

MILANO
FASHION
WEEK®



Camera Nazionale
della Moda Italiana

Calendar

20 - 26 February 2024

Women's Collection - Fall/Winter 2024/2025

WITH THE
SUPPORT OF

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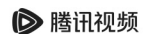
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MILANOFASHIONWEEK.CAMERAMODA.IT

CAMERAMODA.IT #MFW @MILANFASHIONWEEK

FINAL CALENDAR 07/02/2024 - UPDATED ON 23/02/2024

MILANO FASHION WEEK®



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Calendar / 20-26 February 2024 / Women's Collection / Fall-Winter 2024-2025

FASHION SHOWS — FINAL CALENDAR 07/02/2024 - UPDATED ON 23/02/2024

| Tuesday 20 Feb | Wednesday 21 Feb | Thursday 22 Feb | Friday 23 Feb | Saturday 24 Feb | Sunday 25 Feb | Monday 26 Feb |
|--|--|---|--|--|---|-----------------------------|
| <p>09:30 ICEBERG ** VIA PALERMO, 10</p> <p>10:30 ONITSUKA TIGER ** VIA SAN PAOLO, 10</p> <p>11:30 ANTONIO MARRAS ** VIA MECENATE, 84</p> <p>12:30 DIESEL ** VIA RUBATTINO, 56</p> <p>14:00 FENDI * VIA SOLARI, 35</p> <p>15:00 DEL CORE * VIA GAETANO NEGRI, 6</p> <p>16:00 MARCO RAMBALDI * CORSO VENEZIA, 51</p> <p>17:00 ALBERTA FERRETTI * VIA GATTAMELATA - GATE 14</p> <p>18:00 N°21 * VIA ARCHIMEDE, 26</p> <p>19:00 ROBERTO CAVALLI * PIAZZA DEGLI AFFARI, 6</p> <p>20:00 ETRO ** PIAZZA LINA BO BARDI, 1</p> | <p>09:30 MAX MARA * VIA PIRANESI, 14</p> <p>10:30 GENNY * PIAZZA DEL DUOMO, 12</p> <p>11:30 CALCATERRA * VIA A. CAPPELLINI, 25</p> <p>12:30 ANTEPRIMA * VIA SAN LUCA, 3</p> <p>13:15 SAGABOI ** VIA G. C. PROCACCINI, 4</p> <p>14:00 PRADA * VIA G. LORENZINI, 14</p> <p>15:00 MM6 MAISON MARGIELA ** VIA OLONA, 6 BIS</p> <p>16:00 DANIELA GREGIS * VIA VILLA MIRABELLO, 6</p> <p>17:00 EMPORIO ARMANI **** VIA BERGOGNONE, 59</p> <p>18:00 MOSCHINO * VIA TURATI, 34</p> <p>19:00 GCDS ** VIA PIRANESI, 10</p> <p>20:00 TOM FORD ** LOCATION SEE ON INVITATION</p> | <p>09:30 TOD'S * VIA MESSINA, 41</p> <p>10:30 BLUMARINE * VIA BRERA, 15</p> <p>11:30 SPORTMAX * VIA E. ALEMAGNA, 6</p> <p>12:30 PHILOSOPHY DI LORENZO SERAFINI * VIA ENRICO BESANA, 12</p> <p>13:30 VIVETTA * C.SO MAGENTA, 66</p> <p>15:00 GUCCI * VIA COSENZ, 11</p> <p>16:00 MARNI ** VIA FERRANTE APORTI, 15-23</p> <p>17:00 SUNNEI ** LOCATION SEE ON INVITATION</p> <p>18:00 MSGM * VIA CALABIANA, 6</p> <p>19:30 VERSACE ** LOCATION SEE ON INVITATION</p> <p>20:15 MAXIVIVE * VIA G. C. PROCACCINI, 4</p> <p>21:00 PHILIPP PLEIN ** PIAZZA CARLO STUPARICH, 1</p> | <p>09:30 FERRARI ** PIAZZA VETRA, 7</p> <p>10:30 ERMANNO SCERVINO * PIAZZA LINA BO BARDI, 1</p> <p>11:30 FERRAGAMO ** VIALE EGINARDO, 2</p> <p>12:30 TOKYO JAMES ** LOCATION SEE ON INVITATION</p> <p>14:30 DOLCE & GABBANA * C.SO PIAVE, 24</p> <p>16:00 JIL SANDER ** VIA PERIN DEL VAGA, 2</p> <p>17:00 MISSONI * VIA A. MAIOCCHI, 7</p> <p>18:00 BALLY ** C.SO VENEZIA, 16</p> <p>19:00 ELISABETTA FRANCHI * VIA SAN LUCA, 3</p> <p>20:00 BOTTEGA VENETA ** LOCATION SEE ON INVITATION</p> | <p>09:30 FEEN SUPPORTED BY DOLCE&GABBANA * VIA BROGGI, 23</p> <p>10:30 HUI * VIA PALERMO, 10</p> <p>11:30 GIORGIO ARMANI **** VIA BORGONUOVO, 21</p> <p>12:30 LUISA SPAGNOLI * VIA E. BESANA, 12</p> <p>13:30 CHIARA BONI LA PETITE ROBE * VIA SAN LUCA, 3</p> <p>14:30 ANIYE RECORDS * VIA MONCUCCO, 35</p> <p>15:30 AVAVAV * VIA PIRANESI, 4</p> <p>16:30 RAVE REVIEW * VIA CALABIANA, 6</p> <p>17:30 FRANCESCA LIBERATORE * LOCATION SEE ON INVITATION</p> | <p>10:00 ANNAKIKI * DIGITAL</p> <p>10:30 MAISON NENCIONI * DIGITAL</p> <p>11:00 MÜNN * DIGITAL</p> <p>11:30 PHAN DANG HOANG * DIGITAL</p> <p>12:00 LAURA BIAGIOTTI * DIGITAL</p> | |
| | <p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p> | <p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION *** EMPORIO ARMANI 16:00 - 1ST SHOW 17:00 - 2ND SHOW</p> | <p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p> | <p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p> | <p>* WOMEN'S COLLECTION *** GIORGIO ARMANI 10:30 - 1ST SHOW 11:30 - 2ND SHOW</p> | <p>* WOMEN'S COLLECTION</p> |

