeneratively grown cotton fibres from Spain combined with post-consumer recycled (PCR) fibres collected and re-spun in Italy. Gucci have announced that the first products within the “Denim project” will be in stores in 2024; all pieces will be thoughtfully designed in alignment with Gucci’s comprehensive circular guidelines. These guidelines provide a framework that is centred around promoting long-lasting, smart, and regenerative design practices, including using mono-fibre materials, hardware designed for easy disassembly, innovative technologies such as laser finishing, and durable materials and components. These design choices ensure the garments are ultimately used more and can be remade and recycled once they are no longer fit to wear, thereby eliminating waste and pollution.

Gucci has a tradition of building effective collaborations across the value chain, forging alliances with farmers through scaling up regenerative agriculture and reviving local supply chains: previously, Gucci was honoured with the 2022 CNMI Climate Award for its collaboration with La Soledad, a sheep farm in Uruguay that is part of the NATIVA™ Regenerative Agriculture Program. The collaboration aims to source regeneratively grown wool for Gucci’s collections. For the “Denim project”, cotton is sourced from Algosur farm in Spain and certified by regenagri®. On this farm, regenerative agriculture methods such as no-till and cover crops are used to increase soil health, protect and build biodiversity, sequester CO2, and conserve freshwater use. Not only are the cotton crops grown in Algosur more resistant to pests, diseases, and extreme weather events, but the resulting products used in the “Denim project” are also more robust compared to those produced using cotton grown in a conventional agricultural system. In addition to physical durability – a core component of a circular economy for fashion – this has the added benefit of being better able to withstand material blending with PCR cotton without compromising on either fabric strength or end-of-life recyclability.

To ensure traceability across the supply chain, items manufactured as part of the project will have a digital product passport, enabling customers to learn about the product’s material origins and production journey as well as access information about care and repair services, which can further extend the use of the products.

3

THE CLIMATE ACTION AWARD

About this prize

In its Sixth Assessment Report issued earlier this year, the Intergovernmental Panel on Climate Change (IPCC) confirmed that human activities are unequivocally causing global warming, and that global greenhouse gas emissions (GHG) have continued to increase. The global surface temperature has reached 1.1°C above pre-industrial levels, and this has led to widespread impacts on nature and people worldwide. However, IPCC's report stresses that with urgent global action, transformational change is still possible.

The textile industry is responsible for between 4% and 10% of global greenhouse gas emissions. The entire fashion industry, including its supply chains, is therefore called to action to move from being part of the problem to a key player in the solution.

The Climate Action Award is dedicated to fashion brands, suppliers, and organisations that have developed solutions to significantly reduce the sector's greenhouse gas emissions. According to the Science-Based Targets Initiative's Apparel and Footwear Sector Guidance, fashion-related raw materials extraction and production processes generally account for more than 50% of lifecycle emissions. Therefore, special consideration has been given to candidates that are lowering their emissions by keeping products and materials in circulation.

3

THE
CLIMATE ACTION
AWARD**MANTECO****A wool-focused sustainable economy**

Manteco is a leading Italian manufacturer of premium textiles with a longstanding experience in recycled wool production. Since it was founded in the 1940s by Enzo Mantellassi, Manteco's original mission – making sure that recycled wool fabrics are as beautiful, durable, and high performing as virgin ones – has evolved in scale and scope. Today, it produces a range of wool textiles which have been recycled from post-consumer garments and pre-consumer waste, helping to reduce fashion's reliance on virgin fibres and associated emissions.

How does Manteco's value proposition address the challenge of climate change?

The greenhouse gas emissions associated with wool production are significant due to methane produced by sheep as they digest food. To reduce these emissions, Manteco has created two science-based, branded wool fabrics that ensure high quality and durability, with much lower environmental impacts, as proven by Life Cycle Assessment studies by Politecnico di Torino. These are: ReviWool®, made of valuable co-product fibres coming from the worsting process of virgin wool, and MWool®, obtained by mechanically recycling post-consumer garments and pre-consumer scraps. Compared to virgin wool tops and generic virgin wool, respectively, ReviWool® and MWool® generate 65.6% and 99.2% fewer CO₂-eq emissions respectively, while also using significantly less water and energy.

In 2022, Manteco demonstrated that using recycled content in half of its total fabric production (more than 1,500 tons MWool® fibres) could achieve significant emissions reductions. Specifically, this has led to a saving of 118,554 tons of CO₂-eq compared to the use of conventional virgin wool. In this way, Manteco in turn enables the fashion brands and retailers it works with to decrease their greenhouse gas emissions, providing them with low-impact, high-quality recycled wool.

3

THE
CLIMATE ACTION
AWARD**MATERIAL LIBRARY OF INDIA****Textile recovery facility for the community**

Material Library of India (MLI) is an Indian company founded by Shubhi Sachan, a multidisciplinary designer who embarked on her journey to sustainability after spending six years working in the fashion and textile industry.

Roughly 50% of India's waste is post-consumer waste or worn clothing, about 42% is pre-consumer waste, and the rest is waste imported from the US and Europe. Overall, this leads to India generating 8.5% of all global waste. Due to existing policies and ongoing material innovation, most forms of dry waste are now collected, segregated, recycled, and reused in India – providing livelihoods for the country's nearly 4 million waste workers. Textiles, representing nearly a third of all municipal waste, are often complex to recycle because of a multitude of blends, sources, quantities, and types. Landfilling and incineration of this type of waste has significant negative climate impacts. Such recycling challenges also represent a missed opportunity to generate revenue from these materials.

How does Material Library of India's value proposition address the challenge of climate change?

With extensive expertise in both the textile industry and waste management, MLI has spent nearly a decade gathering and developing solutions for various forms of textile waste.

