

CNMI  
SUSTAINABLE  
FASHION AWARDS 2024



September 22<sup>ND</sup> - 2024

6:30 p.m

Teatro alla Scala



IN COLLABORATION WITH



Ethical  
Fashion  
Initiative



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A revamped event formula, a new statement of values, a pool of virtuous people who have been outstanding in their commitment to sustainability in its truest sense. Camera Nazionale della Moda Italiana, in collaboration with the Ethical Fashion Initiative (EFI) of the United Nations ITC Agency and with the backing of Milan's city administration, is preparing to reveal the CNMI Sustainable Fashion Awards for 2024, with an awards ceremony to be held in Milan's Teatro alla Scala on 22 September, at the close of the Milano Fashion Week®.

Launched to acclaim sustainable fashion, the event returns this year for its 3rd edition. To measure the industry's sustainability and assign the awards, a preliminary ESG due diligence package created by EFI in collaboration with CNMI will be used. For this edition too, the award winner selection process is being provided by an International Jury made up of major experts and personalities in the sector.

The ten awards to be assigned focus on key topics and issues ranging from excellence in craftsmanship to inclusivity via climate action, human capital and social impact and the recognition of new talents



*Environmental transition and sustainability are challenges that deeply involve Milan. Our everyday commitment is a "green commitment". We want every citizen to live in a low-carbon, resource-efficient, and more inclusive city. It is not an easy result to achieve, but we are working hard on it.*

*Investing in public transport, expanding bike lanes network, promoting measures to reduce air pollution, and improving circular economy are just some of the policies Milan has already put down. However, to ensure a better future for all, a real cultural change is needed: in this struggle, the Fashion industry can be an important ally.*

*The CNMI Sustainable Fashion Awards show clearly that it is possible – and it is ought to – thinking, producing and distributing in a more conscious and environmental friendly way. These prizes are a fair recognition to the innovative and responsible approach that stylists, designers, and companies have towards creating clothes and craft products.*

*From the sketch to the sewing up, from the choice of materials to the attention paid to the social, human and environmental impact of creations, a new vision is spreading out in the whole sector, no matter if they are big maisons or emerging talents.*

*Today, sustainability is a value for the Fashion industry, and Fashion plays a pivotal role in the global challenge to protect the environment and to promote human rights.*

*Milan is proud to share this consciousness with the Camera Nazionale della Moda Italiana and the Ethical Fashion Initiative of the United Nations ITC Agency, promoting the 3rd edition of CNMI Sustainable Fashion Awards.*

GIUSEPPE SALA  
Mayor of Milan



Ph. Stefano Guindani

*The CNMI Sustainable Fashion Awards are a significant celebration of hard work and commitment to responsibility in Italian and international fashion. The awards acclaim personalities and organizations that have stood out for their vision, innovation, devotion to craft, recognition of differences, circular economy, human rights, environmental justice and biodiversity. With an illustrious jury, parameters defined with our partner the Ethical Fashion Initiative (EFI) of the United Nations ITC Agency and participation by our member brands, these awards constitute a permanent observatory, an inclusive workshop bringing together all the leading players in the fashion industry. And the stories that will be shared will be a source of inspiration for us all. Camera Nazionale della Moda Italiana feels the responsibility to continue being a permanent workshop with a strategic function about sustainable fashion. CNMI Sustainable Fashion Awards, are not a point of arrival but of departure, looking forward with new eyes.*

Camera Nazionale della Moda Italiana (CNMI) is a no-profit association founded in 1958 to represent, promote and support the values and development of Italian fashion in Italy and worldwide. Based in world fashion capital Milan, the Association represents around 220 Italian brands.

CNMI members include some of the biggest names in Italian fashion, such as Armani, Bottega Veneta, Dolce & Gabbana, Emilio Pucci, Etro, Fendi, Ferragamo, Gucci, Max Mara, Missoni, Moncler, OTB, Prada, Roberto Cavalli, Trussardi, Valentino, Versace and ZEGNA.

Camera Nazionale della Moda Italiana members enjoy numerous services, as well as being able to take part in all the Association's events and activities.

CNMI's mission is to support the entire Italian fashion industry worldwide by maintaining institutional relationships and communicating our values and activities. One of the most important of our many initiatives is organizing the Milano Fashion Weeks. CNMI's operating strategy and development are based on the following four pillars: Sustainability, Education and Young Designers, Digitalization and Internationalization.

CARLO CAPASA  
Chairman, Camera Nazionale della Moda Italiana



*These awards highlight the diverse aspects of our collective journey toward sustainability, encompassing both environmental and social dimensions. The work centers on key principles: human and labor rights, reducing greenhouse gas emissions, protecting biodiversity, minimizing production volumes, and investing in circularity. Alongside related topics, these issues have become increasingly prominent in non-financial reporting, guided by international consensus on the OECD and UN guidelines, European legislation, and GRI standards. Sustainability demands the involvement of all stakeholders and a commitment to shared prosperity, as outlined by the UN SDGs. Though it may seem utopian to speak of sharing in a world divided by conflicts and facing climate disruption, there is no alternative. Sustainability remains essential to humanity's ongoing quest for peace and harmony across all forms of life.*

The Ethical Fashion Initiative (EFI) is a program of the International Trade Centre, an agency of the United Nations. The Ethical Fashion Initiative collaborates with Camera Nazionale della Moda Italiana (the Italian Fashion Council) to promote sustainability reporting systems aligned with European and international standards, as well as based on robust ESG due diligence.

Furthermore, the EFI plays a crucial role as a significant supply chain empowering numerous women artisans from marginalized communities. These women are provided with the opportunity to become producers for international fashion brands and lifestyle distributors, thus fostering economic and social progress in several Sub-Saharan African countries.

**SIMONECIPRIANI**

Head and Founder of the Ethical Fashion Initiative at the International Trade Centre,  
Chairperson of the UN Alliance for Sustainable Fashion



*The collaboration between the Teatro alla Scala and the Fashion Chamber is renewed once again this year for an evening that brings together different components of this city's creativity. I am especially happy that the new étoile of our corps de ballet, Nicoletta Manni, will be representing us in a solo that speaks of our relationship with Nature. Since 2017, our two institutions have been reasoning together on the values of sustainability, a central theme of our time that I have placed at the centre of my action to reform the theatre by intervening on energy saving, making structures more efficient, and limiting the use of paper. The continuation of this dialogue is a demonstration of the ability of Milan's institutions to work together on the basis of shared values.*

Dominique Meyer has been Superintendent and Artistic Director of La Scala since 2020. Under his leadership, the theatre has undertaken a radical reform process that has modernised its organisational structure and launched projects in technological innovation (including the new LaScalaTv platform), environmental sustainability and inclusiveness. From an artistic point of view, it has developed numerous projects including the revival of the Italian Baroque repertoire, a new production of the Tetralogy and the commissioning of Francesco Filidei to write an opera based on Umberto Eco's *The Name of the Rose*. Previously, Mr Meyer was General Director of the Paris Opera, President of the Ballet Preljocaj, General and Artistic Director of the Théâtre des Champs-Élysées, and Superintendent of the Vienna Opera.

DOMINIQUE MEYER  
CEO and Artistic Director, Teatro alla Scala



Ph. Carlo Furgeri Gilbert  
@photogroupservice

*We are pleased to support the CNMI Sustainable Fashion Awards with our creativity and bolster up the work done over the years by Camera Nazionale della Moda Italiana to enhance sustainable fashion. As creators of live productions around the world, we firmly believe that an event always requires a responsible balance between entertainment and consumption of resources.*

*We are committed to shifting the paradigm in the events industry, not only by adopting virtuous practices but also by building a social legacy.*

*Respect for people and the environment permeates our creativity and guides us towards an ethical approach to social, environmental and economic responsibility.*

*Our mission is to create wonder and celebrate beauty, while promoting a better future.*

Balich Wonder Studio is one of the leading creative groups in global live entertainment. Founded in 2013 and part of the Banijay Group, Balich Wonder Studio operates worldwide, creating and producing visionary projects with long-lasting value, from brand experiences to large-scale ceremonies, immersive events, exhibitions and projects addressing the public. Balich Wonder Studio believes in the transformative power of emotion to generate wonder and craft unforgettable memories through unique creativity and impeccable execution. The Group is driven by the talent and skills of a multicultural team of over 280 people from 20 countries and operates globally with offices in Europe and the Middle East.