Shuttle buses link one fashion show to the other and depart daily from the 21st to the 25th, at 9:00 from Piazza Duomo, corner with Piazza dei Mercanti

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Calendar / 20-26 February 2024 / Women's Collection / Fall-Winter 2024-2025

PRESENTATIONS — FINAL CALENDAR 07/02/2024 - UPDATED ON 23/02/2024

| Tuesday 20 Feb | Wednesday 21 Feb | Thursday 22 Feb | Friday 23 Feb | Saturday 24 Feb | Sunday 25 Feb | By Appointment |
|---|--|--|--|---|---|--|
| 14:30/17:00 MAISON JEJIA * VIA LUIGI CAGNOLA, 12 15:30/17:30 ALABAMA MUSE * C.SO GENOVA, 1 | 09:30/14:30 SIMONETTA RAVIZZA * VIA SANT'ANDREA, 8/A 09:30/17:30 GENTRYPORTOFINO * VIA CESARE CORRENTI, 11 10:00/13:00 HUSKY ** VIA SANT'ANDREA, 18 10:00/14:00 BORBONESE * VIA CLERICI, 10 10:00/14:00 GIANLUCA CAPANNOLO * VIA S. MAURILIO, 7 10:00/17:00 BLAZÉ MILANO * C.SO DI PORTA ROMANA, 117 10:00/18:00 MAX&CO WITH RICHARD QUINN * PIAZZA ARMANDO DIAZ, 7 10:00/18:00 SERGIO ROSSI * VIA PONTACCIO, 13 10:00/18:00 WEEKEND MAX MARA BY LUCY HALE * C.SO VITTORIO EMANUELE II, 5 11:00/19:00 LUISA BECCARIA * VIA MONVISO, 34 11:00/20:00 HERNO * VIA VESPRI SICILIANI, 9 13:30/15:30 HOGAN * VIA SAVONA, 56 14:00/16:00 SARAWONG * VIA FORCELLA, 13 15:00/21:00 SERAPIAN * VIA MOZART, 9 15:00/22:00 BRUNELLO CUCINELLI * VIA MONTELLA, 16 15:30/19:30 MILA SCHÖN * C.SO BUENOS AIRES, 1 16:00/19:00 SLOWEAR * VIA SOLFERINO, 18 16:30/19:30 FLORANIA * VIA PAOLO SARPI, 33 | 09:30/13:30 MANTÙ * C.SO MONFORTE, 39 10:00/13:30 KITON * VIA PONTACCIO, 21 10:00/14:00 GIUSEPPE ZANOTTI ** VIA MONTENAPOLEONE, 18 10:00/14:00 MACH & MACH * FORO BUONAPARTE, 54 10:00/14:00 VIVIERS * THANKS TO STARBUCKS RESERVE ROASTERY MILANO PIAZZA CORDUSIO, 3 10:00/18:00 BORSALINO ** VIA DELLA SPIGA, 30 10:00/18:00 MCM ** C.SO VENEZIA, 16 10:00/19:00 FRATELLI ROSSETTI * GALLERIA VITTORIO EMANUELE II 10:30/13:30 JACOB COHEN ** VIA LARGA, 14 11:00/13:00 FIORUCCI ** VIA LOMAZZO, 19 11:00/18:00 LE SILLA * VIA SAN DAMIANO, 2 12:00/15:00 ACT N°1 ** VIA DEI FONTANILI, 15 12:00/19:00 ALESSANDRO ENRIQUEZ ** VIA GESÙ, 5 15:00/19:00 FURLA * VIA SAN CARPOFORO, 9 15:00/21:00 LA DOUBLEJ * C.SO MONFORTE, 35 16:00/20:00 PREMIATA ** VIA COMELICO, 24 | 10:00/15:00 SANTONI * VIA GAETANO NEGRI, 6 10:00/18:00 BULGARI * VIA GESÙ, 4 10:00/18:00 JIMMY CHOO * VIA PALERMO, 11 10:00/18:00 LORO PIANA ** VIA DELLA MOSCOVA, 33 10:00/18:00 MARINA RINALDI BY