Leveraging these experiences, MLI is working towards the creation of a dedicated nationwide Textile Recovery Facility (TRF) similar to the existing Material Recovery Facilities (MRF) run by local municipalities across the country. A pilot physical facility will allow people to see how recycling works, donate and repair used garments, and purchase products made with recycled materials. In this way, MLI aims to close the loop with complete transparency, build awareness among citizens, businesses and academic institutions, and prevent the release of greenhouse gas emissions associated with landfilling and incineration.

3

THE
CLIMATE ACTION
AWARD**RENEWCELL**
Circulose®

Founded in 2012, Renewcell is a Swedish textile-to-textile recycling innovator that operates on 100% renewable energy and is committed to helping the industry reduce its environmental impact. It employs a holistic approach across its business operations, transforming discarded textiles into high-quality materials through an innovative closed-loop process.

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How does Renewcell's value proposition address the challenge of climate change?

Renewcell offers an innovative and scaled solution to reduce the emissions generated by material production, a significant part of a brand's carbon footprint.

In November 2022, following 10 years of development, Renewcell started running a new 100% textile-to-textile recycling plant in Sundsvall (Sweden). Its processing capacity of 60,000 tons of recycled material per year is expected to increase to 360,000 tons (more than 1.4 billion T-shirts) by 2030. In addition, Renewcell is implementing full pulp-to-brand traceability in partnership with blockchain specialist TextileGenesis.

4

THE
CRAFT & ITALIAN
ARTISANSHIP
AWARD**About this prize**

When it comes to fashion and luxury goods, “Made in Italy” is renowned and praised all around the world for its fine quality, authenticity, and a unique sense of style. However, the dedication and hard work of artisans and expert technicians devoting their talent to creating these textile and leather masterpieces is at risk of being neglected or unknown.

Camera Nazionale della Moda Italiana therefore dedicates this Award specifically to brands and organisations whose work aims to raise awareness about the value and technical skills of craftsmanship.

The fashion system in Italy is energised by more than 55,000 Small and Medium Enterprises – equal to 65% of the national fashion industry – representing a greater proportion than other manufacturing sectors.

Italian fashion is also characterised by the strong presence of artisan businesses, employing more than 155,000 people, around a third of all fashion workers, mostly located in the centre of Italy (Tuscany, Marche, Emilia-Romagna, Umbria, and Lazio) and Veneto. These artisan companies are the very foundation of luxury fashion in Italy, a country that, together with France, is in the unique position of having highly specialised manufacturing clusters feeding into the brands and their supply chains.

The Award nominees have been selected by paying particular attention to the active work they do to recover existing materials and inject new life to decades-old manufacturing techniques, as well as to their commitment to preserve the heritage and exquisite craftsmanship of Made in Italy. Through this stimulating dialogue between tradition and innovation, the fashion system provides employment opportunities, as well as cultural empowerment and development.

4

THE
CRAFT & ITALIAN
ARTISANSHIP
AWARD

**DOLCE&GABBANA****Sartorial craftsmanship & Grand Tour of Italy**

Established in 1984, Dolce&Gabbana is an international leader in fashion and luxury, a true Italian success story enriched by the duplicity of its founders' legacies: Domenico Dolce's Sicilian roots, synonymous with traditional craftsmanship and sartorial excellence, blended with Stefano Gabbana's Milanese forward-thinking approach.

The brand operates in Italy with various production plants, offices, and laboratories specialised in crafts, such as embroidery, hand-painting, tailoring, and goldsmithery; the couture collections are entirely handmade in Milan and the nearby city of Legnano, not to forget the valuable collaboration with Italian artisans.

How is Dolce&Gabbana working to preserve craftsmanship and artisanal traditions and know-how?

In 2012, Dolce&Gabbana launched the Alta Moda project, which later expanded to Alta Sartoria, Alta Gioielleria, and Alta Orologeria Collections – with the aim of enhancing and creating a powerful narrative around Italian craftsmanship and savoir-faire.

The Alta Moda Collections are the result of a dialogue between creativity, local manufacturing, and artistic traditional heritage. This dialogue translated into the ideal Grand Tour of Italy, making some of the most iconic Italian locations – from Taormina to Capri, from Portofino to Como – the perfect set for fashion events and an occasion to promote native, locally specific forms of artistic expression.

The Alta Moda Collections are the result of a dialogue between creativity, local manufacturing, and artistic traditional heritage. This dialogue translated into the ideal Grand Tour of Italy, making some of the most iconic Italian locations – from Taormina to Capri, from Portofino to Como – the perfect set for fashion events and an occasion to promote native, locally specific forms of artistic expression.

4

THE
CRAFT & ITALIAN
ARTISANSHIP
AWARD



POMELLATO
Casa Pomellato

Pomellato was established in Milan in 1967 by its visionary founder Pino Rabolini, who introduced the concept of combining vibrant gemstones and contemporary designs in jewellery. Throughout the years Pomellato maintained its Milanese workshop, known as “Casa Pomellato”, where jewels are crafted from start to finish.

How is Pomellato working to preserve craftsmanship and artisanal traditions and know-how?

Pomellato has created the “Pomellato Virtuosi Academy”, a programme developed in collaboration with Lombardy Region and Galdus Goldsmith School, a professional institute in the Milano area. This initiative aims to transmit and preserve the invaluable know-how of Pomellato’s artisans and the rich Italian goldsmithing tradition. The programme offers a comprehensive course of study lasting three to seven years, depending on the desired level of achievement, and includes internships at Pomellato or at long-standing partners, with employment opportunities for the most brilliant candidates.

Looking ahead, Pomellato envisions collaboration with renowned Italian goldsmith schools in the famous Italian gold districts of Valenza, Naples, Vicenza, and Rome to expand and enhance this programme, preserving the treasured tradition of Italian craftsmanship.

Pomellato’s work and investments in this exceptional programme to pass on artisanal skills and knowledge to the younger generations are an important way to communicate the importance of goldsmith craftsmanship, sustaining and protecting the excellence of Italian heritage in fine jewellery.