**MARCO BALICH**  
Board Chairman, Balich Wonder Studio





- 1 **Simone Cipriani**  
*Chair of the Jury CNMI Sustainable Fashion Awards, Founder, UN Ethical Fashion Initiative and Chair, UN Alliance for Sustainable Fashion*
- 2 **Claire Bergkamp**  
CEO, Textile Exchange
- 3 **Diana Verde Nieto**  
Business Leader, Entrepreneur, and Author of Reimagining Luxury
- 4 **Federica Marchionni**  
CEO, Global Fashion Agenda
- 5 **Kerry Kennedy**  
President of Robert F. Kennedy Human Rights
- 6 **Lindita Xhaferi-Salih**  
Business Engagement Lead, UN Climate Change
- 7 **Michelangelo Pistoletto**  
Artist
- 8 **Paola Deda**  
Director of Forests, Land and Housing Division, UNECE
- 9 **Samata Pattinson**  
CEO, Black Pearl
- 10 **Teneshia Carr**  
Founder & Editor in Chief, Blanc Media

# AWARDS

CNMI

SUSTAINABLE FASHION AWARDS 2024

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THE SFA CRAFT  
AND ARTISANSHIP  
AWARD

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THE SFA  
GROUNDBREAKER  
AWARD

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THE SFA  
DIVERSITY  
AND INCLUSION  
AWARD

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THE SFA  
CLIMATE ACTION  
AWARD

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THE SFA  
BIODIVERSITY  
AND WATER AWARD

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THE SFA HUMAN  
CAPITAL AND SOCIAL  
IMPACT AWARD

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THE BICESTER  
COLLECTION AWARD  
FOR EMERGING  
DESIGNERS

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THE SFA  
EDUCATION  
OF EXCELLENCE  
AWARD

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THE ELLEN MACARTHUR  
FOUNDATION AWARD  
FOR CIRCULAR ECONOMY

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THE SFA  
VISIONARY  
AWARD

## 1

## THE SFA CRAFT AND ARTISANSHIP AWARD

### ABOUT THIS PRIZE

When it comes to fashion and luxury goods, "Made in Italy" is celebrated worldwide for its exceptional quality, authenticity, and unique sense of style. However, the dedication and expertise of the artisans and skilled technicians who devote their talent to creating these textile and leather masterpieces often goes unrecognised.

Camera Nazionale della Moda Italiana therefore dedicates this Award specifically to brands and organisations whose work aims to raise awareness about the value and technical skills of craftsmanship.

The Italian fashion industry thrives thanks to more than 55,000 Small and Medium Enterprises, which make up 65% of the national fashion sector, a larger share than other manufacturing industries.

Italian fashion is also characterised by the strong presence of artisan businesses, employing over 155,000 people, around a third of all fashion workers, mostly located in the centre of Italy (Tuscany, Marche, Emilia-Romagna, Umbria, and Lazio) and Veneto. These artisan companies are the very foundation of luxury fashion in Italy, a country that, together with France, is in the unique position of having highly specialised manufacturing clusters feeding into the brands and their supply chains.

The Award nominees have been selected by paying particular attention to the active work they do to revitalise existing materials and breathe new life to decades-old manufacturing techniques, as well as to their commitment to preserve the heritage and exquisite craftsmanship of Made in Italy. Through this stimulating dialogue between tradition and innovation, the fashion system provides employment opportunities, as well as cultural empowerment and development.

## 1

## THE SFA CRAFT AND ARTISANSHIP AWARD



## BRIONI

### EMBRACING THE ART OF SLOW LUXURY IN FASHION

Since 1945, Brioni has been known for its exquisite savoir-faire and elegant, masculine tailoring. Founded in Rome and part of the Kering Group, the House designs and crafts with a devotion to sartorial excellence combined with preserving and revitalizing artisanal methods. In May of 2024, the House introduced their Manifesto called the "Art of Slow Luxury" as both a reflection of Brioni's intentional business model and a pledge to continue to uphold their legacy of fine craftsmanship and savoir-faire as guiding principles for the future.

Brioni demonstrates its commitment to slow luxury across all business areas, emphasizing the personal touch of skilled artisans, their long-standing relationships with clients and suppliers, Made in Italy production, contemporary design with timeless appeal, longevity, exceptional natural raw materials, and a thoughtful use of resources where overproduction is avoided. Key initiatives within the Manifesto include educational programs to train future tailors in the House's methods, including a program to enhance and bring sartorial know-how to Penne which has been the heart of Brioni's craftsmanship for over sixty years. Other initiatives also support artisans by fostering their specialized craft, such as the revitalization of a historical Arazzeria atelier known for its distinctive horizontally woven tapestries.

For highly specialized skills found in Brioni's collections, the House often works hand in hand with small bottegas. These partnerships share a deep appreciation of specific techniques developed over hundreds of years, ensuring the continuation and relevancy of these cherished traditions.

The Manifesto celebrates genuine craft with enduring quality and style, offering a counterbalance to the fast pace of today's fashion industry. It serves as an example of how the industry can adopt slow luxury principles and move toward conscious consumption, while safeguarding artisans and the legacy of craft.

## 1

## THE SFA CRAFT AND ARTISANSHIP AWARD



## FAY

### FUNCTIONAL WORKWEAR COMBINED WITH THE ELEGANCE OF FORMAL CLOTHING

FAY, part of the Tod's family, was established in the 1980s and began by appreciating the robust and elegant jackets worn by American firemen. These jackets included a blend of workwear functionality with formal elegance. They imported it to Italy and transformed it into an Italian company, which adapted into an icon, becoming a rare and meaningful example of a foreign fashion company that becomes Italian.

FAY pioneered the practice of mixing workwear and formal wear and continues to do so today, evolving in its style and creativity, with FAY Archive tasked with preserving its heritage and roots. They made workwear blend with urbanwear, perfectly shaped and functional for city life, durable and practical, elegant and versatile.

The side project FAY Archive expresses sustainability in their creative process, business operations and marketing narrative, in full coherence with the Brand identity and roots.

FAY Archive was born in 2019, to rearm FAY's original attitude towards workwear and outdoor clothing, representing the awareness of the importance of heritage and values preservation, to form and nurture a solid brand identity by offering long-lasting, timeless, and high-quality garments. FAY is working proactively to reduce the impact of its products across all lines and collections. Along with FAY's success, the "4 Ganci" jacket became iconic, as well as the details of FAY garments, such as the canvas, leather cu trim, corduroy collar, and many others.

With FAY Archive, they continued to experiment with upcycling, and 2024 began with the Limited Edition "4 Ganci," jackets recycled from U.S. work tents. These jackets are the result of constant research in the FAY archives, as well as those specializing in workwear and military clothing, worldwide. The amount of material available to be used and enhanced, without further resource consumption, is vast and varied, and to be transformed requires the visionary talent of creative minds and the technical skills of FAY artisans.

## 1

## THE SFA CRAFT AND ARTISANSHIP AWARD



### OTB GROUP

#### SHOWCASING ITALIAN CRAFTSMANSHIP AND INNOVATION THROUGH M.A.D.E.

The OTB Group which stands for "Only The Brave" is known for their edgy and innovative brands including Diesel, Maison Margiela, Marni which challenge the fashion norms.

In September of 2023, the Group launched the M.A.D.E Made in Italy, Made Perfectly docuseries, which is an acronym for Manual Dexterity, Artisanal Skill, Dedication, and Excellence.

The OTB Group's docuseries showcases the intricate process of creating their luxury Italian products by highlighting the vital role of their supply chain partners. This 14-episode series, launched at the Ministry of Enterprises and Made in Italy (MIMIT) with Minister Adolfo Urso in attendance, is designed to illuminate the stories and skills of these partners, emphasizing their contributions to the quality and excellence of Italian craftsmanship and to promote a responsible and inclusive fashion industry.

The series aims to not only tell the stories of these artisans but also address a critical issue facing the fashion industry: the need for 75,000 new professionals by 2028, as identified by Bain & Company's 2024 data. This shortage threatens the continuity and innovation of the sector, which has traditionally relied on Italian artisanal and creative quality.

OTB Group believes that a supply chain built on trust, cooperation, and respect is essential for the development of a sustainable fashion industry. The company supports its suppliers financially through the C.A.S.H. project, which offers access to subsidized credit conditions, and by providing visibility through the M.A.D.E. docuseries. These partners were selected based on their long-term relationships with OTB, participation in the C.A.S.H. project, and commitment to sustainability and innovation.

The series covers companies across various Italian regions and sectors, including textiles, ready-to-wear, footwear, leather goods, and metal accessories, offering a comprehensive view of the "Made in Italy" ethos and it concludes with an episode featuring OTB Group Founder and Chairman Renzo Rosso, who underscores the importance of preserving the craftsmanship and knowledge that positions Italy as a leading exporter of excellence.

## 2

THE SFA  
GROUNDBREAKER  
AWARD

## ABOUT THIS PRIZE

A groundbreaking innovation refers to a new idea, technology, or product that represents a substantial advancement over existing solutions. It may involve a novel approach to a problem, utilise new ways of thinking, or combine existing technologies in unique ways that have the potential to disrupt entire industries, create new markets, and significantly enhance people's lives.

The Groundbreaker Award celebrates such innovative and unconventional solutions which mitigate the environmental and social impacts of today's fashion industry. Awareness of the systemic issues within the industry has grown in recent years, and so has the investment in research and development to tackle these.