ZUHAIR MURAD * PIAZZA DEL LIBERTY, 4 10:00/19:00 MARIO VALENTINO * VIA GESÙ, 6/8 10:00/19:00 VALENTINO SHOES * VIA GESÙ, 6/8 10:30/18:00 CURIEL * VIA MONTENAPOLEONE, 13 11:00/18:00 GIANVITO ROSSI * VIA SANTO SPIRITO, 3 11:00/18:00 PASQUALE BRUNI * VIA A. MANZONI, 19 11:00/18:00 RENE CAOVILLA * C.SO MATTEOTTI, 10 11:00/18:30 SA SU PHI * VIA MONTEBELLO, 30 11:00/19:00 AGL * VIA DELLA SPIGA, 33 11:00/19:00 REDEMPTION * P.TTA U. GIORDANO, 4 15:00/22:00 INAN STUDIO * VIA CADORE, 2 16:00/19:00 POLLINI * VIA DELLA SPIGA, 15 17:00/20:00 NICOLÒ BERETTA * VIA FATEBENEFRAELLI, 3 19:00/21:30 LISA VON TANG * VIA VALENZA, 2 | 10:00/14:00 COSY SUNDAY ** VIA DELLA SPIGA, 15 10:00/14:00 RUBEUS MILANO * VIA BIGLI, 2 10:00/15:00 ELEVENTY * VIA UBERTO VISCONTI DI MODRONE, 11 10:00/15:00 RAISA VANESSA * PIAZZA DEL DUOMO, 12 10:00/15:00 THEMOIRÈ * VIA DELLE ORE, 3 10:00/18:00 KHRISJOY ** VIA SAN GREGORIO, 29 10:00/18:00 LORENA ANTONIAZZI * VIA DELLA SPIGA, 36 10:00/18:00 VALEXTRA * VIA A. MANZONI, 3 11:00/17:00 RODO * VIA DEI GIARDINI, 21 11:00/18:00 CASADEI * VIA GESÙ, 6/8 12:00/17:30 STUART WEITZMAN * PIAZZA SAN BABILA, 5 12:00/19:00 SARA ROKA * VIA A. MANZONI, 29 13:30/17:00 DENNJ * VIA G. CADOLINI, 35 14:00/17:00 YALI ** VIA GIOVANNI BATTISTA MORGAGNI, 22 18:00/20:00 ANDREĀDAMO * VIA RUTILIA, 10 18:00/20:00 DURAZZI MILANO * VIA GAETANO NEGRI, 6 | 13:30/17:00 JARELZHANG ** VIA CLERICI, 10 17:00/20:00 CAVIA ** VIA BUONARROTI, 9 | from 21/02 BRIONI * to 26/02 VIA BIGLI, 16 press.office@brioni.com from 20/02 CIVIDINI * to 26/02 VIA CARLO DE ANGELI, 3 +39 02 83 24 18 61 info@cividini.com from 20/02 DES_PHEMMES * to 26/02 VIA PIER CANDIDO DECEMBRIO, 28 +39 02 36 69 41 84 events@cupstudio.it from 22/02 DSQUARED2 ** to 24/02 VIA CERESIO, 9 +39 02 97 69 51 press@dsquared2.com from 20/02 JET SET ** to 26/02 VIA TORTONA, 31 +39 335 545 5442 seniorsales@jetset.ch from 21/02 PIANEGONDA * to 24/02 VIA GESÙ, 3 +39 331 733 3808 press@pianegonda.com from 20/02 SSHEENA * to 26/02 C.SO SAN GOTTARDO, 15 francesca@nextagency.it |
| * WOMEN'S COLLECTION | * WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION | * WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION | * WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION | * WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION | ** WOMEN'S/MEN'S COLLECTION | * WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION |

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CULTURAL EVENTS

CULTURAL EVENTS

ALDO FALLAI PER GIORGIO ARMANI 1977-2021

FROM 05/12/2023 TO 11/08/2024
ARMANI/SILOS - VIA BERGOGNONE, 40 -
www.armanisilos.com

RON MUECK

FROM 05/12/2023 TO 10/03/2024
TRIENNALE DI MILANO - VIALE ALEMAGNA, 6 -
www.triennale.org

GUIDO HARARI. INCONTRI. 50 ANNI DI FOTOGRAFIE E RACCONTI

FROM 18/11/2023 TO 07/04/2024
FABBRICA DEL VAPORE - VIA G. C. PROCACCINI, 4 -
www.fabbricadelvapore.org

MICHEL HADDI: BEYOND FASHION

FROM 19/10/2023 TO 16/03/2024
29 ARTS IN PROGRESS GALLERY - VIA SAN VITTORE, 13 -
www.artsinprogress.com

FANTASMAGORIA CALLAS

FROM 17/11/2023 TO 30/04/2024
MUSEO TEATRALE ALLA SCALA - L.GO GHIRINGHELLI, 1,
PIAZZA SCALA - www.museoscala.org

DANIELE TAMAGNI. STYLE IS LIFE

FROM 09/02/2024 TO 01/04/2024
PALAZZO MORANDO | COSTUME MODA IMMAGINE -
VIA SANT'ANDREA, 6

FIFTIES IN FASHION | LA COUTURE ANNI 50

FROM 20/02/2024 TO 29/02/2024
ACCADEMIA DEL LUSSO - VIA MONTENAPOLEONE, 5 -
www.afrofashion.org

AFRO FASHION ASSOCIATION

FROM 21/02/2024 TO 24/02/2024
FABBRICA DEL VAPORE - VIA G. C. PROCACCINI, 4 -
www.afrofashion.org

JUERGEN TELLER | I NEED TO LIVE

FROM 27/01/2024 TO 01/04/2024
TRIENNALE DI MILANO - VIALE ALEMAGNA, 6
www.triennale.org

