



Camera Nazionale della Moda Italiana

# CNMI SUSTAINABLE FASHION AWARDS 2025

## APPLICATION FORM

By filling in this application form, each candidate is applying to be awarded with one or more of the CNMI Sustainable Fashion Awards, that will take place in Milan, Italy, on September 27th, 2025. By applying to CNMI Sustainable Fashion Awards, each candidate accepts the rules that govern the participation to the CNMI Sustainable Fashion Awards as set out in Annex 1 to this application form. **The application form needs to be submitted to CNMI by and no later than March 31 th, 2025 at the following email address: [awards@cameramoda.it](mailto:awards@cameramoda.it).**

## INFORMATION ON THE CANDIDATE

The section reserved to candidates applying to be awarded with one or more CNMI Sustainable Fashion Awards, will need to be completed with the following information.

**Individual**

**Company or organization**

**NAME OF THE ORGANIZATION/INDIVIDUAL**

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**PERSON OF CONTACT**

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**EMAIL**

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**PHONE**

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## AWARDS

Please select and mark the award(s) for which you are applying for from the list below.

### **1. The SFA Craft and Artisanship Award**

The award aims at championing the craftsmanship of national artisans whose work is considered extraordinarily precious for keeping alive Made in Italy heritage and artisanal culture.

*Addressing individuals or any kind of organization.*

### **2. The SFA Groundbreaker Award**

The prize is presented to innovators who challenge the status quo, developing new ideas and actions to change how the fashion system works for social and environmental growth.

*Addressing individuals or any kind of organization.*

### **3. The SFA Diversity Equity and Inclusion Award**

The award aims at supporting actions to remove prejudices and stereotypes and shorten cultural gaps, providing services and equal opportunities for all.

*Addressing individuals or any kind of organization.*

### **4. The SFA Circular Economy Award**

The prize celebrates outstanding examples of circular design, those redefining the future of fashion by implementing systems change, eliminating waste and pollution, circulating products and materials, and regenerating nature.

*Addressing individuals or any kind of organization.*

### **5. The SFA Climate Action Award**

The award aims to enhance all climate leaders who, through innovative and creative solutions, to actively contribute towards a positive environmental, social and economic global change

*Addressing individuals or any kind of organization.*

### **6. The SFA Biodiversity & Water Award**

The prize rewards local heroes and renowned pioneering innovators whose personal and collective efforts improve biodiversity in our seas and oceans.

*Addressing individuals or any kind of organization.*

### **7. The SFA Human Capital & Social Impact Award**

This prize will recognize those who have defended human rights within a strategic corporate pillar or a personal commitment by working for equality for all.

*Addressing individuals or any kind of organization.*

### **8. The SFA Emerging Designer Award**

The award celebrates emerging talents who are distinguished in making a major creative impact in the global fashion world delivering a message that combines design, innovation, and responsibility all at the same time.

*Addressing individuals, small brands.*

### **9. The SFA Education of Excellence Award**

An award designed for those who have carried out educational projects or have created their own academy for transmitting the Made in Italy savoir-fare.

*Addressing individuals or any kind of organization.*

### **10. The SFA Visionary Award**

The prize is presented to individuals, whose work demonstrates any or all elements of exceptional foresight, creativity, innovation and vision that promote and accelerate research and development in the fashion system.

*Addressing individuals.*

CNMI undertakes to process any personal data that may be communicated pursuant to this application form in compliance with Regulation (EU) 2016/679 ("GDPR") and any other applicable national legislation. Please find attached as Annex 2 to this application form the CNMI Privacy Notice.

## ANNEX 1

### RULES OF THE AWARDS

#### 1. Introduction

Camera Nazionale della Moda Italiana is a no-profit organization legally recognized and established under the laws of Italy with registered office in Milan, Piazza del Duomo, 31, Italian Fiscal Code n. 80181570583 ("**CNMI**").

As part of its institutional activities, since 2017 CNMI has been organizing events with international resonance dedicated to promoting the sustainability of the Italian fashion system, taking into account environmental and social factors.

Also for the current year, CNMI intends to organize an event that, following the application and relevant selection process as detailed below (the "**Selection Process**"), awards a number of deserving people/organizations/companies in the field of sustainability in the fashion system called "CNMI Sustainable Fashion Awards 2025" (the "**CNMI Awards**"). The CNMI Awards will be presented on the evening of September 27th, 2025, at "La Scala" Theatre in Milan (the "Ceremony").

The CNMI Awards and the Ceremony are governed by these rules (the "**Rules**"). The participation to the CNMI Awards and to the Ceremony implies for the candidates (the "**Candidates**") the unconditional acceptance of the provisions contained in these Rules.