According to the State of Fashion Report 2024, fashion companies invested between 1.6 and 1.8% of their revenues in technology. Current predictions suggest that this figure will rise to 3 to 3.5% as companies seek to harness new technologies - such as digital transformation, data-driven innovation, and supply chain traceability - to remain competitive amidst rapid changes in customer behaviour and operational models, while also improving processes, environmental outcomes, and customer experiences. Candidates have put forward ingenious ideas, valuable projects, and innovations, focusing on materials as well as on production processes and business models. The finalists distinguished themselves on a number of different aspects, from the scalability of their projects and the design of their products and processes, to the use of renewable materials.

## 2

THE SFA  
GROUNDBREAKER  
AWARD

## GOLDEN GOOSE &amp; YATAY B

## A VISION FOR CIRCULAR LUXURY

Golden Goose is a Next Gen luxury brand renowned for its handcrafted, high-quality products, particularly iconic sneakers. Known for pioneering the 'casualization' of luxury, the brand has successfully blended traditional craftsmanship with contemporary fashion, creating a unique niche in the global luxury market.

In early 2023, Golden Goose announced the creation of the Yatay Lab, a collaborative initiative with Coronet Group. The lab serves as a hub for researching and developing sustainable and circular materials, marking a significant step toward a more environmentally conscious fashion industry. Located in Erba, Como, where Coronet Group is based, Yatay Lab is equipped with advanced instruments aimed at fostering innovation in material science. The lab's primary objective is to experiment with new materials, assess their scalability, and gather consumer feedback, making these innovations accessible to other luxury brands.

A notable innovation from the Yatay Lab is Yatay B, a bio-based material made from plant sources that do not compete with the food chain. This eco-friendly alternative to conventional leather represents Golden Goose's first foray into bio-based products and debuted with the Yatay Model 1B sneaker. Yatay B provides significant environmental benefits, including a 90% reduction in CO2 emissions and a 65% decrease in water usage during production compared to traditional leather. The success of Yatay B has led to its broader adoption across Golden Goose's product line. Initially tested on three SKUs, the material's use has expanded to 870 SKUs, demonstrating its versatility and appeal. This expansion reflects Golden Goose's commitment to integrating sustainable practices into its core business operations. The Yatay Lab and Yatay B exemplify this commitment by not only reducing the environmental footprint of Golden Goose products but also setting a precedent for the luxury industry. By making new materials like Yatay B available to other luxury players, Golden Goose aims to accelerate the circular transformation of the fashion industry. The brand's approach of combining innovation with traditional Italian craftsmanship has allowed it to remain at the forefront of the luxury market, while also promoting sustainability and responsible production practices.



## 2

THE SFA  
GROUNDBREAKER  
AWARD

## HERNO

## BRIDGING SUSTAINABILITY AND TRADITION

Herno, founded in Lesa in 1948, epitomizes Italian craftsmanship and innovation. Over the decades, it has evolved from producing post-war raincoats to becoming a global leader in urban garments. Under Claudio Marenzi's leadership since 2005, Herno has embarked on a significant international growth journey, focusing on sustainability and local community engagement.

In 2010, Herno made a pioneering commitment to sustainability, allocating 8% of its turnover to innovative machinery and photovoltaic systems. This early adoption marked a transformative shift in the company's operations, instilling a renewed sense of purpose among staff and suppliers.

Herno Globe, launched in 2019, represents Herno's most ambitious sustainable project. This collection features garments crafted from fully sustainable materials and processes. Among its innovations are Fast5Degradable nylon garments, which decompose in just five years compared to 50 years for conventional nylon, and fabrics made from recycled post-consumer plastic bottles and textiles. Additionally, the collection includes bio-based nylon produced from castor plants, which require minimal soil and water.

The company also achieved notable milestones such as becoming the first European brand to receive PEF (Product Environmental Footprint) certification in 2016, ensuring transparent and environmentally responsible production.

Herno's dedication extends to ethical practices, including strict supplier verification to prevent forced and child labor. The company has committed to eliminating fur from its collection by 2023 and has achieved "plastic-free" status for its global stores.

Herno's approach combines tradition with modern sustainable practices. The company actively promotes circular fashion through in-house repair services and pattern-making techniques designed for fabric reuse.

Herno's commitment to innovation, transparency, and sustainability not only positions it as a leader in circular fashion but also inspires others in the industry. By continuously improving and communicating their practices, Herno exemplifies how fashion can blend luxury with responsibility, setting a benchmark for future generations.

## 2

THE SFA  
GROUNDBREAKER  
AWARD

## OFFICINA 39

## FASHION AND SUSTAINABLE CHEMICALS FOR THE TEXTILE, APPAREL, AND DENIM INDUSTRY

Officina39 is a company that produces sustainable chemicals for the textile, apparel, and denim industry. Based in the traditional high-end textile city of Biella, one of Italy's most important textile regions, the textile chemical company was founded by Andrea's father, Roberto Venier, in 1992.

The long-term goal of Officina39's research and development center has always been to invent a breakthrough that could impact the entire textile sector. Drawing inspiration from Italian craftsmanship and creativity, the team combines passion, innovation, sustainable practices, clean information, transparency, and social responsibility. A cutting-edge application laboratory makes them the ideal partner in sustainable trends for the clothing industry. Officina39 produces and sells selected ranges of chemical specialties, dyes, and pigments. Reducing the exploitation of resources and virgin materials is indeed one of Officina39's priorities. The Recycrom™ project transforms textile waste into colored dyes. This innovative process is carried out by recycling textile fibers from used garments and production waste. Through an innovative and patented process, these fibers are recycled into an extraordinarily uniform powder that can be used as a pigmented dye for fabrics and garments in cotton, wool, nylon, or others natural and synthetic fiber blend. This creates a natural and faded color that can be applied to various types of fabric through dyeing, printing, coating, and spraying. Recycrom™ can also be applied using various methods: exhaustion dyeing, printing, and spraying.

This initiative offers both the Ready to Dye option, a range of 15 standard colors ready in stock, made from at least 65% pre and post-consumer recycled textile materials, and a PURE option (100% pre and post-consumer recycled textile materials) that also allows brands to collaborate with Officina39 to create custom dyes from their own waste and textile scraps.

## 3

THE SFA  
DIVERSITY  
AND INCLUSION  
AWARD

**ABOUT THIS PRIZE**

Fashion is both a business and an everyday phenomenon that engages people from a wide range of ethnic backgrounds, cultures, and belief systems. In fact, fashion, much like food, is an industry that touches our lives personally, serving as a means to express our identity and lifestyle. Considering the paradigms of both sectors, it is important to note that cultural diversity, awareness, and positive exchange can drive humanity toward progress, enriching the “global fashion community.” However, despite the increasing globalisation and interconnectedness of the world, the fashion industry has struggled to reflect a diversity of ethnic backgrounds, cultures, and lifestyles among its workforce, particularly at the executive and creative levels. By fostering strong relationships within these environments, fashion can lead positive social change, enhance cultural understanding, and support artistic and educational initiatives that benefit society as a whole.

This award aims to recognise the efforts of fashion leaders who have implemented strategies to address social inequalities and promote inclusive practices. It highlights those who are committed to breaking down barriers and creating a sense of belonging within their organisations and the broader community. By recognising and valuing diverse perspectives, these leaders not only enrich their brands but also contribute to a more equitable and inclusive society. By showcasing these exemplary efforts, the aim is to inspire others to do the same and continue the work of transforming fashion into a true reflection of the diverse world in which we live.

## 3

THE SFA  
DIVERSITY  
AND INCLUSION  
AWARD



## AFRICAN FASHION GATE

## PIONEERING DIVERSITY AND INCLUSION IN FASHION

African Fashion Gate (AFG) is a dynamic cultural and social development laboratory dedicated to combating racism, discrimination, and exclusion in fashion, arts, entertainment, and sports. With representatives in Europe, Africa, and both North and South America, AFG strives to create a more inclusive and equitable environment within these industries.

Registered in Italy's National Register of the Third Sector and the National Antiracism Office (UNAR), AFG is committed to social advocacy and fostering inclusivity. One of its major initiatives is the "Fashion Wears Peace" Prize, which honors individuals and entities that have made significant contributions to promoting inclusion and addressing discrimination. This award has been presented under the High Patronage of the European Parliament in Brussels and the Italian Representation Office of the European Commission in Rome. Past recipients include notable figures such as Franca Sozzani, Valentino Garavani, Giorgio Armani, Vivienne Westwood, Renzo Rosso, Naomi Campbell, Jean Christophe Babin, Carlo Capasa, Santo Versace, Gabriele Gravina, Paolo Del Brocco, Massimo Giannini, Franco Morbidelli, Ebrima Darboe, Khaby Lame, Simple Minds, and Makaziwe Mandela, daughter of Nelson Mandela and AFG's Honorary President.