4

THE
CRAFT & ITALIAN
ARTISANSHIP
AWARD



TOD'S

Italian manufacturing heritage & Bottega dei Mestieri Academy

Founded by Filippo Della Valle in the early twentieth century, Tod's has grown from a small cobbler's workshop to an acclaimed Italian luxury fashion company, renowned for its timeless craftsmanship and designs, particularly in footwear and leather goods.

In 2012, Tod's introduced the "Bottega dei Mestieri" academy, a six-month course aimed at inspiring young individuals to pursue specialised crafts careers. This initiative not only develops their skills in sector-specific processes but also facilitates the transfer of knowledge and expertise between generations, thanks to the involvement of Tod's experienced artisans.

Over its 10-year journey, the Bottega dei Mestieri has welcomed over 1,000 participants, offering more than 250 apprenticeships and securing 114 professional placements within the Tod's group.

How is Tod's working to preserve craftsmanship and artisanal traditions and know-how?

Bottega dei Mestieri has become a well-established reality, bringing visibility to traditional activities that characterise and enrich Made in Italy. Over the years, the initiative has developed craftsmanship expertise for all in-house processes that distinguish and consolidate the quality of Tod's production.

Furthermore, Bottega dei Mestieri serves the purpose of promoting social development, since it fosters professional inclusion within the local community of Arquata del Tronto, in the Marche region (Italy), which was affected by a devastating earthquake in 2016.

5

THE
EDUCATION
OF EXCELLENCE
AWARD**About this prize**

Italian fashion's artisanal know-how is an invaluable asset for the country's prosperity. It deserves to be highlighted in order to ensure this expertise is preserved for future generations. When speaking with artisans and technicians working for fashion houses and manufacturers, it is not uncommon to hear their difficulties in finding and hiring diverse talent to ensure the continuation of the unique craftsmanship and high quality artisanship that has made Italian fashion renowned globally.

For this reason an ever-growing number of brands invest in education initiatives, developing and launching dedicated training programmes aimed at equipping students with the highly technical skills, savoir-faire, and practical experience needed in today's labour market.

The Education of Excellence Award recognises companies' commitment to supporting talent in creating job and placement opportunities, either in-house or through external networks. It also acknowledges organisations that emphasise the upskilling and reskilling of fashion professionals. The ultimate goal is to sustain both occupational and socio-economic development, while safeguarding authentic artisanal know-how.

With this Award, Camera Nazionale della Moda Italiana spotlights organisations working hard to equip and empower fashion workers with technical know-how – unlocking their talents, fostering their education, and ensuring a bright future for Made in Italy.

5

THE
EDUCATION
OF EXCELLENCE
AWARD



SANTONI
Accademia dell'Eccellenza

Santoni is a leading brand in the design and production of high-end footwear and accessories. The company's story begins in 1975 in Corridonia, at the heart of the shoemaking district in the Marche region of Italy, when Andrea Santoni decided to industrialise the artisanal process of shoemaking, while preserving design quality and authentic craftsmanship. Today, Santoni has evolved from a family business and is made up of 700 artisans, driven by the passion of its President Giuseppe Santoni.

How is Santoni educating and empowering the next generation?

In March 2023, Santoni launched the "Accademia dell'Eccellenza", a four-week educational programme with the aim of preserving its distinctive know-how and passing on the company's valuable artisanal expertise to younger generations.

The curriculum includes both theoretical and practical sessions, teaching subjects such as the art of velatura, Santoni shoes' hand-dyeing technique, stitching, manufacturing, assembly, and refining. At the end of the programme, attendees obtain an Apprentice of Beauty Diploma and are given the chance to continue their professional path within the company, becoming the next Makers of Beauty.

Know-how, craft, and manual dexterity are the driving forces behind Santoni's success, as well as the beautiful products themselves.

5

THE EDUCATION OF EXCELLENCE AWARD



STAFF INTERNATIONAL

Scuola dei Mestieri

Founded in 1976, Staff International is an Italian company within OTB, the international fashion and luxury Group founded and chaired by Renzo Rosso, with expertise ranging from product research and development to production, logistics, distribution, and marketing.

How is Staff International educating and empowering the next generation?

In 2020, Staff International took a significant step towards promoting generational change and preserving expertise by establishing its own “School of Crafts”, known as “Scuola dei Mestieri”. The school aims to empower young professionals and talented students through a transformative six-month journey into traditional craftsmanship and cutting-edge techniques employed in the industry, while passing down more than 40 years of savoir-faire and culture.

Distinguished by its commitment to sustainability, the school offers specialised courses on the pivotal aspects of the circular economy, encouraging students to unleash their creativity by designing and crafting garments using unsold materials and repurposed clothing. During the academy, students receive hands-on training with master craftsmen and experts at Staff International, to acquire both practical and theoretical skills in a profession that is at the heart of Italian artisanship. Thanks to this approach, almost 80% of the students who took part to the second edition of the school was employed within OTB Group and Staff International’s tailoring and prototyping workshops.

To fortify knowledge retention and facilitate ongoing learning, Staff International has also developed the Wiki Staff Academy, an internal encyclopaedia that serves as a repository of working methods and specialised techniques harnessed by the company’s talented employees.

5

THE
EDUCATION
OF EXCELLENCE
AWARD



VALENTINO
Nurturing talents

Maison Valentino is synonymous with uniqueness, creativity and inclusiveness. With its signature DNA, it is a global landmark of Made in Italy excellence, positioned as the most established Italian Maison de Couture. Jacopo Venturini, CEO, and Pierpaolo Piccioli, Creative Director, are re-signifying the iconic codes by reinterpreting Valentino's unrivalled heritage for the contemporary world. Together they are developing and implementing a client-centricity project based on the brand's couture values of attention to detail, quality, creativity, and the intimate client-company relationship. The result is a strategic people-centric culture that includes the conscious journey Valentino is forcefully endorsing. At Valentino, business and creativity meet and thrive in an inclusive open-minded community, empowering new generations.

