

MILANO
FASHION
WEEK®



Camera Nazionale
della Moda Italiana

Calendar

25 February - 3 March 2025

Women's Collection - Fall/Winter 2025/2026

WITH THE
SUPPORT OF

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URBAN VISION



The Asahi Shimbun



MILANOFASHIONWEEK.CAMERAMODA.IT

CAMERAMODA.IT #MFW @MILANFASHIONWEEK

FINAL CALENDAR 05/02/2025 - UPDATED ON 06/02/2025

MILANO FASHION WEEK®



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Calendar / 25 February - 3 March 2025 / Women's Collection / Fall - Winter 2025-2026

FASHION SHOWS — FINAL CALENDAR 05/02/2025 - UPDATED ON 06/02/2025

Tuesday 25 Feb	Wednesday 26 Feb	Thursday 27 Feb	Friday 28 Feb	Saturday 1 Mar	Sunday 2 Mar	Monday 3 Mar
<p>CNMI FASHION HUB OPENING</p> <p>15:00 GUCCI ** LOCATION SEE ON INVITATION</p> <p>16:00 ICEBERG ** VIA PALERMO, 10</p> <p>17:00 N.21 * VIA ARCHIMEDE, 26</p> <p>18:00 ALBERTA FERRETTI * LOCATION SEE ON INVITATION</p> <p>19:00 K-WAY ** VIA TURATI, 34</p> <p>20:00 DSQUARED2 ** VIA RUBATTINO, 56</p>	<p>09:30 LUISA BECCARIA * VIA PALESTRO, 24</p> <p>10:30 JIL SANDER ** VIA PERIN DEL VAGA, 2</p> <p>11:30 DANIELA GREGIS * VIA VILLA MIRABELLO, 6</p> <p>12:30 ANTONIO MARRAS ** VIA OROBIA, 15</p> <p>14:00 DIESEL ** VIA M. CREMOSANO, 2</p> <p>15:00 VIVETTA * LOCATION TBC</p> <p>16:00 MARCO RAMBALDI * LOCATION TBC</p> <p>17:00 MARNI ** LOCATION SEE ON INVITATION</p> <p>18:30 ONITSUKA TIGER ** VIA OLONA, 6</p> <p>19:30 FENDI ** VIA SOLARI, 35</p>	<p>09:30 MAX MARA * VIA PIRANESI, 14</p> <p>10:30 GENNY * VIA G. B. PIRANESI, 10</p> <p>11:30 BLUMARINE * VIA MAIOCCHI, 7</p> <p>12:30 ANTEPRIMA * VIA SAN LUCA, 3</p> <p>14:00 PRADA * VIA LORENZINI, 14</p> <p>15:00 EMPORIO ARMANI * VIA BERGOGNONE, 59</p> <p>16:00 EMPORIO ARMANI * VIA BERGOGNONE, 59</p> <p>17:00 FRANCESCO MURANO * VIA E. TAZZOLI, 3</p> <p>18:00 MM6 MAISON MARGIELA ** VIA PALERMO, 10</p> <p>19:00 ROBERTO CAVALLI * LOCATION TBC</p> <p>20:00 ETRO ** PIAZZA LINA BO BARDI, 1</p>	<p>10:30 INSTITUTION BY GALIB GASSANOFF ** LOCATION TBC</p> <p>11:30 SPORTMAX * VIA E. BESANA, 12</p> <p>12:30 CALCATERRA * VIA RUTILIA, 10</p> <p>14:00 TOD'S * VIA PALESTRO, 14</p> <p>15:00 GIUSEPPE DI MORABITO * LOCATION TBC</p> <p>16:00 MOSCHINO * VIA VENTURA, 14</p> <p>17:00 SUNNEI ** LOCATION SEE ON INVITATION</p> <p>18:00 MISSONI * VIA COSENZ, 11</p> <p>19:00 ELISABETTA FRANCHI * C.SO DI PORTA ROMANA, 3</p> <p>20:00 VERSACE ** LOCATION SEE ON INVITATION</p>	<p>09:30 FERRARI ** PIAZZA VETRA, 7</p> <p>10:30 ERMANNO SCERVINO * PIAZZA LINA BO BARDI, 1</p> <p>11:30 FERRAGAMO ** LOCATION TBC</p> <p>12:30 LUISA SPAGNOLI * PIAZZA DEGLI AFFARI, 6</p> <p>13:30 BALLY ** PIAZZA VELASCA, 3/5</p> <p>14:30 DOLCE&GABBANA * VIALE PIAVE, 24</p> <p>15:30 LAURA BIAGIOTTI * VIA ROVELLO, 2</p> <p>16:30 MSGM * LOCATION SEE ON INVITATION</p> <p>17:30 FIORUCCI * VIA MECENATE, 88/A</p> <p>18:30 ANIYE RECORDS * VIA SAN LUCA, 3</p> <p>20:30 PHILIPP PLEIN * VIA MANIN, 21</p>	<p>09:30 SUSAN FANG SUPPORTED BY DOLCE&GABBANA * VIA BROGGI, 23</p> <p>10:30 HUI * VIA CLERICI, 5</p> <p>11:30 GIORGIO ARMANI * VIA BERGOGNONE, 59</p> <p>12:30 GIORGIO ARMANI * VIA BERGOGNONE, 59</p> <p>13:30 AVAVAV ** LOCATION TBC</p> <p>14:30 J.SALINAS * CORSO VENEZIA, 16</p> <p>15:30 FRANCESCA LIBERATORE * LOCATION SEE ON INVITATION</p>	<p>10:00 TOKYO JAMES ** DIGITAL</p> <p>10:30 MAISON NENCIONI * DIGITAL</p> <p>11:00 MAXIVIVE * DIGITAL</p> <p>11:30 JACOB COHEN ** DIGITAL</p> <p>12:00 SAMAN LOIRA * DIGITAL</p> <p>12:30 VIAPIAVE33 ** DIGITAL</p>
<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>