AFG also organizes the annual Fashion Wears Peace event at the Decorative Arts Museum at the Louvre during Paris Fashion Week, highlighting its commitment to promoting peace through fashion. In January 2019, AFG hosted an event in Minsk, Belarus, advocating for a moratorium on executions and the commutation of death sentences.

A groundbreaking Memorandum of Understanding signed with Camera Nazionale della Moda Italiana and UNAR Office further underscores AFG's commitment to fighting discrimination in the fashion industry. This agreement, the first of its kind, was introduced in Milan on 20 February 2024. It aims to promote equal treatment across the fashion sector, raise awareness about inclusion, identify and address discriminatory practices, and advocate for human rights and equal opportunities. Through these initiatives, African Fashion Gate continues to make significant strides towards fostering a more inclusive and equitable future.

## 3

THE SFA  
DIVERSITY  
AND INCLUSION  
AWARD



## PRADA

## SUPPORTING WOMEN'S HEALTH AND FASHION INDUSTRY CAREERS

Prada is an iconic luxury fashion brand renowned for its innovative designs and exceptional craftsmanship. In 2022, the Group and UNFPA, the United Nations sexual and reproductive health agency, launched a fashion training program promoting women's empowerment and sexual and reproductive health. This initiative, called "Fashion Expressions: The Stories She Wears" combines Prada Group's expertise in fashion industry with UNFPA's focus on gender equality. The project aims to leverage the economic and social power of fashion as a vehicle to promote women's empowerment and provide education in sexual and reproductive health in training programmes designed for women in vulnerable areas.

The training pilot was launched in May 2022 with two cohorts in Ghana and Kenya, made up of 43 young women with a passion for the fashion industry.

The six-month training equipped the young women with knowledge and practical skills in a number of areas, including fashion design and production, with a focus on local traditions and styles, re/upcycled fashion, traditional textile design, and financial literacy (i.e. bookkeeping, budgeting and business management). In addition, the programme fostered a deeper understanding of sexual and reproductive rights, providing educational sessions covering topics such as menstrual health management, puberty, prevention of teenage pregnancies and prevention and response to gender based violence.

After completing the training, the participants engaged in six-month industrial attachments with local fashion companies to gain practical experience and increase their chances of long-term employment.

In September 2023, the project expanded into Mexico, involving 30 women artisans, between ages 18-50, in the Querétaro state, from indigenous and surrounding communities with experience in weaving and embroidery, who wanted to strengthen their production techniques and marketing skills.

The program has equipped participants with business development skills and financial literacy to further support their entrepreneurial endeavors and foster economic independence. Through a 6-month series of training sessions and workshops, the project provided women with technical skills and resources to preserve their unique cultural heritage, but also empowered them to make informed decisions about their sexual and reproductive health.

This project highlights Prada Group's commitment to continue championing diversity, equity, and inclusion in the fashion industry. By empowering women and fostering cultural dialogue, the program promotes a more inclusive and equal society, while nurturing the next generation of creatives. Through this project, Prada seeks to blend fashion with social impact, using its global influence to create positive change and champion the rights and opportunities of women around the world.

## 3

THE SFA  
DIVERSITY  
AND INCLUSION  
AWARD



## ZAZI VINTAGE

## CRAFTING SUSTAINABLE LUXURY AND HERITAGE

ZAZI merges sustainability, heritage, and high-end fashion to create timeless pieces that honor both the environment and the artisans behind them. Founded by Jeanne de Kroon, the brand began with a vision to celebrate women's collectives, artisanal craftsmanship, and a deep connection to the earth. This vision took shape during Jeanne's travels to India, where she encountered Madhu Vaishnav and the Saheli Women, a social enterprise focused on empowering rural women through sewing and community development.

Inspired by these women's stories of strength and creativity, Jeanne established ZAZI, initially starting with a collection of ikat dresses crafted in her student bedroom. The brand's ethos revolves around upcycling vintage textiles and integrating traditional craftsmanship into contemporary designs. This approach reduces waste and promotes a circular fashion economy while ensuring fair wages and skill preservation for artisans globally.

ZAZI's collections result from collaborations with over 1,400 artisans worldwide. Each piece reflects a fusion of traditional techniques and modern design, embodying the cultures and stories of the artisans involved. The brand emphasizes true collaboration, aiming to create a familial bond with each artisan community rather than appropriating their culture. This collaborative process ensures that every design not only meets customer desires but also respects and celebrates the cultural significance of the craft.

Sustainability is integral to ZAZI's operations. The brand's commitment to resource responsibly includes understanding the bio-cultural history of regions, supporting indigenous-led land protection efforts, and cultivating reciprocity with the local ecosystems of artisan communities. This dedication extends to using local, regenerative materials, thereby contributing positively to both the local economy and the environment.

ZAZI is also a proud partner of the United Nations Ethical Fashion Initiative (UN EFI), which creates and strengthens social enterprises in emerging economies to connect discerning international brands in fashion, interiors, and fine foods with talented local designers, artisans, and micro-producers.

In essence, ZAZI is dedicated to producing fashion with purpose, care, and unparalleled expertise. By weaving together the threads of heritage, sustainability, and high-end design, the brand continues to grow and evolve, celebrating artisanal craft and fostering a deep respect for the cultures it collaborates with.

## 4

THE SFA  
CLIMATE ACTION  
AWARD

## ABOUT THIS PRIZE

In its Sixth Assessment Report, the Intergovernmental Panel on Climate Change (IPCC) confirmed that human activities are unequivocally causing global warming, and that global greenhouse gas emissions (GHG) have continued to increase. The global surface temperature has now reached 1.1°C above preindustrial levels, leading to widespread impacts on nature and people worldwide.

However, IPCC's report stresses that transformational change is still possible with urgent global action.

The textile industry is responsible for between 4% and 10% of global greenhouse gas emissions, highlighting the urgent need for action across the entire fashion industry, including its supply chains, to shift from being part of the problem to becoming key players in the solution. The Climate Action Award is dedicated to fashion brands, suppliers, and organisations that have developed solutions to significantly reduce the sector's greenhouse gas emissions. According to the Science-Based Targets Initiative's Apparel and Footwear Sector Guidance, fashion-related raw materials extraction and production processes generally account for more than 50% of lifecycle emissions. Therefore, special consideration has been given to candidates that are lowering their emissions by keeping products and materials in circulation.

4

THE SFA  
CLIMATE ACTION  
AWARD



## ACBC

## REDEFINING SHOES DESIGN WITH INNOVATIVE MATERIALS

ACBC, short for Anything Can Be Changed, is Italy's top company in green consultancy, eco-design, and producing responsible products. Since 2017, they've been rocking both B2B and B2C markets, teaming up with brands in Luxury, Sportswear, and Lifestyle who want to dive into conscious production with exclusive capsule collections and special projects. With partnerships spanning over 100 brands globally, ACBC cuts down the CO2 footprint of over a million pairs of shoes every year.

They're swapping out traditional plastics in soles and heels for cutting-edge bioplastics and using recycled materials instead of leather for the uppers. This move isn't just green—it's circular, reducing pollution and boosting biodiversity.

ACBC is setting the bar for the footwear industry, helping other companies go green and create circular collections with "the materials of the future." They're gunning for 1% of the global footwear market by 2027, driven by a mission to make a real difference. By offering solid alternatives to traditional materials, ACBC is leading the charge towards eco-consciousness, reshaping the future of footwear with their innovative practices. ACBC is set to revolutionize the market, one product at a time.



## 4

THE SFA  
CLIMATE ACTION  
AWARD

## ALBINI GROUP

## BLENDING TRADITION WITH INNOVATION

Albini Group, with nearly 150 years of experience in producing high-quality fabrics, is a company rooted in deep respect for the environment, focusing on environmental responsibility and innovation.

As early as 2020, the first organic and scientifically traceable BIOFUSION® cotton was produced using low-impact cultivation systems. To be defined as organic, cotton must come from plantations that have exclusively produced organic products for the past three years; the seeds must be “GMO free,” and no chemical fertilizers, insecticides, or pesticides can be used, with defoliation occurring naturally. BIOFUSION® cotton fully complies with these criteria and is scientifically traceable through forensic science, guaranteeing its origin, quality, and ethical, sustainable production.

“Doing better with less” is the motto with which Albini Group presents REGENERATIVE BIOFUSION®, the first organic, traceable, and regenerative cotton grown in California in partnership with Bowles Farming.

The goal is to ensure the lowest possible environmental impact while regenerating soil fertility to protect and enhance natural resources. This is a new challenge for Albini Group, committed to rationalizing resources through regenerative agriculture. This means nourishing plants without depleting the soil, reducing emissions, and minimizing the impact on biodiversity without altering the natural processes of ecosystems.

Regenerative agriculture utilizes techniques known to ancient generations, such as crop rotation, reduced soil processing, soil cover, waste reduction, and resource reuse, alongside modern scientific knowledge, such as satellite imagery, drone usage, and predictive models. The Regenagri certification measures the positive impact of regenerative cultivation practices on the environment and continuous improvement.