How is Valentino educating and empowering the next generation?

Inclusion and prepping the new generations are the driving forces of Maison Valentino that spearheads multiple exchange projects with schools, universities, and the creative world. The Maison conducts several initiatives to share know-how, heritage, and craftsmanship, nurturing creativity and an intergenerational dialogue among new talents to transmit its expertise, iconic codes, and values. In 2015, Valentino founded the "Bottega dell'Arte," a school, which will be relaunched shortly, aimed at honing talents for Haute Couture through a training programme for students to deeply explore Valentino's heritage and learn tailoring techniques, supported by former Haute Couture premieres. Moreover, Valentino Accademia learning hub is founded around training colleagues, allowing them to grow and thrive within the company.

6

THE BICESTER COLLECTION AWARD FOR EMERGING DESIGNERS

About this prize

Supporting emerging designers is of paramount importance for the world of fashion. Their work brings fresh ideas and perspectives, challenges conventional norms, and helps to create a vibrant and diverse fashion ecosystem, while mindful of concerns of sustainability.

Like other fashion councils, Camera Nazionale della Moda Italiana has always supported emerging designers and brands, providing them with space and visibility during Fashion Weeks, and launching special projects, such as the Fashion Hub – a showroom dedicated to emerging voices in fashion – and the Camera Moda Fashion Trust, which works to give financial assistance to emerging designers. In 2022, CNMI supported the work of 59 emerging designers in the context of Milan Fashion Weeks.

Over the past five years, The Bicester Collection has been a key partner for CNMI in the support of emerging talent. A family of 11 distinctive luxury shopping destinations in Europe and China, The Bicester Collection is delighted to celebrate 20 years of commitment to unlocking the futures of the next generation, during which they have offered mentorship programmes, events and pop-up boutiques, such as the Creative Spot, to more than 100 emerging designers across the globe.

Thanks to its renewed partnership with Camera Nazionale della Moda Italiana at the upcoming CNMI Sustainable Fashion Awards, the Collection is proud to offer The Bicester Collection Award for Emerging Designers. The three finalists of The Bicester Collection Award for Emerging Designers 2023 will receive crucial support to help grow their businesses, including access to the Collection's mentorship programme and the opportunity to partake in the next Creative Spot pop-up boutique across The Collection. The winner will also have the opportunity to showcase their work during Milan Fashion Week in 2024, as part of the Designers for the Planet exhibition at Camera Nazionale della Moda Italiana's Fashion Hub.

The Bicester Collection Award for Emerging Designers recognises the work of individuals who create innovative solutions, striking a balance between the traditional elements of the fashion heritage and forward-thinking approaches that have sustainability at the core of their value proposition.

Special recognition has been given to those designers whose propositions could best represent alternative viable options to conventional practices and that could act as a transformative source of inspiration for the industry on its journey towards a more responsible business.

6

THE BICESTER COLLECTION AWARD FOR EMERGING DESIGNERS



AHLUWALIA by Priya Ahluwalia

Priya Ahluwalia launched her eponymous label in 2018 after graduating with a Master of Arts in Menswear at the University of Westminster (UK). The brand combines the designer's dual Indian-Nigerian heritage and her London roots, and is largely inspired by art, literature, and the history of the African and South Asian Diaspora. Ahluwalia has recently collaborated with well-known designers and fashion houses.

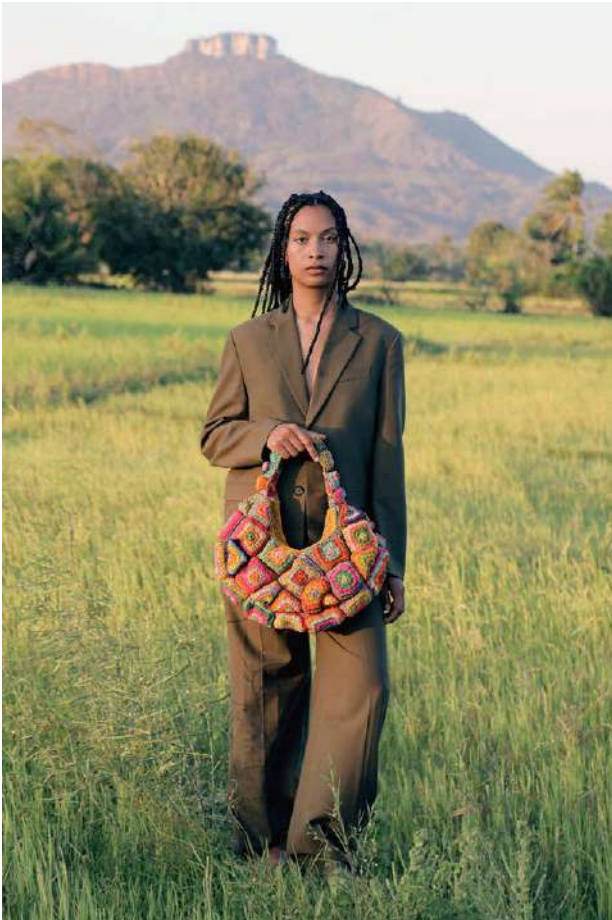
How is Ahluwalia's design proposition succeeding in connecting cultural heritage and sustainable innovation?

Ahluwalia's design journey is an artistic fusion of the Founder's rich Indian and Nigerian heritage, merging her designs with a captivating purpose-driven approach to tackle the pressing issue of fashion industry textile waste. Ahluwalia embraces a mission that intertwines innovation, design, and the pursuit of social and environmental transformation, by venturing into the realm of vintage, recycled, upcycled, and sustainably sourced fabrics and garments, and championing representation and inclusion in the industry.

Since its inception, Ahluwalia has earned numerous industry accolades, including three consecutive wins of the Leader of Change award at the Fashion Awards (2019–2022), the 2021 Queen Elizabeth II Award for British Design, the 2021 GQ Menswear Fund, and joint win of the 2020 LVMH Prize, highlighting the designer's ongoing efforts to make a positive impact in the fashion industry, for people and the planet.