Events

Wednesday 21 Feb

- 16:30 **AFRO FASHION ASSOCIATION** presents 'From Trash to Flash', a project from the collaboration with Accademia del Lusso X Laba Douala. Fabbrica del Vapore, via G.C. Procaccini, 4. By invitation only.
- 17:00/21:00 **ARA LUMIÈRE WITH GALIB GASSANOFF** presents a collection in collaboration with the Hothur Foundation. 10 pieces by Galib Gassanoff, painted by children and handcrafted by women victims of acid attacks will be auctioned. By invitation only. Exhibition open to the public from the 22nd to the 27th. Galleria Gaburro, via Cerva, 25.
- 18:00/21:00 **LANCEL** hosts a party to present their Fall/Winter 2024/25 collection at Piazza San Babila, 5. By invitation only.
- 18:00/21:00 **THE BRIDGE** presents its Fall/Winter 2024/25 collection. Private Party. Piazza San Babila, 5. By invitation only.
- 22:00 **PATRIZIA PEPE** unveils 'If you don't know, don't worry, Enter the urban disco jungle'. Special performance and Dj set. Via Valtellina, 25. By invitation only.

Thursday 22 Feb

- 17:00/20:30 **FLOWER MOUNTAIN** presents with Voile Blanche a celebration of 50 years of shoes, design and innovation. Casa Flash Art, via Durini, 24. By invitation only
- 18:30 **MARYLING** showcases its Fall/Winter 2024/25 womenswear collection with a runway at via Gattamelata - Gate 14. By invitation only.
- 19:00 **FONDAZIONE SOZZANI** presents Michaela Stark's collection with a performance. Via Tazzoli, 3. By invitation only.
- from 22:00 **FIORUCCI** Sugar Rush Night. The afterparty at District 272 club, via Padova, 272. By invitation only.
- from 23:00 **PALM ANGELS** presents Son of a Beat: 3 clubbing nights featuring a curated line-up of international DJs on Feb. 22nd, 23rd and 24th, via C.G.Merlo, 3. By invitation only.

Friday 23 Feb

- 17:00 **SHENZHEN FUTIAN FASHION EVENT** - Fashion show by: NEXY.CO, KAVON, CHLOSIO at Palazzo Reale, Sala Cariatidi, Piazza Duomo, 12. By invitation only.
- 19:00/21:00 **CAMERA SHOWROOM MILANO, CONFARTIGIANATO MODA & ICE** present CSM MEETS SUSTAINABILITY. Selected collections will be presented for foreign and italian buyers and press. Chiostrì di San Barnaba, Via San Barnaba 48. By invitation only.
- 22:00/1:00 **PHILIPP PLEIN** follows its Men's and Women's runway collection with an afterparty. Special performance. Allianz Cloud, Piazza Carlo Stuparich, 1. By invitation only.

Saturday 24 Feb

- 11:00/13:30 **JUERGEN TELLER** presents his latest book 'i need to live' with a book signing. Exhibition and release of 4 new artists books. Open to the public. Triennale Milano, viale Alemagna, 6.
- 11:00/14:00 **FRANCESCO MURANO** with the support of Camera Moda Fashion Trust and Lineapelle presents 'The Agora - a relation between body and space'. Palazzo Giureconsulti, Piazza dei Mercanti, 2. By invitation only.
- 17:00/20:00 **FEDERICO CINA** presents 'TOR-TEL-LI-NO'. Launch of new color variants of the Tortellino and Mini Tortellino Bag. Open to the public. Via Pier Candido Decembrio.
- 18:00/22:00 **MALO** presents its Fall/Winter 2024/25 collection on the opening of its new boutique. Private evening cocktail. Malo, via della Spiga, 30. By invitation only.

Sunday 25 Feb

- 20:00/23:00 **THE PRE BLACK CARPET AWARDS** : Meet the nominees. Location see on invitation. By invitation only.