#### 2. Territorial scope and duration

The CNMI Awards is open to Candidates from all over the world.

The Selection Process opens on January 31st 2025 and closes with the Ceremony on September 27th 2025 held at "La Scala" Theatre in Milan. Reasonably in advance of the date when the Ceremony is held, CNMI provides the Winners (as defined at 5(d) below) with the relevant invitation and logistical details to attend the Ceremony.

#### 3. Candidates

The Candidates can be either people, organizations or companies that have distinguished themselves in the field of sustainability in the fashion system.

#### 4. Awards

Candidates can apply for one or more of the following 10 awards (collectively the "**Awards**"):

1. The SFA Education of Excellence Award
2. The SFA Climate Action Award
3. The SFA Circular Economy Award
4. The SFA Diversity and Inclusion Award
5. The SFA Human Capital & Social Impact Award
6. The SFA Biodiversity & Water Award
7. The SFA Groundbreaker Award
8. The SFA Craft and Artisanry Award
9. The SFA Emerging Designer Award
10. The SFA Visionary Award

For each Award, only one winner will be selected. In case of a tie, the Chair of the Jury (as defined below) will decide the winner.

## 1. Selection Process

The Selection Process entails the following phases:

- (a) By and no later than January 31st, 2025, CNMI prepares and publishes the application form on its institutional website, available at the following link <https://www.cameramoda.it/en/>;
- (b) Candidates are asked to (i) fill in the respective application form in accordance with the indications therein; and (ii) submit the application forms to CNMI by and no later than March 31st, 2025, at the following email address: [awards@cameramoda.it](mailto:awards@cameramoda.it);
- (c) CNMI identifies the members of the jury (the "Jury") and the chair of the Jury (the "**Chair of the Jury**"), at its sole discretion, among experienced individuals in the field of sustainability and inclusive values;
- (d) CNMI and the Jury, on the basis of technical and non-technical criteria (the "**Selection Criteria**") examine the application forms and, at their sole discretion, (i) select the best application forms, identifying a shortlist of nr.3 nominees among the Candidates (the "**Nominees**") and (ii) identify, among the Nominees, a final winner for each of the Awards (the "**Winners**"), at their sole discretion, it being understood that, in case of a tie, the Chair of Jury will select the Winner;
- (e) By and no later than May 15th 2025, CNMI informs the Winners of the outcome of the Selection Process, who are required to (i) attend the Ceremony in person, in accordance with the requirements provided in paragraph 7 below and (ii) promptly confirm to CNMI their participation.
- (f) By and no later than May 30th 2025, CNMI informs the Nominees - who have not being selected as Winners - of the outcome of the Selection Process;
- (g) The Winners of the Awards will be announced during the Ceremony and will be personally required to collect the relevant Award.

## 6. Booklet and audiovisual works ancillary to the Ceremony

By submitting this application form, if the Candidate is selected as Nominee or Winner, the Candidate acknowledges and accepts that CNMI may request, before the Ceremony, directly or indirectly through third parties appointed by CNMI:

- (a) The Nominee to draft a text to be included within the CNMI Awards' booklet (the "**Booklet**"); and
- (b) the Winner (i) to be available to shoot an audiovisual work that will be promoted during the Ceremony ("**Ceremony's Audiovisual Work**") and within CNMI's social media channels, (ii) provide photographs, images and any other materials necessary for the making of Ceremony's Audiovisual Work, and (iii) cooperate with the creative agency appointed by CNMI in charge of making Ceremony's Audiovisual Work.

## 7. Cost and expenses

For the purpose of participating to the CNMI Awards and the Ceremony, Candidates and/or their companions shall bear their own costs and expenses and shall not be entitled to request to CNMI any amount at any title and for any cause whatsoever, unless expressly agreed on a case by case basis.

## 8. Attendance at the Ceremony

The Winners are required to attend the Ceremony in person.

To collect the Award during the Ceremony, it is required the presence on stage of the Winner (if the Winner is a natural person) or the Founder, President, CEO or Creative Director (in case the Winner is a company/organization). Each Winner representative has to be accompanied on stage by a celebrity that it is deemed to represent the value of the company, such celebrity will be engaged at costs and care of the Winner and communicated to CNMI. If no representative of the Winner will be able to attend the Ceremony, (i) the Winner shall promptly inform CNMI of said circumstance, and (ii) CNMI has the right to change the Winner and identify as the Winner the second ranked among the Nominees.