6

THE
BICESTER COLLECTION
AWARD FOR EMERGING
DESIGNERS



MADE FOR A WOMAN
by Eileen Akbaraly

Made For A Woman (M4W) is a social entrepreneurship project, founded in 2019 by Eileen Akbaraly, an Indian-Italian designer born and raised in Madagascar. The company's specific mission is to empower female craftsmanship and support women from vulnerable backgrounds in Madagascar. It received verification from the World Fair Trade Organization in 2022.

How is Made For A Woman's design proposition succeeding in connecting cultural heritage and sustainable innovation?

The project combines strong aesthetics, a slow-fashion production model, and the use of locally sourced certified organic raw materials – especially raphia, a fibre obtained from raphia palm leaves. The company's documentary on the raphia supply chain won the Best Commitment to Sustainability Award at the Better World Forum in Cannes in 2021.

In addition to earning fair pay that is above living wage, its 350+ artisans (mostly women) are guaranteed a wide range of services, including free healthcare for themselves and their families, mental health support, social services, educational and capacity-building opportunities, leadership skills, financial literacy, and onsite care and education for their children.

Akbaraly's work aims to disseminate awareness about creating a scalable business model for other social entrepreneurship ventures in developing countries.

6

THE
BICESTER COLLECTION
AWARD FOR EMERGING
DESIGNERS



SO-LE STUDIO
by Maria Sole Ferragamo

SO-LE STUDIO is a Milan-based jewellery brand founded in 2019 by Maria Sole Ferragamo. By creating timeless pieces using upcycled leather and brass leftovers from Italian luxury brand manufacturers residing within the Tuscany leather cluster, SO-LE STUDIO generates both value and beauty from materials that would otherwise go to waste.

How is SO-LE STUDIO's design proposition succeeding in connecting cultural heritage and sustainable innovation?

SO-LE STUDIO focuses on using high-value leftovers (primarily leather) from luxury brand manufacturers and employs highly skilled artisans in the Florence area to handcraft jewellery that combines design, art, architecture, and fashion. Its sustainable ethos radiates throughout the company, from sourcing and processing to the materials used in its boutique, with the intent to drive positive change across the industry.

With unique designs that can't be categorised and which sit at the crossroads of fashion and art, SO-LE STUDIO is using its platform to highlight the problem of fashion industrial waste and show how this could become a source of value for a different industry. SO-LE STUDIO fully embraces a circular economy concept, giving a second chance to discarded materials from one specific supply chain and process to become the main character of its meaningful creations, with the aim of reducing waste and pollution.

7

THE
GROUNDBREAKER
AWARD**About this prize**

A groundbreaking innovation is a new idea, technology, or product that represents a significant advancement over existing solutions. It may apply a novel approach to a problem, draw on new ways of thinking, or combine existing technologies in unique ways that have the potential to disrupt entire industries, create new markets, and offer a meaningful improvement in people's lives.

As such, the Groundbreaker Award recognises innovative and out-of-the-box solutions which mitigate the environmental and social impacts of today's fashion industry. Awareness of the systemic issues within the industry has grown in recent years, and so has the investment in research and development to tackle these. According to the State of Fashion Report 2022, fashion companies invested 1.6–1.8% of their revenues in technology. Current predictions suggest that this figure will rise to 3–3.5% as companies seek to harness new technologies – such as digital transformation, data-driven innovation, and supply chain traceability – to remain competitive in the face of fast-paced changes in customer behaviour and operational models, and to improve processes, environmental outcomes, and customer experiences.

Candidates have put forward ingenious ideas, valuable projects, and innovations, focusing on materials as well as on production processes and business models. The finalists distinguished themselves on a number of different aspects, from the scalability of their projects and the design of their products and processes, to the use of renewable materials.

7

THE
GROUNDBREAKER
AWARD**BIRLA CELLULOSE**
Nullarbor™

Birla Cellulose, part of the Aditya Birla Group, is a leading global manufacturer in the production of man-made cellulosic fibres (MMCFs). Birla's stringent wood-sourcing policy is reflected in its position as top (at time of writing) of the Canopy Hot Button Ranking, which provides independent fibre sourcing assessments across the fashion industry. It operates 11 pulp and fibre sites globally, using closed-loop processes and environmentally efficient technologies.

How does Birla Cellulose work to innovate the fashion industry?

In 2020, Birla Cellulose and Australian biotechnology company Nanollose started a journey to develop and commercialise a “tree-free” lyocell fibre, a type of MMCF. The new fibre – named Nullarbor™, a contraction of the Latin words “nulla arbor”, meaning “no trees” – is produced using microbes that convert biomass waste from the beer, beverage, and food industries into microbial cellulose through a fermentation process. The microbial cellulose is then transformed into Lyocell fibres using a proprietary spinning process. The production process is inherently deforestation-free, and does not require any use of arable land, nor the associated use of irrigation, pesticides, and other resource-intensive inputs, relieving pressure on precious natural resources.

Nullarbor™ is significantly stronger than lyocell made from wood-based pulp; even adding small amounts of bacterial cellulose to wood pulp increases the fibre toughness. Nullarbor™ has recently been awarded “Cellulose Fibre Innovation of the Year” (2023) by the Nova Institute (Hürth, DE), which recognises its contribution to the MMCF industry.

7

THE
GROUNDBREAKER
AWARDCANDIANI
Coreva™

Candiani Denim, an Italian family-owned company in its fourth generation, started as a small textile mill. It has since grown into a vertically integrated denim manufacturer, the largest in the EU. Driven by a commitment to material innovations, Candiani is now dedicated to closing the loop. The company's objective is to ensure that all fabrics created and the waste generated are kept within the system through efficient recycling and, eventually, composting when they reach the end of their useful life.