EVENTS

Events

Tuesday 20 Feb

- 9:30 **THE NATIONAL OFFICE AGAINST RACIAL DISCRIMINATION OF THE PRESIDENCY OF THE COUNCIL OF MINISTERS** along with Camera Nazionale della Moda Italiana and African Fashion Gate present 'Including Diversity' with a press conference. Palazzo Giureconsulti, Piazza dei Mercanti, 2. By invitation only.
- 11:00 **PREMIO MAESTRI D'ECCELLENZA** press conference. Lvmh, Loro Piana, Confartigianato Imprese along with Camera Nazionale della Moda Italiana and African Fashion Gate present the most talented craftsmen in Italy. Palazzo Clerici, via Clerici, 5. By invitation only.
- 12:30 **MUSEO DEL TESSUTO PRATO** presents its press conference on 'Walter Albini, Il talento, lo stilista'. Exhibition curated by Daniela Degl'Innocenti and Enrica Morini. Casa Manzoni, via G. Morone, 1. By invitation only.
- from 14:30 **10 CORSO COMO** opens Galleria and Project Room, its new cultural spaces with the exhibitions 'Happy Birthday Louise Parker' by Roe Ethridge and 'Pietro Consagra. Ornamenti' with a press conference at 14:30. Private vernissage to follow from 19:00 to 21:00. Corso Como, 10. By invitation only.
- from 15:00 **TWINSET MILANO** presents its Fall/Winter 2024/25 women's collection. Runway show at Frigoriferi Milanesi, via Piranesi, 10. Cocktail to follow from 20:30 at via Vittorio Veneto 28. By invitation only.
- 17:00/20:00 **CAMERA NAZIONALE DELLA MODA ITALIANA** unveils its Fashion Hub with an opening cocktail. Palazzo Giureconsulti, Piazza dei Mercanti, 2. By invitation only.
- 18:00/21:00 **VITALE BARBERIS CANONICO** on its Heritage & New Talents project presents "Reinventing the shirt-jacket", a capsule collection with T_COAT. Private cocktail. Via Solferino, 23. By invitation only.
- 19:00/22:00 **ASPESI** x Zalando present Cinema Club. Cocktail evening. Via Meravigli, 2A. By invitation only.
- from 19:30 **PESERICO** presents its Fall/Winter 2024 collection. Cocktail followed by a co-ed runway at 20:00. Areapergolesi, via Giovanni Battista Pergolesi, 8. By invitation only.
- from 20:00 **MAISON YOSHIKI** presents its Fall/Winter 2024/25 women's collection. Runway show at 20:30. Cocktail party will follow. Bocconi, via Guglielmo Röntgen, 1. By invitation only.

Designers for The Planet

0331 - UPDATED
SEMPRE COLPA LORO

AIM/HANDMADE IN ITALY
LONGEVITY OF A PRODUCT THAT CAN BE PASSED FROM GENERATION TO GENERATION. THE INITIAL SPARKLE, THE HANDLE

DEFAÏENCE
JE SUIS DÉFAÏENCE – AN ACT OF DEFAÏENCE

ESCUDO
DEVOTED TO SUSTAINABLE DESIGN, COMMITTED TO HERITAGE

GAMS NOTE
PLAYING WITH SHIRTS

PIFERI
BORN FROM A MISSION TO CHANGE THE PERCEPTION OF LEATHER-FREE FOOTWEAR, CRAFTING TIMELESS SHOES COMBINING OUTSTANDING DESIGN AND VALUES

VIA PIAVE 33
VIAPIAVE33 – RETHINKING THE ORDINARY

Educational Talks

FEBRUARY 20TH
9:30 – 10:30
THE NATIONAL OFFICE AGAINST RACIAL DISCRIMINATION OF THE PRESIDENCY OF THE COUNCIL OF MINISTERS ALONG WITH CAMERA NAZIONALE DELLA MODA ITALIANA AND AFRICAN FASHION GATE PRESENT "INCLUDING DIVERSITY" WITH A PRESS CONFERENCE

FEBRUARY 21ST
10:30 – 12:00
SUSTAINABILITY MAKERS – THE PROFESSIONAL NETWORK
SUSTAINABILITY AS COMPETITIVE AND INNOVATION DRIVER IN FASHION INDUSTRY

14:00 – 15:30
MILANO FASHION INSTITUTE, HU BING (CHINA), BOYOUNG LEE (SOUTH KOREA), MAELLE (MIDDLE EAST) CREATIVE ENTREPRENEURS MANAGEMENT PRACTICES FOR BRAND POSITIONING INTO INTERNATIONAL MARKETS

18:00 – 20:00
TIKTOK
TIKTOK - FOR YOU FASHION - PRIVATE EVENT

FEBRUARY 22ND
11:00 – 17:30
CITTADELLARTE - FONDAZIONE PISTOLETTO ONLUS
FASHION FOR PLANET – ATTO TERZO – OPEN PARLIAMENT