The project aims to meet strict standards for soil health and non-GMO seeds, offering high-quality, 100% organic Supima® cotton, a variety of extra-long fiber cotton, which is organic and regenerative.

The first harvest produced 872 bales of Supima® cotton, amounting to about 135,000 kg of yarn that will be partly woven in Albini Group’s plants in Italy and the Czech Republic.

It is a continuously evolving project, a fundamental part of Albini Group’s strategy. The quantities for the coming years are set to increase, making Regenerative Biofusion a key component in the Group’s raw material offering.

## 4

THE SFA  
CLIMATE ACTION  
AWARD

## DIRT CHARITY

## THE CREATION OF TEN NEW CERTIFICATIONS FOR FASHION MATERIALS WITH DEMETER INTERNATIONAL

DIRT Charity is a UK-based organisation working globally to transform fashion into a climate solution, starting with the soil, where our fibres are grown. Fashion is grown in soil, and the way we currently grow our raw materials causes tremendous harm to soil, and is a catalyst for climate change. We could grow fashion crops in a way that heals soil and restores nature to full health and thriving biodiversity. Regenerating soil is a long term solution and the fastest answer we have to climate change.

The story of DIRT began with its founder, Arizona Muse, a model who became a passionate Earth activist a few years after starting her career when she uncovered the truth about what really happens to the planet within the supply chain of the fashion industry. Over time, Arizona realised through her activism, research, sustainability consulting, board service, global speaking engagements, and meeting with farmers that everything begins with the soil, from which we grow and extract everything that we need.

DIRT charity's goal is to bring fashion's sourcing power behind soil regeneration globally. DIRT's mission is to grow and process all fashion's raw materials such as cotton, silk, wool, leather, tree fibres and dyestuff in ways that contribute to nature restoration rather than nature's degradation.

DIRT's biggest project is to create ten new standards for the fashion industry with Demeter International - a certifier for highest standard regeneratively grown and processed produce. Upon completion, these standards will ensure regenerative agriculture practices and sustainable processing of raw materials, waste management, labour, packaging as well as many other aspects within the supply chain that are currently harmful to the planet and the communities involved. Garments made to these standards will be fully compostable in any compost bin, thus becoming food to the microorganisms and contributing to healing the planet. Thank you for helping DIRT charity to turn fashion into a climate solution.

## 5

THE SFA  
BIODIVERSITY  
AND WATER  
AWARD

## ABOUT THIS PRIZE

Healthy ecosystems are fundamental to life on our planet. Beyond their inherent value, biodiversity plays a crucial role in providing a multitude of ecosystem services vital to humans, such as food, materials, clean water, climate regulation, and many others. Healthy ecosystems also offer a significant source of employment and innovation, and the total economic value of ecosystem services to society has been estimated to be one and a half times the size of global GDP.

The United Nations Biodiversity Conference of the Parties (COP15), held in Montreal in December 2022, concluded with a landmark agreement to guide global action on nature, which aims to address biodiversity loss, restore ecosystems, and protect Indigenous rights. The plan includes concrete measures to halt and reverse nature loss by 2030, including putting 30% of the world's lands, seas, coasts, and inland waters under protection, restoring 30% of degraded terrestrial and marine ecosystems globally, and reducing the negative impacts of pollution from all sources to levels that are not harmful to biodiversity and ecosystem functions.

The fashion industry relies on healthy ecosystems, which are critical to biodiversity and essential for climate stability, for resources from soil to seed and freshwater to fibres.

This Award celebrates organisations that recognise both the importance of biodiversity and water and the pressures these systems face, and are taking active steps to protect, restore, and regenerate these natural systems in the way they conduct business.

THE SFA  
BIODIVERSITY  
AND WATER  
AWARD



ARMANI GROUP

THE ARMANI GROUP'S APULIA REGENERATIVE COTTON PROJECT

Giorgio Armani, the Italian luxury brand renowned for its elegant and sophisticated fashion, launched the Apulia Regenerative Cotton Project in 2023, an innovative agroforestry initiative in Italy. The brand collaborated with the Circular Bioeconomy Alliance (CBA) and the Sustainable Market Initiative's Fashion Task Force, both founded by His Majesty King Charles III in his former role as The Prince of Wales, coordinated by the European Forest Institute (EFI) together with the Council of Agricultural Research and Economics of Italy (CREA) and PRETATERRA on this pilot project.

The objective is not only to lower the environmental impact but also to develop an experimental systemic agroforestry regenerative cotton site to test and scientifically assess new ways to implement sustainable cotton production in Italy. This is made possible by focusing on enhancing landscape diversity, water conservation, and improving soil fertility while maintaining a low carbon footprint.

This initiative aligns with the Armani Group's commitment to strengthen responsible development as part of the company's core values and business strategies.

The Apulia region was chosen for this initiative due to its mild climate, which creates the perfect environment to grow a diverse range of agricultural crops, aiming to reintroduce in the region a long tradition of cotton farming, which dates back to the 12th century.

After the initial cotton planting on one hectare of land which began in May 2023, from 2024 cultivation is gradually expanding to occupy a total farm area of five hectares. Over five years, this farm site will be among the first field experiments in Europe testing agroforestry cotton with alternative tree species and regenerative practices.

Regular scientific reports will evaluate the properties of the cotton yielded and will assess the environmental impacts and production levels of the different plots established.

Through this project, the Armani Group is taking significant steps to actively promote sustainable practices and pave an innovative path for fashion while contributing to environmental and agricultural heritage preservation in Italy.

THE SFA  
BIODIVERSITY  
AND WATER  
AWARD



ERMENEGILDO ZEGNA GROUP

CRAFTING ELEGANCE THROUGH TRACEABILITY

ZEGNA is celebrated as a global leader in luxury menswear alongside its commitment to sustainability and innovation. The brand's sustainable efforts are embodied in collections like Oasi Cashmere, Oasi Lino, and an upcoming ultra-fine traceable wool line set to debut in Spring/Summer 2025. These collections highlight ZEGNA's dedication to ethical practices and environmental stewardship.

Oasi Cashmere and Oasi Lino, introduced in Fall/Winter 2022 and Spring/Summer 2024 respectively, feature 100% certified traceable fibers. The Oasi Cashmere collection uses cashmere sourced under the Sustainable Fiber Alliance (SFA), ensuring reduced environmental impact, ethical animal welfare, and high standards of biodiversity. Similarly, the Oasi Lino collection is made from 100% linen fibers certified by Masters of Linen and EuropeanFlax, sourced mainly from Normandy, France. This linen is produced with minimal water chemicals use, further aligning with ZEGNA's sustainability goals.

The forthcoming ultra-fine traceable wool collection will present garments made of 100% ultra-fine wool (13µm or thinner). Scheduled for launch in SS25, this collection will also adhere to the Authentico Scheme by Schneider Group, focusing fair wages, mulesing-free wool and promoting high animal welfare standards among other benefits.

These initiatives reflect ZEGNA's broader commitment to ethical fashion. Named after Oasi Zegna, a 100 km<sup>2</sup> natural territory nurtured by the Zegna family, the collections embody the brand's values of environmental conservation and responsible sourcing. ZEGNA aims to lead the industry in sustainability, utilizing these collections to advocate for reduced water usage, minimized fertilizers. Through its traceable and certified collections, ZEGNA continues to set a benchmark in the luxury fashion industry for environmental and ethical responsibility.

5

THE SFA  
BIODIVERSITY  
AND WATER  
AWARD



## THE LENZING GROUP

### PROMOTING GLACIAL PRESERVATION THROUGH CIRCULAR TEXTILES

The Lenzing Group is synonymous with responsible production of regenerated cellulosic fibers for the textile and nonwovens industries. As an innovation leader, Lenzing partners with global manufacturers across the value chain and drives many new technological developments. The Group's high-quality fibers form the foundation for a wide range of textile applications, from functional and comfortable to fashionable clothing and sustainable home textiles.

The Group has introduced a groundbreaking initiative titled "Glacial Threads: From Forests to Future Textiles." Unveiled at the International Day of Forests at the United Nations Office, this pioneering project aims to address glacier protection sustainably while promoting circular practices in the textile industry.

Traditional geotextiles used to protect ice and snow are made from fossil-based fibers, which contribute to microplastic pollution. In response, Lenzing offers an innovative solution with its cellulosic LENZING™ fibers, which are both biodegradable and recyclable. These fibers help mitigate environmental concerns by reducing microplastic release and enabling end-of-life recycling.

The project's success is demonstrated through the recycling of geotextiles into new textile fibers, resulting in the creation of the "Glacier Jacket." This garment represents a significant advancement in textile recycling and sustainable design.

Lenzing's corporate strategy, "Better Growth," emphasizes maximizing benefits for the economy, environment, and society. By adopting a trifold approach — rethinking, redesigning, and rebuilding — the company aims to drive transformative change. This strategy not only fosters innovation but also encourages collaborative efforts to advance the circular economy. Lenzing invites stakeholders to join this transition, shaping a future where sustainability and circularity is integral to textile industry practices.