Shuttle buses link one fashion show to the other and depart daily on the 25th at 14:00, and from the 26th to the 2nd, at 9:00 from Piazza Duomo, corner with Piazza dei Mercanti

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PRESENTATIONS — FINAL CALENDAR 05/02/2025 - UPDATED ON 06/02/2025

Tuesday 25 Feb	Wednesday 26 Feb	Thursday 27 Feb	Friday 28 Feb	Saturday 1 Mar	Sunday 2 Mar
10:00/15:00 SIMONETTA RAVIZZA * VIA MORIMONDO, 19	10:00/14:00 BENEDETTA BRUZZICHES * VIA A. MANZONI, 41	09:00/18:00 ENTERPRISE JAPAN ** CORSO VENEZIA, 16	09:00/18:00 POLLINI ** VIA G. DONIZETTI, 48	10:00/17:00 PECORANERA ** VIA GRESSONEY, 9	11:00/19:30 LORENZO SEGHEZZI * VIA E. TAZZOLI, 3
10:00/18:00 RODO * VIA SIGIERI, 1	10:00/14:00 GIANLUCA CAPANNOLO * VIA SAN MAURILIO, 7	09:30/13:30 MANTÙ * C.SO MONFORTE, 39	09:30/12:30 ELEVENTY * VIA U. VISCONTI DI MODRONE, 11	11:00/17:00 ART259DESIGN * VIA MONTENAPOLEONE, 5	14:30/17:30 CAVIA ** LOCATION TBC
10:00/18:00 MAX&CO WITH PIETRO TERZINI * CORSO VENEZIA, 2	10:00/16:00 BLAZÉ MILANO * VIA BIGLI, 21	10:00/14:00 BORSALINO ** VIA BORGONUOVO, 20	10:00/14:00 SANTONI ** VIA G. NEGRI, 6	11:00/17:00 CASA PRETI ** LOCATION TBC	
10:00/19:00 EMPORIO SIRENUSE * VIA DELLA SPIGA, 32	10:00/18:00 KHRISJOY * VIA MERA VIGLI, 2	10:00/17:00 LA DOUBLEJ * VIA CINO DEL DUCA, 8	10:00/15:00 GIUSEPPE ZANOTTI * VIA MONTENAPOLEONE, 18	12:30/17:00 STUART WEITZMAN * LOCATION TBC	
13:00/17:00 LESSICO FAMILIARE ** VIA E. TAZZOLI, 3	10:00/18:00 MARINA RINALDI * PIAZZA DEL LIBERTY, 4	10:00/18:00 FRATELLI ROSSETTI * PIAZZA SAN CARLO, 2	10:00/18:00 GIADA * VIA BRERA, 28	14:00/18:00 JARELZHANG ** PIAZZA SEMPIONE, 1	
15:00/18:30 KITON * VIA PONTACCIO, 21	10:00/18:00 WEEKEND MAX MARA BY GIULIVA HERITAGE * PIAZZA DEL LIBERTY, 4	10:00/18:00 VALEXTRA * VIA A. MANZONI, 3	10:00/18:00 JIMMY CHOO * VIA TOMMASO DA CAZZANIGA, 89/A	14:30/19:00 PORTS 1961 * VIA OLONA, 4	