If the Winner (or the representative of the Winner) is unable to attend Ceremony due to illness or other exceptional circumstances that do not enable them to participate (the "**Exceptional Circumstances**"), the Winner shall, compatibly with the Exceptional Circumstances:

- (a) promptly notify CNMI of the Exceptional Circumstances; and
- (b) appoint a third party to attend the Ceremony and collect the Award on behalf of the Winner, in accordance with the requirements provided in this paragraph.

## 9. Declarations and guarantees

With the submission of the application form, the Candidate:

- (a) accepts, unconditionally and irrevocably, the terms and conditions set out in these Rules, as well as the decisions and Selection Criteria of CNMI and the Jury, which they will take during the Selection Process at their sole discretion;
- (b) declares and guarantees that the information provided in the application form for participation to the CNMI Awards is true, authentic and accurate; and
- (c) declares and guarantees that the information provided in the application form does not infringe any rights of third parties (including but not limited to intellectual property rights). Therefore, the Candidate expressly declares to indemnify and hold harmless CNMI from any claim, demand or request made by any third party for the violation of its rights.

## 10. Other requirements

The Candidate shall not, during the term of the CNMI Awards and the Ceremony (if selected), do or say anything or authorize there to be done or said anything which, in the reasonable opinion of CNMI and/or the Jury, is or could be detrimental, whether directly or by association, to the reputation, image or goodwill of the CNMI Awards, the Ceremony, CNMI and the Jury.

The Candidate shall not, throughout the Selection Process and at the Ceremony (if selected), act or conduct himself/herself in a manner that, in the reasonable opinion of CNMI and/or the Jury, offends against decency, morality or professionalism or causes CNMI Awards, the Ceremony, CNMI and the Jury, to be held in public ridicule, disrepute or contempt, nor shall the Candidate be involved in any public scandal.

If one of the situations referred to in the previous sections should occur, CNMI, after consulting with the Jury, may, at its sole discretion:

- (a) not take into account Candidate's application form;
- (b) identify a new Nominee for the relevant Award, if the Candidate has already been shortlisted as Nominee;
- (c) withdraw the Award from the Winner.

## 11. Consent for the use of image

By submitting the application form, the Candidate grants, freely and without limits in time and space, to CNMI, as well as under the obligations of art. 10 of the Italian Civil Code and of art. 96 and 97 of L. 633/1941 and of any other law regulating the granting of the rights of use of personal image, name and depiction to which the grantor may potentially be subject, the right to use freely their own image, on its own or in conjunction with their own voice, as well as their own name, taken during the CNMI Awards, the realization of materials related to the Ceremony (including the Ceremony's Audiovisual Work) and the Ceremony, in the terms better clarified below (the "Image").

The Candidate accepts and recognizes that:

- (a) the Image may be transmitted through the website of CNMI and/or of the sponsor of the CNMI Awards and the Ceremony, as well as on the social network channels/pages of the aforementioned and/or across online streaming platforms of audiovisual content / through traditional media irrespective as to their means of transmission and therefore without regional limits;
- (b) the Image may also be reproduced in print media and/or across any other method of diffusion, present and future, also allowing CNMI and the sponsor to store the Image, in whole or in part, in the relative computer and/or paper archives without time limits;

- (c) CNMI will be able to rework the Image to produce works of different invention, in whole or in part, not necessarily related to the underlying subject matter of the Image (the "Reworkings").
- (d) waives the right to ask CNMI for any reimbursement for the use of their rights in relation to the Image and to its possible Reworkings; and
- (e) waives the right to make to CNMI or to possible third parties any objection relative to the use of the Image or of the Reworkings unless such use damages personal dignity and honour of the Candidate. In particular, the Candidate recognizes that CNMI will not be able to take responsibility for the possible sharing of the Image or comments associated with the Image which are harmful to the personal dignity and honour of the Candidate.

## **12. Intellectual Property and confidentiality undertakings**

The Candidate accepts and agrees that all trademarks, logos, distinctive signs registered or used by CNMI in connection with the CNMI Awards (the "**Trademarks**") are owned by CNMI or CNMI is solely legitimated to use the Trademarks in relation to the CNMI Awards. The Candidate shall not reproduce or use the Trademarks or any other distinctive sign identical, similar or inclusive of the Trademarks without the prior written approval of CNMI.

By submitting this application form, the Candidate acknowledges and agrees that all intellectual property and economic exploitation rights on the graphics, images, texts, Booklet, photographs, images, audiovisual products (including the Ceremony's Audiovisual Work), documents created by CNMI or by the Candidates on the occasion of their participation to the CNMI Awards or to the Ceremony (except for the images, photographs or audiovisual products taken by the Winners on the occasion of the Ceremony) are owned exclusively by CNMI.