## 6

THE SFA  
HUMAN CAPITAL  
AND SOCIAL IMPACT  
AWARD

## ABOUT THIS PRIZE

Human capital consists of social, economic, and educational assets that people accumulate throughout their lives, enabling them to realise their potential as members of society.

The fashion system should promote and defend human capital initiatives - decreasing and mitigating its impacts on the planet and vulnerable populations, giving back to communities, and supporting those in need, especially those at higher risk of being marginalised - to contribute to a better future for all.

This Award aims to recognise fashion actors who take significant positive action to address, tackle, and potentially solve social injustice. It gives visibility to those who focus on human development, reducing poverty, and creating more inclusive societies through their strategic choices, deliberate efforts, and operations.

Special recognition was therefore given to new and innovative practices related to inclusion, defined as the practice of ensuring a common sense of belonging among heterogeneous groups. Strong relationships within these communities can indeed support education and lead to artistic and cultural benefits.

## 6

THE SFA  
HUMAN CAPITAL  
AND SOCIAL IMPACT  
AWARD



## GUCCI

## PATHWAYS TO AUTONOMY AGAINST GENDER - BASED VIOLENCE

Gucci, the renowned global luxury fashion brand founded in 1921 in Florence, Italy, is dedicated to fostering diversity, equity and inclusion, actively working to fight gender-based violence as part of this mission. This commitment is evident through its numerous programs aimed at mobilizing, uniting, and empowering voices supporting gender equality, aligned with the Kering Foundation's goals.

As a testament to its deep-rooted dedication to champion inclusion and diversity, both internally and externally, Gucci has recently been recognized as the first luxury brand in Italy to achieve Gender Equality certification across all its operations, including corporate offices, retail locations, and factories.

The commitment to gender equality necessarily encompasses combating gender-based violence. Throughout the years, Gucci has developed an intervention model that fosters connections among a network of critical entities, including anti-violence centers, non-profit associations, social cooperatives, businesses, its Gucci-Up circular initiative, and its Gucci Changemakers Volunteering Program.

Understanding the crucial role of employment in the fight against gender-based violence, Gucci has fostered initiatives that empower women survivors of domestic violence through training and job opportunities. Each project is tailored to meet the needs of these women, many of whom are caretakers of children and for whom financial autonomy signifies the restoration of dignity and freedom. This model delivers several positive outcomes: it assists women in vulnerable situations, provides anti-violence centers with job orientation resources, and benefits social cooperatives committed to Italian craftsmanship. Additionally, the model contributes to a positive environmental impact, as these cooperatives use materials donated from Gucci's production as part of the Gucci-Up circular initiative. Gucci's dedication to supporting women extends across various regions of Italy, strengthened through partnerships with leading Italian associations combating violence against women.



## 6

THE SFA  
HUMAN CAPITAL  
AND SOCIAL IMPACT  
AWARD



## PIQUADRO

## A CONTINUOUS COMMITMENT TO SUPPORTING LOCAL COMMUNITIES

The Piquadro Group operates in the leather accessories sector through its Piquadro, The Bridge and Lancel brands. In recent years, the Group has focused on sustainability and social impact, reinforcing its commitment to these goals through marketing, product development and organizational strategies. A key initiative includes supporting the Corno alle Scale ski resort, which aligns with both social responsibility and environmental sustainability. The main objective of this project is to prevent the depopulation of the nearby town of Lizzano in Belvedere and its surrounding mountains due to the scarcity of work. This objective is being pursued by developing an economically and environmentally sustainable tourism model capable of attracting visitors to the Corno alle Scale area both in winter and summer.

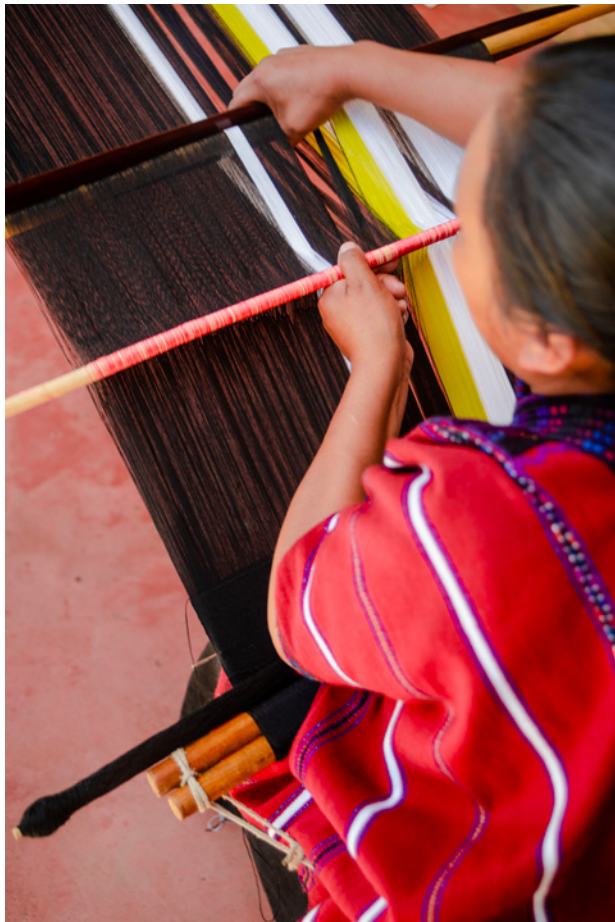
By integrating a focus on outdoor activities into its product strategy, Piquadro has promoted the Corno alle Scale ski resort through the introduction of high-performance items. In fact, the Piquadro line of high-performance products, tested on the ski slopes of Corno alle Scale, is named after these mountains. As the entire Group is carbon neutral for Scopes 1 and 2, Piquadro financed the carbon neutrality of the Corno alle Scale ski resort by purchasing certified carbon credits generated through the reforestation of highly degraded areas. In addition to offsetting the carbon footprint of its corporate activities, the Piquadro Group has made another significant commitment to environmental sustainability by gradually offsetting the CO2 emissions associated with the manufacture of specific best-selling products. The CO2 emissions from these items in the Piquadro and The Bridge portfolios have been offset through additional certified carbon credits, making Piquadro one of the first companies in the world to adopt such an ambitious level of commitment. The Group continues to support local communities through various initiatives, including donations to recognized associations that assist people in need. For example, in Emilia-Romagna, the company made a donation to the region after the recent floods and contributed to the restoration of the Garisenda Tower, a symbol of the medieval city of Bologna. Additionally, Piquadro supported associations that manage creative therapy camps for children suffering from serious or chronic illnesses, allowing them and their families to enjoy a vacation and have fun.

Piquadro's sustainability journey, which has been ongoing for several years, remains the roadmap guiding the Group's actions. The Group recently received an important new recognition for its commitment to environmental and social issues. Standard Ethics, a rating agency recognized in "sustainable finance" and ESG (Environmental, Social, and Governance) circles for promoting standard principles of sustainability and governance—acknowledged by the European Union, the OECD, and the United Nations—has raised the long-term Corporate Standard Ethics Rating (SER) for the Piquadro Group to EE. At the same time, it confirmed the Corporate Standard Ethics Rating (SER) of EE- assigned last year, certifying the Group's adequate compliance with sustainability standards.

Also noteworthy is the Group's decision to undertake a significant supply chain study, focusing on the management of its existing cut-and-sew manufacturers for both Piquadro S.p.A. and its subsidiary The Bridge S.p.A., along with the relevant system of procedures implementing the Supplier Code of Conduct and integrating the general terms and conditions of supply.

## 6

THE SFA  
HUMAN CAPITAL  
AND SOCIAL IMPACT  
AWARD



## THEMOIRÈ

## EMPOWERING COMMUNITIES THROUGH RESPONSABLE FASHION

THEMOIRÈ is a brand dedicated to creating bags with a minimal environmental impact, while also promoting positive change for people and the planet. The brand's "TOGETHER by THEMOIRÈ" initiative is a key element of this mission, focusing on supporting vulnerable communities around the world through capsule collections that highlight traditional craftsmanship. This initiative not only provides economic support to these communities but also preserves their cultural heritage.

Implemented in countries like Mexico, Madagascar, and Colombia, with plans for Uganda, the project collaborates with local artisans to produce unique products using traditional techniques. The profits are reinvested into the communities, fostering practical assistance and positive change. This aligns with the Sustainable Development Goals, focusing on reducing poverty, providing clean water, ensuring decent work, and promoting equality.

In Mexico, THEMOIRÈ worked with the Oxchuc community in Chiapas, creating Bios bags with Maya Kotan, a collective of women artisans. The proceeds supported clean water access through the Cantaro Azul association, improving conditions for schoolchildren. In Madagascar, a female-led workshop in Antananarivo processed raffia to create unique products, with proceeds aiding the Avoko Association's orphanage. In Colombia, the initiative involved women from Sandonà who weave Iraga fibers, with profits supporting children with disabilities and funding healthcare facilities.