16:00/19:30 CRIDA MILANO * VIA DELLA SPIGA, 4/16	10:00/20:00 DENISA RAD * VIA BIGLI, 21	10:00/22:00 REDEMPTION * VIA SILVIO PELLICO, 6	10:00/18:00 LORO PIANA ** VIA DELLA MOSCOVA, 33		
	10:30/12:30 ALABAMA MUSE * VIA S. PIETRO ALL'ORTO, 26	10:30/13:30 DURAZZI MILANO * VIA ROSOLINO PILO, 14	10:00/18:00 MARIO VALENTINO * CORSO DI PORTA NUOVA, 1		
	11:00/19:00 ALESSANDRO ENRIQUEZ ** VIA GESÙ, 5	11:00/17:00 RENE CAO VILLA * C.SO MATTEOTTI, 10	10:00/18:00 VALENTINO SHOES * CORSO DI PORTA NUOVA, 1		
	11:00/19:00 HERNO * VIA VESPRI SICILIANI, 9	11:00/18:00 CASADEI * VIA BIGLI, 4	10:30/15:00 MACH & MACH * FORO BUONAPARTE, 54		
	12:00/18:00 BORBONESE * PIAZZA VELASCA, 3/5	11:00/18:00 EDIS PALA ** VIA BIGLI, 21	11:00/18:00 GIANVITO ROSSI * VIA SANTO SPIRITO, 3		
	14:00/19:00 SIRIVANNAVARI * VIA C. M. MARTINI, 1	11:00/18:00 DOMENICO OREFICE ** VIA BALILLA, 6	11:00/20:00 AGL * VIA DELLA SPIGA, 33		
	15:00/22:00 BRUNELLO CUCINELLI * VIA MONTELLA, 16	12:00/18:00 LE SILLA * VIA SAN DAMIANO, 2	12:00/15:00 SARAWONG * VIA SAN GREGORIO, 29		
	17:00/22:00 TAGLIATORE ** VIA VALTELLINA, 5	14:00/20:00 SERAPIAN * VIA MOZART, 9	12:00/21:00 TESTONI * PIAZZA S. SEPOLCRO		
		14:00/18:00 ZONA20 MILANO ** VIA TORTONA, 31	14:00/20:00 GENTRYPORTOFINO * VIA MARCONA, 3		
		15:00/17:00 HOGAN * VIA SAVONA, 56	16:00/19:00 BERGIE BY GIORGIANDREAZZA * VIA P. FRISI, 3		
		16:00/19:00 SLOWEAR * VIA SOLFERINO, 18	16:00/21:00 FLORANIA * VIA BOVISASCA, 87		
		17:00/21:00 PREMIATA ** VIA COMELICO, 24	17:30/20:30 FLOWER MOUNTAIN ** VIA CLERICI, 10		
			18:00/21:00 LORENA ANTONIAZZI * VIA MORIMONDO, 22		
					By Appointment
					from 26/02 to 27/02 BRIONI * VIA SENATO, 28 press.office@brioni.com
					from 25/02 to 3/03 CIVIDINI * VIA CARLO DE ANGELI, 3 +39 02 83 24 18 61 info@cividini.com
					from 24/02 to 1/03 DES_PHEMMES * VIA MARCONA, 3 +39 02 49 52 66 76 events@cupstudio.it
					from 27/02 to 28/02 DSQUARED2 ** VIA CERESIO, 9 press@dsquared2.com