The Candidate shall keep their participation to the CNMI Awards strictly confidential until and unless expressly authorized otherwise by CNMI.

## **13. Final Provisions**

The CNMI Awards and the Ceremony fall under the exclusion clauses set out in article 6, letter a) of Presidential Decree no. 430/2001, according to which shall not be considered as competitions and award operations: the competitions organized for the production of literary, artistic or scientific works, as well as for the projects or studies in the commercial or industrial field, in which the awarding the prize to the author of the work selected is in the nature of a payment the author of the selected work is in the nature of remuneration for services rendered or represents recognition of personal merit or an encouragement merit or as an incentive in the interest of the community.

## **14. Applicable law and Jurisdiction**

These Rules are governed and should be interpreted in accordance with the laws of Italy.

Any claim regarding the application or interpretation of these Rules are subject to the exclusive jurisdiction of the Court of Milan.

## ANNEX 2

**PRIVACY NOTICE - pursuant to Regulation (EU) no. 2016/679 ("GDPR") concerning the processing of personal data**

<b><u>Data controller</u></b>	Camera Nazionale della Moda Italiana with registered office in Milan, Piazza del Duomo 31, as the data controller ("CNMI" or " <b>Data Controller</b> "), in the performance of its activities, pays the utmost attention to the security and confidentiality of personal data and, pursuant to Regulation (EU) no. 2016/679 (" <b>GDPR</b> ") informs you in relation to the processing of your personal data (" <b>Data</b> ") as a result of your participation to the event (" <b>Event</b> ").
<b><u>Categories of personal data processed</u></b>	The Data Controller processes the following categories of Data concerning you: <ul style="list-style-type: none"> <li>i. <b>identification and contact details</b> (e.g., name, surname, e-mail, mobile phone number);</li> <li>ii. <b>photographic images and voice</b> (photographic and video content made during the Event that includes the Data);</li> <li>iii. <b>further data regarding the participation to the Event</b> (e.g., day of participation, biography and/or other information provided in the application form).</li> </ul>
<b><u>Purposes and legal bases for the processing</u></b>	<p>a) The Data, in particular identification and contact details, are processed by the Data Controller for the <b>operational management of the Event</b> (e.g., to allow you to apply, register and participate to the Event and to respond to your requests) <b>and for any other purpose strictly related to managing your participation in the Event</b> (e.g., to reach the purposes of your application or registration). The legal basis for processing the Data for this purpose is that the processing is necessary for the performance of a contract to which the data subject is a party or for the performance of pre-contractual measures taken at the request of the data subject. The processing of Data for this purpose is necessary to enable the Data Controller to manage your registration and participation in the Event and respond to your requests for information. Therefore, without the Data, CNMI will not be able to allow you to register and participate to the Event, respond to your requests, or carry out activities related to the Event.</p> <p>b) The Data, in particular your photographic images and voice collected with photographic and/or audiovisual shooting tools during the Event, are processed by the Data Controller <b>to make audiovisual content</b> at its discretion and free of charge <b>for communication purposes</b>. Data are processed to be published and reproduced, in any form or by any means, on the Data Controller's institutional website (<a href="http://www.cameramoda.it">www.cameramoda.it</a>) and social media channels for the purpose of promoting the Event and the activities and services provided by CNMI. The legal basis for processing your Data for the aforementioned purpose is that the processing is necessary for the performance of a contract to which the data subject is a party in consideration of the terms applicable to your application to the Event (execution of the waiver).</p> <p>c) The Data, in particular identification and contact details, may be used <b>to exercise or defend a right in or out-of-court</b>. The legal basis for the processing is the Data Controller's legitimate interest in exercising or defending its rights. In this case, you are not required to provide any additional and specific Data, since the Data Controller will pursue this additional purpose, where necessary, by processing the Data collected for the abovementioned purposes.</p>