THEMOIRÈ is committed to environmental and social responsibility, educating consumers on sustainable practices. The brand's holistic approach combines creativity, responsibility, and growth, using its platform to champion responsible consumption. Through "TOGETHER by THEMOIRÈ," the brand empowers artisans, preserves cultural traditions, and supports community development, underscoring its dedication to making a positive global impact.

## 7

## THE BICESTER COLLECTION AWARD FOR EMERGING DESIGNERS

### ABOUT THIS PRIZE

Supporting emerging designers is of paramount importance for the world of fashion. Their work brings fresh ideas and perspectives, challenges conventional norms, and helps to create a vibrant and diverse fashion ecosystem, while mindful of concerns of sustainability. Like other fashion councils, Camera Nazionale della Moda Italiana (CNMI) has always supported emerging designers and brands. They provide space and visibility during Fashion Weeks and launch special projects, such as the Fashion Hub - a showroom dedicated to emerging voices in fashion - and the Camera Moda Fashion Trust, which offers financial assistance to emerging designers. In 2023, CNMI supported the work of 60 emerging designers in the context of Milano Fashion Weeks.

Over the past five years, The Bicester Collection has been a key partner for CNMI in the support of emerging talent. A family of 12 distinctive luxury shopping destinations in Europe, China and the US, The Bicester Collection is delighted to celebrate 20 years of commitment to unlocking the futures of the next generation, having offered mentorship programmes, events and pop-up boutiques, such as the Creative Spot, to more than 100 emerging designers across the globe. Thanks to its renewed partnership with Camera Nazionale della Moda Italiana at the upcoming CNMI Sustainable Fashion Awards, the Collection is proud to offer The Bicester Collection Award for Emerging Designers. The three finalists of The Bicester Collection Award for Emerging Designers 2024 will receive crucial support to help grow their businesses, including access to the Collection's mentorship programme and retail opportunities across The Collection.

The Bicester Collection Award for Emerging Designers recognises the work of individuals who create innovative solutions, balancing traditional elements of fashion heritage with forward-thinking approaches that prioritise sustainability.

Special recognition has been given to those designers whose propositions could best represent alternative viable options to conventional practices and that could inspire the industry to pursue a more responsible business model.

## 7

THE BICESTER  
COLLECTION AWARD  
FOR EMERGING  
DESIGNERS



## ESCVDO

## CRAFTING SUSTAINABLE LUXURY WITH PERUVIAN HERITAGE

ESCVDO is a sustainable luxury brand that blends contemporary design with Peru's rich cultural heritage. Renowned for its innovation, excellence in craftsmanship, and commitment to quality, the brand embarks on a journey through Peru to discover ancestral textile traditions, skilled craftsmanship, and a deep connection with nature. ESCVDO specializes in producing high-quality, handmade goods that merge modern design sensibilities with traditional Peruvian artistry.

The brand employs over 400 artisan families, with 95% of these artisans being women. Furthermore, 91% of the artisans hail from rural areas, and 40% come from low-income households. Notably, 62% of the artisans support their families through their work with ESCVDO. By providing fair wages and sustainable work, the brand helps these artisans support their families and preserve traditional craftsmanship.

Operating on a fair trade, circular economy model, ESCVDO sources local materials and engages local communities in its sustainability efforts. Their commitment to sustainability extends to several United Nations Sustainable Development Goals, including promoting gender equality and decent work. One of their notable initiatives includes establishing an educational center where young people can learn traditional Peruvian textile crafts, ensuring the continuity of these cultural practices.

In 2023, ESCVDO's work was celebrated on various platforms. The brand was featured in the "¡Moda Hoy! Latin American and Latinx Fashion Design Today" exhibition at The Museum at the Fashion Institute of Technology (MFIT), with a garment becoming part of the museum's permanent collection. ESCVDO was also selected for the "Designers for the Planet" exhibition at Milano Fashion Week's Fashion Hub and won the Pitch to LAFS award for Social Impact Project of the Year, further cementing its status as a leader in sustainable fashion.

THE BICESTER  
COLLECTION AWARD  
FOR EMERGING  
DESIGNERS



KARTIK RESEARCH

REVITALIZING TRADITIONAL CRAFTSMANSHIP IN MODERN FASHION

Founded by Kartik Kumra in 2021, Kartik Research is a handcrafted fashion brand based in New Delhi, India. It is a forward-thinking fashion brand that draws inspiration from diverse cultural heritages and focuses on traditional craftsmanship from regions across India. The brand aims to create unique pieces and materials using their cutting-edge technology. Their goal is to craft timeless pieces that are environmentally responsible, highlighting the value of quality and sustainability.

The core principle of Kartik Research is to reintroduce humanity into clothing. Every garment has some handmade elements. Shirts and quilts are produced on handlooms and dyed with plants and herbs, and the embroideries are done by hand. As a result, each piece produced has its own unique nature, embracing its imperfect character.

Their debut collection explored the aesthetics of the Beat music scene, which emerged from the 1960s psychedelic rock fascination with India. Subsequent collections have continued to address questions about aspirational aesthetics. In a banana fiber weaving village they work with in Karnataka, jewelry and home decorations are crocheted using banana fiber.

Furthermore, Kartik Research creates sustainable fashion through humane production practices and by preserving India's rich textile heritage. Kartik Research collaborates with Indian artisans to create garments inspired by local attire. Each design, crafted in limited quantities using age-old techniques, is a celebration of cultural heritage. This serves as a microcosm of the broader issue that Kartik Research aims to address by restoring forgotten Indian craftsmanship to the world.

The brand partners with local communities not only to promote the area's traditional crafts globally but also to support the livelihoods of these people. They also work to reduce environmental impact through the brand's use of natural dyes and organic textiles, prioritizing ethical production and sustainability over mass production.

THE BICESTER  
COLLECTION AWARD  
FOR EMERGING  
DESIGNERS



MARCO RAMBALDI

A CREATIVE EXPLORATION OF IDENTITY AND STYLE

The Marco Rambaldi brand was founded in 2018 in Bologna, where the journey of inclusion, upcycling, and gender bending began. The mission of Marco Rambaldi is to give a voice to the diverse queer community that surrounds and inspires us and to find excellence in materials crafted by the skilled hands of Italian artisans and share it with the world. The brand believes in kindness, tradition, and material recovery, striving to incorporate these values into its garments by renewing ancient techniques and passing them on to new generations.

The brand's goal is to convey these values by breaking down societal stereotypes because they view fashion as a fundamental medium for expressing messages. Its approach is based on the principle that what was once identified as a pursuit of exclusivity has transformed into a desire for individual self-expression.

Identifying as a "gender bender" is considered, among other things, a form of social activism in response to assumptions or generalizations about "genders," with the belief that the gender assigned at birth is an incomplete description of oneself. From these assumptions arises the idea of offering clothing and accessories that disregard pre-existing models, transcending traditional economic, social, and gender codes.

Artisan culture has become its specific heritage and is the foundation of their work. Marco Rambaldi offers a complete look with a focus on knitwear, including dresses, tops, shirts, skirts, trousers, and t-shirts. In recent seasons, it has also added leather accessories such as bags and shoes. Public fashion shows are organized where models on the runway range from young to old, professionals or those employed in the fashion world, marking a shift in the protagonists of the catwalks.

Stylistically, the brand has committed to upcycling, creating crochet designs from textile scraps. They actively adhere to the "zero waste" principle. Fabrics and yarn scraps from the "industrialized" production of the collection find new life through handmade processes, specifically crochet. These processes, free from the constraints characterizing industrial production, particularly in knitwear, allow for the creation of often unique garments and accessories from their own production scraps, this means creating clothes and accessories using old fabrics from stock, out-of-fashion garments, high-value vintage pieces, and recovering styles and proposals from past collections, giving them new life and value.

## 8

THE SFA  
EDUCATION  
OF EXCELLENCE  
AWARD

## ABOUT THIS PRIZE

Italian fashion's artisanal know-how is a vital asset for the country's prosperity. It deserves to be highlighted in order to ensure this expertise is preserved for future generations.

When speaking with artisans and technicians working for fashion houses and manufacturers, it is not uncommon to hear their difficulties in finding and hiring diverse talent to continue the unique craftsmanship and high-quality artisanship that has made Italian fashion renowned globally.

For this reason an ever-growing number of brands invest in education initiatives, developing and launching dedicated training programmes aimed at equipping students with the highly technical skills, savoir-faire, and practical experience needed in today's labour market.

The Education of Excellence Award recognises companies' commitment to supporting talent in creating job and placement opportunities, either in-house or through external networks. It also acknowledges organisations that emphasise the upskilling and reskilling of fashion professionals. The ultimate goal is to sustain both occupational and socioeconomic development, while safeguarding authentic artisanal know-how.