* WOMEN'S COLLECTION
** WOMEN'S/MEN'S COLLECTION

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CULTURAL EVENTS

CULTURAL EVENTS

K-WAY | IN Y/OUR LIFE. THE HIDDEN SIDE OF EVERY DAY

FROM 25/02/2025 TO 02/03/2025
MUSEO DELLA PERMANENTE - VIA TURATI, 34
www.k-way.com

BALENCIAGA | SHOES FROM SPAIN TRIBUTE

FROM 21/02/2025 TO 02/03/2025
PALAZZO MORANDO - VIA SANT'ANDREA, 6
www.balenciagatribute.com

ARA LUMIERE'S REWOVEN RESILIENCE: A TRIBUTE TO SURVIVORS' STRENGTH AND INDIAN HERITAGE

ON 26/02/2025
PALAZZO GIURECONSULTI - PIAZZA DEI MERCANTI, 2 -
www.aralumiere.com

INTORNO AL 1925. IL TRIONFO DELL'ART DÉCO

FROM 25/02/2025 TO 29/06/2025
PALAZZO REALE - PIAZZA DEL DUOMO, 12 -
www.palazzorealemilano.it

CASORATI

FROM 15/02/2025 TO 29/06/2025
PALAZZO REALE - PIAZZA DEL DUOMO, 12 -
www.palazzorealemilano.it

IO SONO LEONOR FINI

FROM 26/02/2025 TO 22/06/2025
PALAZZO REALE - PIAZZA DEL DUOMO, 12 -
www.palazzorealemilano.it

GEORGE HOYNINGEN-HUENE | GLAMOUR AND AVANT-GARDE

FROM 21/01/2025 TO 18/03/2025
PALAZZO REALE - PIAZZA DEL DUOMO, 12 -
www.palazzorealemilano.it

GALTRUCCO.TESSUTI MODA ARCHITETTURA

FROM 13/12/2025 TO 15/06/2025
PALAZZO MORANDO - VIA SANT'ANDREA, 6 -
www.costumemodaimmagine.mi.it

ANNA PIAGGI, PAROLE E TAFETTÀ | CAPITULO 2 ANIMALIA

FROM 25/02/2025 TO 27/02/2025
LINEAPELLE - RHO FIERA MILANO, HALL 24 -
www.minervahub.it

EVENTS

EVENTS

Tuesday 25 Feb

25/02-28/02 **BALENCIAGA | SHOES FROM SPAIN TRIBUTE** - the exhibition hosts a series of conversations with relevant experts of the industry. Palazzo Morando, via Sant'Andrea, 6. Open to the public prior registration at www.balenciagatribute.com

12:00/15:00 **CAMERA NAZIONALE DELLA MODA ITALIANA** unveils the opening of the Fashion Hub at Palazzo Giureconsulti, Piazza dei Mercanti, 2. By invitation only.

from 16:30 **PESERICO** presents its FW25 collection with a co-ed runway, "RICORDO FUTURO": photos of the past inspire our present and future. Galleria Meravigli, via Gaetano Negri, 6. By invitation only.

from 18:00 **GIGLIO TIGRATO** presents 'Players FW25-26', its women's and men's collection. After party to follow. The Island Milano, via Canonica, 6. By invitation only.