How does Candiani work to innovate the fashion industry?

COREVA™, developed by Candiani, is a stretch technology that relies on a natural elastomer sourced from rubber trees that is blended with organic cotton. It is made entirely from renewable resources and replaces the synthetic, petroleum-based elastomers conventionally used to produce stretch denim.

At the end of use, products made using COREVA™ decompose by 98.1% after only 12 weeks in contact with soil, this is beyond the 90% prescribed by the European EN 13432 (standard requirement for products to qualify as compostable). After the decomposition process, the resulting material can be utilised as fertiliser, which laboratory tests have confirmed to be free from hazardous substances or phytotoxic effects.

Moreover, the natural rubber yarn aids the mechanical recycling process by being easily separated from the cotton, unlike synthetic elastomers, which can be more challenging to remove due to their small size.

7

THE GROUNDBREAKER AWARD



RESORTECS

Smart Stitch™ & Smart Disassembly™

Resortecs is a Belgian design-for-disassembly start-up founded in 2017. Through targeted innovations in the way textile products are assembled and disassembled, Resortecs facilitates and accelerates textile recycling on an industrial scale. It works with a total of 50 major brands in the fashion industry. After receiving a EUR 2.5 million European grant in 2022, Resortecs won the Henry van de Velde Award 2023 for Ecodesign.

Addressing the recycling of pre- and post-consumer waste presents numerous challenges. One significant technical hurdle involves disassembling the components of multi-material textile products to enable effective recycling – a process that now can happen automatically and more efficiently thanks to Resortecs' eco-design innovations.

How does Resortecs work to innovate the fashion industry?

Smart Stitch™ is a thermo-dissolvable sewing thread that allows brands to design and produce pieces that are easier to disassemble and therefore recycle. Alongside Smart Stitch™, Resortecs has developed Smart Disassembly™, an advanced thermal disassembly system that enables recyclers to avoid damaging garments during the disassembly process, thus resulting in larger volumes of higher quality components and significantly improving the economics of recycling practices.

By integrating these solutions into their designs, brands can make their garments easy to disassemble and recycle, therefore reducing their end-of-life impact.

8

THE HUMAN CAPITAL & SOCIAL IMPACT AWARD

About this prize

Human capital consists of social, economic, and educational assets that people accumulate throughout their lives, enabling them to realise their potential as members of society.

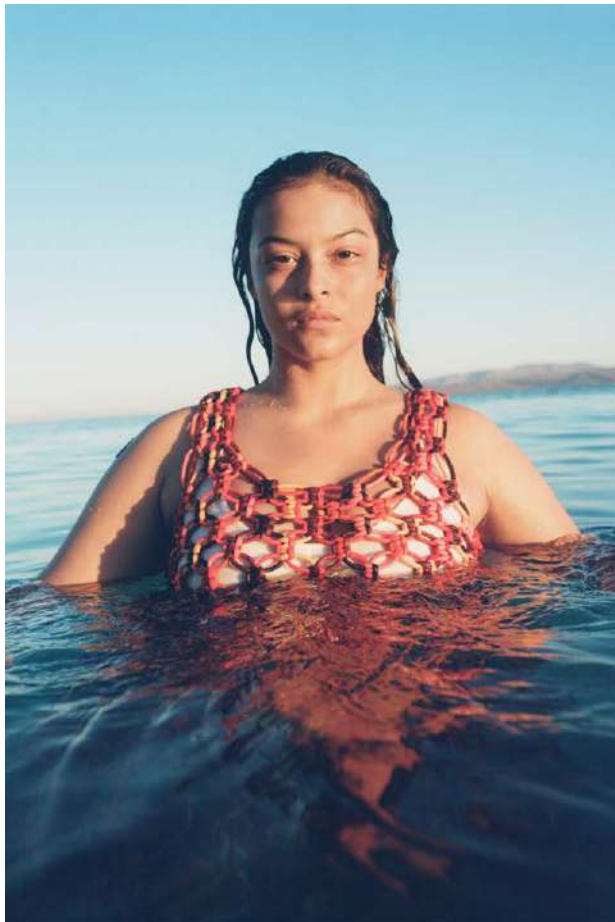
The fashion system should promote and defend human capital initiatives – decreasing and mitigating its impacts on the planet and vulnerable populations, giving back to communities, and supporting those in need, especially those at higher risk of being marginalised – to contribute to a better future for all.

This Award aims to recognise fashion actors who take significant positive action to address, tackle, and potentially solve social injustice. It gives visibility to those who focus on human development, reducing poverty, and creating more inclusive societies through their strategic choices, deliberate efforts, and operations.

Special recognition was therefore given to new and innovative practices related to inclusion, defined as the practice of ensuring a common sense of belonging among heterogeneous groups. Strong relationships within these communities can indeed support education and lead to artistic and cultural benefits.

8

THE HUMAN CAPITAL & SOCIAL IMPACT AWARD



CHLOÉ

Fair Trade luxury

Gaby Aghion founded Chloé in 1952 with a forward-looking vision of femininity and a commitment to improving the status of women, fostering gender equality, and promoting inclusion. In 2021, Chloé achieved B Corp certification. Headquartered in Paris, France, Chloé operates globally across four product categories: ready-to-wear, leather goods, shoes, and fashion accessories. Each category is designed and made according to Chloé's four pillars of sustainability – Fair & Equal Opportunities, Positive Impact on Communities, Impact on the Planet, and Responsible Sourcing.

How does Chloé promote human capital and social impact?

Chloé's B Corp Task Force works to continuously improve the company's performance on Fair & Equal Opportunities, Responsible Sourcing, Positive Impact on Communities, and Impact on the Planet.

Chloé's commitment to gender equality is demonstrated by a 0.23% revenue donation – resulting in more than a million euros – to 14 NGOs working on human capital preservation, and the implementation of two UNICEF programmes: Women Forward Partnerships and Girls Forward. This four-year partnership focuses on female education, entrepreneurship, and digital training in Bolivia, Jordan, Morocco, Senegal, and Tajikistan and has reached around 30,000 individuals annually since 2019.