FEBRUARY 23RD
10:30 – 12:30
ALBINI_NEXT AND KERING MATERIAL INNOVATION LAB
PIONEERING SUSTAINABLE SOLUTIONS IN THE FASHION BUSINESS - ALBINI_NEXT AND KERING MIL WORK TOGETHER FOR AN INNOVATIVE AND SUSTAINABLE FUTURE

17:30 – 18:30
PROSPETTIVE - THE FASHION SYSTEM & THE EUROPEAN PARLIAMENT
A CONVERSATION ABOUT TODAY AND FUTURE SCENARIOS. PRIVATE TALK (IT) IN COLLABORATION WITH VOGUE ITALIA

FEBRUARY 24TH
10:30 – 11:00
FRANCESCO MURANO, CAMERA MODA FASHION TRUST AND LINEAPELLE
INTRODUCING "THE AGORA" A RELATION BETWEEN BODY AND SPACE

15:30 – 17:00
LINEAPELLE
LEATHER, AN ITALIAN EXCELLENCE: CHARACTERISTICS, PROCESSES AND SUSTAINABILITY

MFW Forward

FEBRUARY 20TH
17:00 – 20:00
AMATO DANIELE
HANDMADE WITH LOVE IN THE HEART OF MILANO

FEBRUARY 21ST
11:00 – 13:00
DASSÚYAMOROSO
FEELING ALIEN IN A HUMAN BODY

17:00 – 19:00
SAKE
UNVEIL BOTH, TRIBUTE & REVELATION

FEBRUARY 22ND
11:00 – 13:00
VICTOR-HART™
CREATIVITY MEETS SUSTAINABILITY

17:00 – 19:00
ALMOND OCT
CONSCIOUSLY HANDCRAFTED

FEBRUARY 23RD
11:00 – 13:00
PAIRI DAEZA
RECLAIMING A SUPPRESSED IDENTITY & AN ENDANGERED HERITAGE THROUGH MULTIETHNIC ARTS & CRAFTSMANSHIP – THANKS TO FRANCIACORTA

17:00 – 19:00
SALVATORE VIGNOLA
YOU MUST LIVE – THANKS TO FRANCIACORTA

FEBRUARY 24TH
11:00 – 14:00
FRANCESCO MURANO, CAMERA MODA FASHION TRUST AND LINEAPELLE
THE AGORA - A RELATION BETWEEN BODY AND SPACE

17:00 – 19:00
SAN ANDRÉS MILANO
BE FREEDOM, BE YOURSELF, BE GENDERLESS – THANKS TO FRANCIACORTA

FEBRUARY 25TH
10:30 – 18:30
CITTADELLARTE - FONDAZIONE PISTOLETTO ONLUS
FASHION TO RECONNECT

A Global Movement To Uplift Underrepresented Brands

ANONLYCHILD
ANONLYCHILD CURIOSITY AND INNOVATION

BRUCEGLEN
BRUCEGLEN - BOLD, CONVERSATIONAL AND ELECTRIC SUSTAINABLE READY-TO-WEAR

SABIRAH
SABIRAH IS A SUSTAINABLY CONSCIOUS, DEMI - COUTURE MODEST WEAR BRAND. THE SABIRAH WOMXN LOOKS AND FEELS BEAUTIFUL AND EMPOWERED WITHOUT THE NEED TO REVEAL

Cross Cultural Business Conversation

Orietta Pelizzari in conversation with international market experts. Discover the latest opinions and insights. Meet and Greet with the Fashion Hub designers.