19:00/21:00 **VITALE BARBERIS CANONICO** on its Heritage & New Talents project presents "Embroidering Classics", a capsule collection with TALEUR. Private cocktail. Via Solferino, 23. By invitation only.

19:00 **ELLE** for its 80th anniversary, gathers together the Editors-in-Chief of all the 50 Elle editions around the world. Palazzo Clerici, via Clerici, 5. By invitation only.

from 19:30 **IO SONO LEONOR FINI** exhibition opening with an exclusive vernissage followed by "La Fête Secrète". Palazzo Reale, Piazza del Duomo, 12. By invitation only.

Wednesday 26 Feb

11:30 **THE WOM** presents 'The Wonderful'. Fashion show and talk on fashion and inclusion by Benedetta de Luca. Cocktail party to follow. Luiss Hub, via Massimo D'Azeglio, 3. By invitation only.

18:00/21:00 **GIORGIO ARMANI X 10 CORSO COMO** - unveiling of the new shoe collection. Corso Como, 10. By invitation only.

18:00/21:00 **LANCEL** hosts "Jungle Stripes" to present their Fall/Winter Collection at Piazza San Babila, 5. By invitation only.

18:00/21:00 **THE BRIDGE** hosts "Grandma's Afternoon Treat" to present their Fall/Winter Collection at Piazza San Babila, 5. By invitation only.

EVENTS

Thursday 27 Feb

13:00/14:00 **PREMIO MAESTRI D'ECCELLENZA** launch event. LVMH, Thélios, Conartigianato Imprese along with Camera Nazionale della Moda Italiana launch the 3rd edition of the prize for the most talented craftsmen in Italy. Pasticceria Cova, via Monte Napoleone, 8. By invitation only.

18:00/21:00 **ACCADEMIA IUAD** is pleased to present the BABYLON collection, an exclusive selection of pieces created by the students of the Academy. Cocktail will follow with the launch of the Babylon catalog, a collection of photographs that celebrate the fusion of fashion and visual art. Museo Bagatti Valsecchi, via Gesù, 5. By invitation only.

Friday 28 Feb

9:00/10:30 **AFRO FASHION ASSOCIATION** presents 'Communities at Work': breakfast and conversation to explore the challenges and opportunities of the BIPOC representation in Italy's creative industry. The Wilde Club Milano, via dei Giardini, 16. By invitation only.

17:00/21:00 **AGGLOMERATI** presents 'No Season Collection N.4/2025' with an exhibition of handmade masks and a video projection exploring a journey into the human mind and its emotions. Dj set by Washington 80. By invitation only. WAO Isola, via Porro Lambertenghi, 7. Open to the public from March 1st to 2nd.

from 17:30 **JW ANDERSON** presents the latest edition of the Loafer bag. Private cocktail at Casa Cipriani, via Palestro, 24. By invitation only.

19:00/22:00 **10 CORSO COMO** hosts MAISON MARGIELA X GENTLE MONSTER latest collaboration. Cocktail event. Corso Como, 10. By invitation only.

21:00 **FIUGGI**'s private dinner to unveil its new bottle, in collaboration with Vogue Italia. Location see on invitation.

Saturday 01 Mar

17:00/21:00 **LORENZO SEGHEZZI** presents its Autumn/Winter '25/26 collection. The Brands craftsmanship and its tied relationship with corsetry pieces and the queer milanese scene. Opening cocktail. Fondazione Sozzani, via Tazzoli, 3. By invitation only.

18:00/20:00 **CAMERA SHOWROOM MILANO, CONFARTIGIANATO MODA & ICE** present CSM MEETS SUSTAINABILITY. Selected collections will be presented for foreign and Italian buyers and press. Chiostri di San Barnaba, via San Barnaba, 48. By invitation only.