In March 2021, Chloé launched its first Fair Trade luxury collections, endorsed by the World Fair Trade Organization as ethically produced and environmentally responsible. The brand intends to scale this collection: today 16% of product volumes are Fair Trade certified, with a target of 30% by 2025.

Furthermore, Chloé has pioneered a Social Profit & Loss measurement approach to track progress on social practice, according to indicators such as gender equality, living wage, diversity and inclusion, training, well-being, and job quality. The methodology was published open-source in March 2023 after two years of research, industry collaboration, and review, coordinated by the Fédération de la Haute Couture et de la Mode.

8

THE HUMAN CAPITAL & SOCIAL IMPACT AWARD



MAKERS UNITE

Social enterprise for refugees

Established in 2016 by Thami Schweichler in the Netherlands as an activism project to raise awareness about the Syrian refugee crisis, Makers Unite has evolved into a multifaceted organisation focused on positive change. With its slogan “Connecting Makers, Uniting People”, it has become a hub for design and innovation, starting with repurposing life vests from Greece. Now structured into two social enterprises and a foundation, the organisation strives for self-sufficiency through scaling up a business model centred on repurposing, repairing, and creating products with social impact, shifting narratives about migration, and playing a crucial role in pushing the fashion industry towards circularity.

How does Makers Unite promote human capital and social impact?

Makers Unite aims to address multiple dimensions of human capital empowerment, and its structure reflects how it tackles social and environmental issues.

Makers Unite’s fashion production atelier prioritises repurposing and upcycling services employing refugees and youth, including Syrian and Turkish nationals in Turkey. Its business to business (B2B) high-quality clothing repair services are provided through an initiative supported by Patagonia called United Repair Centre, providing training and employment opportunities to newcomers and providing jobs for over a hundred people in the coming four years, contributing to the circular economy in the fashion industry.

Over the past seven years, through the Makers Unite Foundation, it has delivered 20 iterations of a six-week social inclusion programme and podiums for talent collaborations benefiting more than 270+ newcomers with a creative background in the Netherlands.

Makers Unite has a structured approach to engaging on Europe’s most urgent fashion issues and beyond. Including social aspects (poverty, inequality, social exclusion), humanitarian impact (social awareness), education and empowerment (training, creation of job opportunities), artistic and cultural impact (artistic expression, cultural diversity), and environmental sustainability (upcycling and repair services).

8

THE HUMAN CAPITAL & SOCIAL IMPACT AWARD



SENSE-ATIONAL YOU

Aesthetics for neurodiverse children

Founded by Cornell University's (US) recent fashion graduate Julia DeNey in 2020, Sense-ational You is a direct-to-consumer (D2C) online fashion company designing and selling clothing for neurodivergent children, and recently adults, including those with Sensory Processing Disorder (SPD) and Autism Spectrum Disorder (ASD).

How does Sense-ational You promote human capital and social impact?

After graduation, DeNey learned that many children on the ASD spectrum have specific sensory needs, from tactile and auditory sensitivities to needing help calming their bodies. She decided to use her fashion expertise to meet these needs by creating dedicated fashion garments that incorporate sensory tools and are free of irritants while at the same time supporting children's independence, confidence, and their aesthetic and expressive needs.

There has been a significant increase in the number of autism diagnoses (1 in 36 in 2023, compared to 1 in 110 in 2006) due to diagnostic improvement and better awareness. In severe cases, unsupported autism can be linked to preventable problems such as homelessness, abuse, and self-harm. Academic studies suggest that, for neurodiverse individuals, self-esteem and social participation can be hindered by sensory needs and the lack of appropriate clothing. Sense-ational You's mission is thus to promote life quality and inclusion through clothing.

9

THE
HUMANITARIAN
AWARD FOR EQUITY
AND INCLUSIVITY

10

THE
VISIONARY
AWARD

During the CNMI Sustainable Fashion Awards will be assigned the two awards from the jury:

THE HUMANITARIAN AWARD
FOR EQUITY AND INCLUSIVITY
THE VISIONARY AWARD.

THANKS TO OUR PARTNERS





“ We are excited to elevate Italian fashion to the forefront of digital innovation and support the community in driving awareness of the unique creativity and craftsmanship behind each product. Additionally, we aim to empower circularity models, promote better sustainability practices, and protect and support the broader Made in Italy business community. ”

We are thrilled to sponsor CNMI Sustainable Fashion Awards and support the Camera della Moda in its mission to redefine a fashion industry which is more sustainable, ethical, and circular.

Certilogo connects people and brands by turning analogue products into secure smart digital assets. This enables brands of all sizes to establish the most valuable, sustainable and trusted relationships with their consumers all around the world.

As the go-to-destination for Digital Product IDs and Connected Product engagement in the Made In Italy fashion industry, our goal is to empower brands to affordably deliver the most reliable authentication, relevant information, compelling services and engaging experiences, all of which are essential to building a more responsible, ethical and circular consumer relationship with fashion. Through our Artificial Intelligence-based SaaS platform, brands can monetise their products beyond the initial purchase, while collecting insights that support commercial, marketing, brand protection and circularity strategies, throughout the entire omnichannel consumer journey and circular product lifecycle.

Maximising customer lifetime value is paramount. Identifying passionate and loyal consumers, whether they discover the brand through new or pre-loved items, and nurturing these relationships, will reduce mass production, lower costs, improve product quality, enhance experiences, and positively impact the planet.

Achieving these goals requires products with Digital IDs, capable of intercepting, recognising, and managing counterfeits to prevent their entry into and pollution of the brand's circular ecosystem. Only Certilogo's Digital Product IDs and Connected Product engagement platform are Secure by Design™.