FEBRUARY 21ST

10:00 – 10:45
ZURICH, SWITZERLAND
A GLOBAL CONSUMER OF MULTIPLE CULTURES OF DESIGN AND RETAIL BY **YANNICK ALLEN** CREATIVE DIRECTOR MODE SUISSE AND **CLAUDIA DESAX** OPIA MULTIBRAND STORE

11:00 – 11:45
BERLIN, GERMANY
CROSS CULTURES IN BERLIN CREATIVE SCENE. RETAIL, DESIGNERS AND PEOPLES BY **CLAUDIA HOFMANN** CREATIVE DIRECTOR OF ELHO AND **YASIN MÜJDECI** FOUNDER OF VOOSTORE

13:00 – 14:00
SOUTH KOREA
KOREAN WOMAN'S EMPOWERMENT IS SHAPING A NEW GENERATION OF CONSCIOUS CONSUMERS BY **CATHY YEONCHOO LEE** ENTREPRENEURIAL INNOVATOR, CREATIVE LEADERSHIP COACHING

17:30 – 18:15
ITALY
FUTURE GENERATIONS ARE THE VOICES OF NOW BY **SARA SOZZANI MAINO** CREATIVE DIRECTOR FONDAZIONE SOZZANI, INTERNATIONAL NEW TALENT AND BRANDS AMBASSADOR CNMI

FEBRUARY 22ND

10:00 – 10:45
ITALY
CRAFTING CULTURE EDGE, TO EMPOWER, INSPIRE, INNOVATE BY **SABRINA BONINI** SHOW ROOM

11:00 – 11:45
ITALY
RESORT RETAIL, A MULTICULTURAL SCENE FOR UPPER CLIENTS BY **DELIA FACCHINI** PR DIRECTOR PASSALACQUA, GRAND HOTEL TREMEZZO AND SENSE OF LAKE

12:00 – 12:45
ITALY
BUSINESS OPPORTUNITIES ON A GLOBAL RETAIL SCENARIO MILAN BY **TOBIA BERETTA** ANTONIOLI GROUP AND DREAMERS FACTORY

14:00 – 14:45
ITALY
HOW TO SCOUT A TALENT FROM CULTURE CROSSING WORLDWIDE BY **ITALO LAZZARI** LAZZARI STORE TREVISO

15:00 – 18:00
CHINA
"SCOUTING THE FUTURE CREATIVE MINDS" INTERVIEWS TO DESIGNERS FOR THE PLANET, IN LIVESTREAMING BY **HU BING**, CURATOR OF MODERN CHINESE LIFESTYLE

FEBRUARY 23RD

12:00 – 12:45
SHANGHAI, CHINA
E-COMMERCE INSIGHTS FROM CHINESE RETAILERS BY **BEDI YE** CEO OF DADASHOW

15:00 – 15:45
USA
THE BUYING POWER OF THE LATIN MARKET IN LUXURY, WHAT IS TRENDING AND HOW TO REACH THEM BY **DEE RIVERA**, CEO & FOUNDER OF LATINISTA.COM

16:00 – 16:45
SOUTH KOREA
EPITOME OF NEXT SOUTH KOREAN MODERNISM BY **BOYOUNG LEE**, CHIEF BRAND OFFICER OF SHINSEGAE

FEBRUARY 24TH

12:00 – 12:45
SHANGHAI, CHINA
RIGHT TIME, RIGHT PLACE, WITH RIGHT PEOPLES BY **YELI GU**, FOUNDER OF ONTIMESHOW

13:30 – 14:15
ITALY
ENERGY AND VIBES OF MULTIPLE CULTURES OF YOUNG BRANDS BY **BEPPE ANGIOLINI**, FOUNDER OF SUGAR

14:30 – 15:15
ITALY
COLLECTIONS WITH A MULTICULTURAL STRONG PERSONALITY BY **RICCARDO GRASSI**, FOUNDER OF RICCARDO GRASSI SHOW ROOM

16:00 – 16:45
UAE DUBAI
THE EVER EVOLVING LANDSCAPE OF BUILDING A BRAND IN THE MIDDLE EAST BY **ELISA BRUNO**, CEO LEVEL SHOES, CHALHOUB

17:00 – 17:45
MIDDLE EAST
INNOVATION IN RETAIL AND CONTEMPORARY FASHION CONSUMER IN MIDDLE EAST BY **FRANCOIS SCHWEITZER**, GENERAL MERCHANDISING MANAGER, ETOILE GROUP, BY **ANTONIO RUGGIERO** – TECHNOLOGY STRATEGIST, MICROSOFT ITALIA, BY **PAOLO LO MONACO**, CFO AL KHAYAT INVESTMENT

Special Project

CLASS TV MODA - FRONT ROW - THE VOICE OF FASHION -
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