20:00 **BOTTEGA VENETA** presents a performance at the House's new headquarters, Palazzo San Fedele, in partnership with Casa Mollino. Formerly a theatre, San Fedele will serve as a stage for a cultural encounter that honours the pioneering design of Carlo Mollino and Bottega Veneta's enduring commitment to cultural advocacy. Palazzo San Fedele, Piazza San Fedele. By invitation only.

Sunday 02 Mar

from 10:00 **TWINSET MILANO** presents its Fall/Winter 25 women's collection with a runway show at Palazzo Litta, Corso Magenta, 24. By invitation only.

10:30/20:30 **10 CORSO COMO** presents 'The Waves'. Featuring All-In, Duran Lantink, Hodakova, Vaquera, Zomer installation. By invitation only. 10 Corso Como Gallery, Corso Como, 10. Open to the public from March 3rd to 30th.

from 18:30 **TRIENNALE MILANO** | Triennale Fashion Department presents the 2nd edition of 'Fashion Issues', curated and moderated by Vanessa Friedman, from The New York Times. Triennale Milano, viale Emilio Alemagna, 6. Open to the public prior registration at www.triennale.org

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FASHION Program HUB

25 Feb
02 Mar
2025

25 Feb
15:00-19:00

26 Feb / 02 Mar
9:30-19:00

Palazzo
Milano
Giureconsulti

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MFW Forward

FEBRUARY 25TH
12:00 – 19:00
ZAZI VINTAGE
THE VOICE OF CRAFT BEYOND BORDERS

FEBRUARY 26TH
11:00 – 13:00
MASTEWAL ALEMU
FASHION WITH PURPOSE

17:00 – 19:00
ARA LUMIERE
VICTORY OVER VIOLENCE

FEBRUARY 27TH
11:00 – 13:00
PHAN DANG HOANG
THE SOUL OF NATION

17:00 – 19:00
FELIPE FIALLO
FROM FEAR TO COURAGE

FEBRUARY 28TH
11:00 – 18:30
CITADELLARTE - FONDAZIONE PISTOLETTO ONLUS
"ECHOES OF CREATION" PRESENTED BY FASHION FOR PLANET ACT V

MARCH 1ST
11:00 – 13:00
DENNJ
DENNJ ATELIER

17:00 – 19:00
0331 – UPDATED
SEMPRE COLPA LORO

MARCH 2ND
17:00 – 19:00
SAKE
PERUVIAN ANCESTRAL BIOTECHNOLOGY

Ensemble: Voices of Seoul

EENK
UNCONVENTIONAL
ELEGANCE AND MODERNITY

BONBOM
COUTURE OF TODAY

MMAM
MAISON IS MODERN ART MUSEUM

JULYCOLUMN
HIDDEN HERITAGE

GoMongolia

TOP DONJ LLC
CRAFTED WITH CREATIVITY AND
DESIGNED WITH CARE

KHANBOGD LLC
SUSTAINABLE MONGOLIAN
CASHMERE

SNOW FIELDS LLC
CRAFTING MONGOLIA'S FINEST
CASHMERE SINCE 2004

GOYOL CASHMERE LLC
BEAUTIFULLY CRAFTED
MONGOLIAN CASHMERE

NEGUN CASHMERE LLC
MONGOLIAN NATIONAL
MANUFACTURER SPECIALIZING
IN KNITWEAR PRODUCTION

Cross-Cultural Business Conversation

Orietta Pelizzari in conversation with international market experts. Discover the latest opinions and insights. Meet and Greet with the Fashion Hub designers.