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Unlock the Power
of Your Products



MICHELE CASUCCI
Founder & GM, Certilogo, eBay Group



“ We are honoured, together with Camera Nazionale della Moda Italiana, to have written the first chapter of the CNMI Sustainable Fashion Awards. And today we are proud to celebrate the next step of this journey, empowering the talent of tomorrow with The Bicester Collection Award for Emerging Designers. ”

The Bicester Collection is delighted to affirm the next chapter of its partnership with Camera Nazionale della Moda Italiana on the occasion of the CNMI Sustainable Fashion Awards 2023, offering The Bicester Collection Award for Emerging Designers. The award, which will benefit three emerging sustainable designers, exemplifies the Collection’s commitment to championing talent and delivering positive impact socially, economically and environmentally.

The Bicester Collection is a family of 11 distinctive shopping destinations in Europe and China defined by extraordinary experiences while offering curated hospitality and services to welcome our discerning guests from all over the world. The Villages are located close to some of the world’s most celebrated cities: London, Milan, Munich, Dublin, Barcelona, Madrid, Paris, Brussels, Frankfurt, Munich, Suzhou, Shanghai and coming soon, New York.

The Bicester Collection, is proud to celebrate 20 years of this commitment to unlocking the features of the next generation during which we have offered mentorship programmes, events and pop-up boutiques, such as the Creative Spot, to more than 100 emerging designers across the globe.

The three finalists of The Bicester Collection Award for Emerging Designers 2023 will receive crucial support to help grow their businesses, including access to our mentorship programme and the opportunity to be featured in in the next Creative Spot across the Collection. The winner will also receive the opportunity to showcase their work during Milano Fashion Week in 2024, as part of the Designers for the Planet exhibition at Camera Nazionale della Moda Italiana’s Fashion Hub.

The Bicester Collection is honoured to partner with Camera Nazionale della Moda Italiana, supporting the next generation of talent that’s reshaping our industry and our world with their creativity and sustainable practices.

**PARTNER OF THE
CNMI SUSTAINABLE
FASHION AWARDS**

DESIRÉE BOLLIER

Chair and Global Chief Merchant for Value Retail,
creator and operator of The Bicester Collection



“ We are proud to be at the side of CNMI on the occasion of The CNMI Sustainable Fashion Awards 2023 in order to promote the values of social, environmental, and economic responsibility while enhancing the greatest Italian savoir-faire in craft and art. ”

This year Ginori 1735 supports the Camera Nazionale della Moda Italiana in its mission for a more sustainable, ethical, and circular fashion industry also through the promotion of The CNMI Sustainable Fashion Awards 2023. Ginori 1735 is the expression of the Italian excellence in the field of luxury and lifestyle and one of the world's leading brands in pure porcelain and in the design, catalyst for great personalities and capable of bringing art into everyday life. Among these, Gio Ponti perhaps marked the modern history of the brand the most, by introducing innovative elements and designs, as in the collection Labirinto/Catene, protagonist of the mise en place during The CNMI Sustainable Fashion Awards 2023. The brand can also rely on the important collaboration with Niko Romito, one of the most prestigious chefs worldwide, who will take care of the official dinner of the event this year.

Based in Florence, the Manifattura represents a unique place, where high-tech technology supports a savoir-faire that is the result of centuries-old artistic craftsmanship. Ginori 1735 forwards a modern Renaissance, a rebirth and rediscovery of pleasures and art in everyday life. Today, the Ginori 1735 world is shaped by a multiplicity of voices and styles. It reinvests its legacy with the vision of the next generation of cutting-edge style masters. Ginori 1735 counts on a distribution network which includes its Florence, Milan, Paris, Seoul, and London stores, and is present in some of the most prestigious department and speciality stores in Europe, America, the Middle East, and APAC. The brand can also count on important partnerships worldwide with some of the most prestigious luxury hotel chains and among the most refined restaurants.

**PARTNER OF THE DINNER
OF THE CNMI SUSTAINABLE
FASHION AWARDS**

ALAIN PROST
Chairman and CEO of Ginori 1735



“Being partner of the Camera Nazionale della Moda Italiana is a reason of pride for Franciacorta and it represents an opportunity to reinforce our common values: creativity, style, craftsmanship and sustainability. Along these 11 years of collaboration, we have developed many interesting projects together always looking forward in the same direction.”

2012 marked the beginning of the partnership between Consorzio Franciacorta and Camera Nazionale della Moda Italiana. Franciacorta appointed la moda italiana as its “soul-mate”, the cultural expression to share its distinctive qualities: Italian style, artistic craftsmanship, refined elegance, high quality and sustainable approach.

Consorzio Franciacorta, which is comprised of 122 wineries and 91 wine growers, guarantees, oversees and develops Franciacorta production and promotes Franciacorta as a brand.

Franciacorta is a wine that is the expression of a magnificent territory, where producers work every day to guarantee a unique product; it's been the first Italian wine produced exclusively with the classic method of second fermentation in the bottle to have obtained the highest DOCG oenological recognition and nowadays boasts 20 million bottles sold in Italy and all over the world.

A wine but also a region to be discovered, lying just an hour from Milano. Located in the heart of Lombardy region, Franciacorta, gazing out over the waters of Iseo Lake, offers a rich heritage of culture, history, and natural beauty, all framed by magnificent panoramas and the sensuous contours of its gentle morainic hills.

With over the 55% of organic vineyards and a strong focus on biodiversity, Franciacorta is internationally one of the first appellations for organic viticulture. This trend is constantly increasing, together with the sensitivity of the producers and their desire to protect the future of their territory. Every step taken towards this goal has been supported by Consorzio Franciacorta through numerous projects especially about environmental sustainability and biodiversity.

**PARTNER OF THE COCKTAIL AND THE DINNER
OF THE CNMI SUSTAINABLE FASHION AWARDS,
OFFICIAL WINE PARTNER OF CNMI**

SILVANO BRESCIANINI
President Consorzio Franciacorta

ACKNOWLEDGMENTS

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