<p><b><u>Retention period</u></b></p>	<p>We retain Data only for as long as necessary to fulfill the purposes for which they were collected or for any other legitimate related purpose. Therefore, if Data are processed for two different purposes, we will retain such Data until the purpose with the longer retention period ceases to apply. In any case, we will no longer process Data for that purpose whose retention period has expired. Data that is no longer needed or for which there is no longer a legal basis for retention will be irreversibly anonymized or deleted. In some cases, personal data may be retained for archiving purposes in the public interest for longer periods, subject to the implementation of appropriate technical and organizational measures to safeguard the rights and freedoms of the data subjects.</p> <p>In particular:</p> <ul style="list-style-type: none"> <li>a) The Data processed to allow you to register and participate in the Event, including any other purpose related to the Event, will be retained for the entire duration of the Event as well as for the period thereafter as necessary for the management, organization, implementation, and post-organization of the Event, depending on the Event, and in any case no longer than 10 years from the Event.</li> <li>b) Your image and voice, processed to make audiovisual content that could be published and reproduced, in any form or by any means, on the Data Controller's institutional website (<a href="http://www.cameramoda.it">www.cameramoda.it</a>) and social media channels, will be processed for such purpose for the time necessary to publish video footage and/or photographs and, in any case, for a maximum of 3 years since the execution of the waiver. Following publication and distribution, certain Data may remain publicly available even after this retention period. The Data Controller points out that such distribution means that, during and after publication, it may lose control over such data, and it may be impossible to fully comply with any request of erasure.</li> <li>c) Data processed to exercise or defend a right in court or out-of-court will be retained and processed for the time necessary to establish, exercise, or defend a right according to the law.</li> </ul>
<p><b><u>Recipients of your personal data</u></b></p>	<p>Data may be disclosed to the following subjects: (i) suppliers involved in the management and organization of the Event, including agencies and hostesses; (ii) suppliers providing IT and data processing services (e.g., management and maintenance of IT services); (iii) suppliers providing editing, processing of photographs and post-production of content, as well as their publication; (iv) Camera Moda S.r.l., the service company of the Data Controller.</p> <p>If necessary to comply with a legal obligation, Data may be disclosed to authorities and institutions to which the right to access them is granted by legal provisions or regulations (e.g., public security authorities and police force).</p> <p>You can obtain further information about the recipients of the Data by emailing <a href="mailto:privacy@cameramoda.it">privacy@cameramoda.it</a></p>

<p><b><u>Transfer of Data outside the European Union</u></b></p>	<p>The Data Controller stores the Data in servers located within the European Union.</p> <p>If, due to requirements related to its suppliers' headquarters or processing locations, the Data Controller is required to transfer data outside the European Union to countries for which the European Commission has not issued an adequacy decision, it undertakes to guarantee adequate levels of protection and safeguards, including contractual safeguards, according to the applicable provisions, including executing standard contractual clauses, supplemented where necessary by additional technical, legal and organizational measures necessary to ensure that the level of protection of personal data is equivalent to that of the European Union.</p> <p>It should be noted that following dissemination Data, in particular photographic and video content, will, in any case, be accessible from third countries outside the European Union due to the nature of social media and the Internet.</p>
<p><b><u>Rights of the data subject</u></b></p>	<p>You may exercise, in relation to the processing of Data, the rights established by the GDPR, namely:</p> <ul style="list-style-type: none"> <li>• the right to receive confirmation of the existence of personal data being processed and the right to know which personal data are being processed and how they are used (right of access);</li> <li>• the right to request the updating, amendment, and/or correction of personal data (right to rectification);</li> <li>• the right to request the erasure of personal data (right to be forgotten);</li> <li>• the right to request the restriction of data processing (right to restriction of processing);</li> <li>• the right to object to the processing at any time if the processing is based on our legitimate interest or for direct marketing purposes (right to object);</li> <li>• the right, where applicable, to receive a copy of the Data in electronic format and to request that these data be transmitted to another data controller (right to data portability).</li> </ul> <p>Should you exercise any of the aforementioned rights, the Data Controller will be responsible for verifying that you are entitled to exercise them. You will receive an answer, generally, within one month.</p> <p>To exercise these rights and obtain further information on the processing of your Data, you can email <a href="mailto:privacy@cameramoda.it">privacy@cameramoda.it</a></p>
<p><b><u>Right to lodge a complaint</u></b></p>	<p>If you believe that the processing of your Data is in breach of the provisions of the applicable legislation on the protection of personal data, you have the right to lodge a complaint with the competent Supervisory Authority (in Italy, the Garante per la protezione dei dati personali, using the contact details available on <a href="http://www.garanteprivacy.it">www.garanteprivacy.it</a>).</p>
<p>Last updated: January 2024</p> <p>The icons reproduced in this notice have been created by the Maastricht European Centre on Privacy and Cybersecurity and disseminated by the Italian Data Protection Authority (<a href="http://www.garanteprivacy.it">www.garanteprivacy.it</a>) as received from the authors. The icons are based on the <b>CC BY 4.0 license</b> (reference is made to the condition of use) in the form in which they are published on the Garante's website.</p>	