FEBRUARY 25TH
12:00 – 13:00
ITALY
**DIVE INTO THE NAPLES FASHION CONSUMER:
A VIBRANT TASTE OF BY RAFFAELE GALLIANO,
OWNER OF GALLIANO BOUTIQUE NAPLES**

14:00 – 16:00
CHINA
**A WALK THROUGH WITH HU BING TO MEET
NEW BRANDS OF FASHION HUB BY HU BING,
ADVOCATE LIFESTYLE ADVISOR, SOUTH ASIA**

FEBRUARY 26TH
17:00 – 18:00

DUBAI
**THE POWER OF FASHION ON SELF-
EXPRESSION AND SOCIAL CHANGE IN
MIDDLE EAST BY ELISA BRUNO CHIEF
EXECUTIVE OFFICER OF GLOBAL LUXURY
RETAIL DESTINATION IN MIDDLE EAST
LEVELSHOES**

FEBRUARY 27TH
14:00 – 15:00

UZBEKISTAN
**CULTURE AND STYLE. DISCOVER CONSUMER
THAT LIVE ON A BRIDGE BETWEEN EUROPE
AND ASIA BY ABBASSOVA OLGA 2505 DI
TASHKENT**

17:00 – 18:00
MONGOLIA

**CASHMERE AS A GROWING MARKET
AMONG YOUNGER CONSUMER:
AUTHENTIC, COLOURFUL AND LONGLASTING
BY MR BAT-ERDENE J. MEMBER OF
PARLIAMENT AND PRESIDENT OF
MONGOLIAN WOOL AND CASHMERE
ASSOCIATION; MRS ALTANTSETSEG.D,
EXECUTIVE DIRECTOR OF MONGOLIAN
WOOL AND CASHMERE ASSOCIATION; MRS
NOMIN.B, FOREIGN RELATIONS OFFICER
OF MONGOLIAN WOOL AND CASHMERE
ASSOCIATION**

FEBRUARY 28TH
12:00 – 13:00

SOUTH KOREA
**SCOUTING EMERGING BRANDS THAT
PURSUES THEIR OWN EXPERIMENTAL WORKS
BEYOND THE ESTABLISHED FRAMEWORK BY
AARON SEONG, BUYING DIRECTOR MUSINSA
STORE, SEOUL**

MARCH 1ST
12:00 – 13:00

USA
**TAILORED STRATEGIES TO EFFECTIVELY
ATTRACT AND ENGAGE HIGH-NET-WORTH
DEMOGRAPHIC OF LUXURY LATINO
AMERICAN CONSUMER BY DIEGO STECCHI,
FOUNDER AND MANAGER OF LUXURY RETAIL
PARTNERS. MIAMI**

13:00 – 14:00
CANADA/USA
**FASHION MATCHMAKING IN NORTH
AMERICAN PREMIUM MARKET BY CAROLINE
PETERS GLOBAL BRANDS DEVELOPMENT
FASHIONNET ANTON DELL**

17:00 – 18:00

MIDDLE EAST
**A GROWING MARKET OF YOUTH AFFLUENT
OF MIDDLE EAST: STYLISH AND DESIGN BY
POLINA DOLGOVA OWNER OF POLINI'S
BOUTIQUE AND NAHAR AL MARZOOGY
OWNER DI PATTERN CONCEPT E CHAPTER
4, CEDRIC HADDAD, CELEBRITY STYLIST &
OWNER OF STYLEBYCED**

MARCH 2ND
12:00 – 13:00

ITALY
**EVALUATE AN EMERGING BRAND BASED
ON THE STRATEGIC ELEMENTS THAT CSN
SATISFY IT'S TARGET CONSUMER BY GIANNA
TREVISAN BUSINESS EXPERT FOR START UP
FASHION BRANDS**

Designers for The Planet

CASCINELLI
INSPIRED BY NATURE, DESIGNED FOR YOUR
FUTURE

GROSSI
AS WE ARE

LIZZIO
EVERY DETAIL TELLS A STORY.

LUCIA CHAIN.
WEAR THE LANDSCAPE.

MAREA
WE ARE NEVER TOO SMALL TO MAKE A
DIFFERENCE

NOIR DÉCHIRÉ
CONTENUTI SENSIBILI

SERVATI
DREAM BIG OR DON'T

TOLO
BELLISSIMA NOSTALGIA

Special Projects

**CHARLES DE VILMORIN in collaboration with Fédération
de la Haute Couture et de la Mode**

Educational Talks

FEBRUARY 26TH
14:00 – 15:30

**REDEFINING BEAUTY: HOW STANDARDS HAVE EVOLVED BY PIERO PIAZZI
PRESIDENT OF WOMEN MANAGEMENT**

16:00 – 17:00

**AI AND CONSUMERS EXPERIENCE IN FASHION AND DESIGN: WHY THE STORY OF
A PRODUCT MATTERS – AI, NEW CONSUMER APPROACHES, AND INNOVATIVE
RETAIL FORMATS SHAPING FASHION'S FUTURE BY PIETRO NOVELLI, CEO VAULTIK
AND IRIS SKRAMI, CEO AND FOUNDER IN SOFTWARE AI; STEFANO GALASSI,
INNOVATION CONSULTANT & MODERATOR – LIMITLESS IN CONVERSATION
WITH: JULIA KONONENKO, ACCOUNT MANAGER EMEA ENTRUPY; STEPHANIE
CRESPIN, CEO – REFLAUNT; LUIGI MERCALLI, HEAD OF PRODUCTION - FERRARI
LIFESTYLE; PIETRO COMITO, CHIEF STRATEGY OFFICER – FERRAGAMO; LINDA
XU, DIRECTOR OF THE GLOBAL AI ALLIANCE (CHINA/JAPAN)**

FEBRUARY 27TH
10:00 – 11:30

**INCLUSION BEYOND THE RUNWAY: FASHION'S RESPONSIBILITY TO ITS
COMMUNITIES. DISCUSS HOW INCLUSION MUST EXTEND BEYOND TOKENISM
ON THE RUNWAY TO GENUINE REPRESENTATION IN DESIGN, STORYTELLING,
AND BRAND DECISION-MAKING BY TENESHIA CARR, FOUNDER & EDITOR IN
CHIEF OF BLANC MEDIA**

11:30 – 13:00

NEW GENERATION OF FASHION WARDROBE – SUPPORTED BY BEMBERG™
LET'S TALK ABOUT THE VALUES THAT LEAD THE NEW WAY WITH: GIUSY
BETTONI, GIANLUCA CANNIZZO, TIZIANO GUARDINI, ETTORE PELLEGRINI

FEBRUARY 28TH
11:00 – 13:00

**CITADELLARTE FONDAZIONE PISTOLETTO ONLUS FASHION FOR PLANET
ACT IV**

15:00 – 17:00

**SPACE AND FASHION CULTURE TOWARDS CONSUMER AHESTETIC: "FLY ME
TO THE MOON AND BEYOND" BY ANILKUMAR DAVE, SPACE ECONOMY
ADVISOR IN CONVERSATION WITH: ROBERTO MASSARDI, CHIEF BUSINESS
DEVELOPMENT OFFICER DEL GRUPPO PRADA; NICOLAS GAUME: CO-
FOUNDER AND EXECUTIVE CHAIRMAN – ORBITE; MANLIO DI STEFANO:
DIRECTOR EMEA - AXIOM SPACE; ALESSANDRA BONAVINA: FOUNDER AND
CHAIRWOMAN - LUNAR CITY; CORINNA SPERANDINI: CEO – SPACEWEAR.
MODERATED BY ORIETTA PELIZZARI, GLOBAL FASHION ADVISOR**

MARCH 2ND
14:30 – 15:30

**YV-1 BY SALVATORE VIGNOLA, DIRECTED BY MARTINA PASTORI, DOP LILIA
CARLONE, STYLING THAIS MONTESSORI BRANDAO, PROP MAX BRAIN,
PHOTO ANNA ADAMO, MUSIC GIACOMO CARLONE, PROD CECILIA
TERENZONI BOROTALCO**

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DESIGN
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VIDEO CHANNEL
PARTNERS



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