With this Award, Camera Nazionale della Moda Italiana spotlights organisations working hard to equip and empower fashion workers with technical expertise - unlocking their talents, fostering their education, and ensuring a bright future for Made in Italy.

## 8

THE SFA  
EDUCATION  
OF EXCELLENCE  
AWARD



## BOTTEGA VENETA

## NURTURING THE NEXT GENERATION OF MASTER ARTISANS

Bottega Veneta is a luxury fashion house with a focus on leather bags and goods, long committed to preserving and passing on its artisanal savoir-faire.

The company established its first leatherworking school in Vicenza in 2006, aiming to transmit its unique artisanal knowledge to new generations. In 2023, the company reinforced this dedication to craft and transmission with the launch of Accademia Labor et Ingenium.

The academy draws its name from the brand's founding values, encapsulated in its original company crest: Labor et Ingenium, meaning "Craft and Creativity". True to the brand's name, the academy is rooted in the historic tradition of the "bottega" or "workshop", where artisans honed their skills and passed knowledge down from one generation to the next.

Based between the Bottega Veneta atelier in Montebello Vicentino and a dedicated new space at the brand's manufacturing site in Povolara Dueville, Accademia Labor et Ingenium serves as a permanent workshop, where Bottega Veneta employees, new hires, and external students can learn from master artisans through training activities, workshops, and courses. A central feature of the academy is a comprehensive training program for 50 students a year, offering guaranteed employment at Bottega Veneta upon completion. The program is led by a community of five Bottega Veneta master artisans and embodies the collective ethos that has defined the company since its foundation in 1966.

In addition to training new artisans, the Accademia provides upskilling and reskilling curricula for existing Bottega Veneta employees. It also collaborates with regional partners to promote the creativity and dynamism of the Veneto region while imparting the heritage of Made in Italy craftsmanship.



THE SFA  
EDUCATION  
OF EXCELLENCE  
AWARD



## DOLCE&GABBANA

### PASSING DOWN THE LEGACY OF ITALIAN EXCELLENCE

Established in 1984, Dolce&Gabbana is an international leader in fashion and luxury, a true Italian success story enriched by the duality of its founders' legacies: Domenico Dolce's Sicilian roots, synonymous with traditional craftsmanship and sartorial excellence, blended with Stefano Gabbana's Milanese forward-thinking approach.

Since its beginnings, the brand has been committed to preserving and promoting the sartorial tradition, cultivating a deep pride in Italian culture and dedicating meticulous attention to the art of craftsmanship by nurturing young talents. This commitment is evident in initiatives, among them Botteghe di Mestiere and Scuola Tempi e Metodi, which not only offer training but celebrate the beauty and excellence of manual labor, ensuring the continuity of traditional crafts. Botteghe di Mestiere, the in-house training programme of the brand's tailoring laboratories, represents an opportunity for professional training aimed at passing on the basics of the artisanal dress-making to the new generations, while at the same time offering opportunities for employment within the Group. The aim of this initiative is to transmit to young people the fundamental skills of the trade through traditional techniques, knowledge of modeling, embroidery, cutting and ironing. This project not only enhances Made in Italy, but also underlines the importance of handing down craftsmanship to future generations, ensuring the continuity of ancient and precious crafts.

The Botteghe di Mestiere instructors are Dolce&Gabbana employees and training is entrusted to the in-house staff of the tailoring laboratories. The transfer of knowledge represents a real link between past and future, an act of love for Italian craftsmanship and an investment in new generations.

Alongside Botteghe di Mestiere, in synergy with ACOF, a non-profit organization specialized in training for the textile-clothing sector, Dolce&Gabbana launched a professionalizing training course called IFTS Product Industrialisation, Time & Methods and Process Mapping. The six-months programme is aimed at young people between the ages of 18 and 25 and aims to qualify them as highly specialized technical figures within the production cycle of clothing collections.

The course offers a dual apprenticeship approach, which envisages theoretical teaching by qualified Dolce&Gabbana teachers flanked by practical experience through a work contract. The objective is to equip participants with the knowledge and technical-professional skills necessary to work effectively within the production cycle of the clothing collections, favoring qualified job placement of young participants in the fashion industry.

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AWARD



## MONCLER

### MONCLER ACADEMY FOR TECHNICAL EXCELLENCE - MATE

Founded in 1952 in the French Alpine town of Monestier-de-Clermont, Moncler, now an Italian company headquartered in Italy, has always been distinguished by its dedication to tradition, uniqueness, quality, and forward-looking spirit.

Throughout the years, the company has stayed true to its heritage and its identity while continually evolving and innovating with the ambition to inspire people across all generations. Believing that it is the people who make a company great, Moncler places a strong emphasis on attracting talented individuals and cultivating them by investing in their professional development and fostering continuous learning.

In 2022, the company established the Moncler Academy for Technical Excellence – MATE, inviting recent graduates of professional institutes to embrace the value of technical training and approach a craft that celebrates quality, excellence, and innovation through world leading research in every detail.

The three-year program, aimed at ensuring Moncler's specific know-how and expertise is passed on to the artisans of tomorrow, involves on-the-job training by highly qualified internal experts, initially focusing on foundational knowledge followed by a more specialized technical education.

The course entitled 'The Art of Outerwear', which provides a complete overview of the creation of a down jacket, features several areas of development including training on rigorous quality and sustainability requirements of raw materials, expertise in pattern making, prototyping, production, and lastly, final quality control of the finished product. As part of its continuous evolution, starting this year, MATE is introducing a new course dedicated to 'The Art of Knitwear', offering students the opportunity to learn the techniques of this craft, blending traditional methods with modern technology.

With the ultimate goal of recruiting the young talents in training, the Academy aims to enhance the skills of new graduates while sharing the brand's corporate culture and knowledge. Since its inception, 50 participants have already had the opportunity to work alongside Moncler's qualified and highly specialized internal instructors and more than 80% have now been employed permanently at the company.

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THE ELLEN MACARTHUR  
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ECONOMY

## ABOUT THIS PRIZE

Today's global fashion industry, which sits within a linear economic system and is built on a take-make-waste model, is a significant driver of climate change, biodiversity loss, waste, and pollution.

A circular economy tackles each of these interconnected global challenges – climate change, biodiversity loss, waste and pollution – by rethinking the way in which we design, make, and use materials and products. In a circular economy, revenue is ultimately decoupled from production and the consumption of finite resources.

Driven by the wasteful linear system, clothing production doubled between 2000 and 2015. Meanwhile, utilisation – the average number of times a garment is worn – decreased by 36%. Beyond its heavy environmental cost and negative impacts on people, the fashion industry misses out on hundreds of billions of dollars due to clothing underutilisation.

The fashion industry, as one of the most vibrant and creative economic sectors, has a massive opportunity to reimagine itself as a force for change and lead the shift towards a circular economy. Such transformation can be achieved not only by changing material output at a product level, through material innovation and designing out waste from the start, but also by reimagining underlying processes and core value propositions through new circular business models.

This award recognises the efforts of brands, suppliers, and enabling platforms who are working to make the circular economy a reality across the fashion industry. Special consideration has been given to candidates that put circular economy principles – eliminating waste and pollution, circulating products and materials at their highest value, and regenerating nature – alongside circular design thinking at the core of their operations and value propositions.

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## ARC'TERYX

## ALPHA STORE X REBIRD CIRCULAR SERVICES

Arc'teryx is a Canadian company focused on delivering durable high-performance products for the mountains. ReBIRD is Arc'teryx's platform for circular initiatives: reducing waste and keeping gear in play through care and repair, re-commerce, and upcycling. ReBIRD equips customers with the knowledge and skills to extend their product lifespan, in-store and partner repair facilities to refresh and repair gear, a marketplace to trade-in and shop high-quality pre-loved gear, and access to unique, limited-run products made with excess raw materials and product which has passed its functional lifespan.

In 2024, Arc'teryx opened two Alpha Stores in Toronto and New York. The Alpha Store provides a full retail experience, as well as all the ReBIRD circular services under one roof: care and repair, resale, and upcycling as well as full-time repair technicians. The new Alpha stores offer the largest ever ReBIRD Service Centres; resulting in a 65% uplift in repair capacity, and aiming to resolve 95% of product care needs in-store.

Before products make it to a repair centre, Arc'teryx designs according to circular design principles, allowing items to be repaired or refurbished. Making these choices at the design stage ensures the garments are ultimately used more and can be remade and recycled once they are no longer fit to wear, thereby eliminating waste and pollution. They now have 15 ReBIRD Service Centres across the globe providing expanded product care and repair services, and plan for additional expansion. These centres play a pivotal role in scaling circularity efforts. The growth of the repair network has produced tangible results: Since 2023, Arc'teryx has seen a 25% increase in customers engaging with ReCARE services and have repaired 53% more products.

With ReBIRD and the Alpha Stores, Arc'teryx houses a broad range of circular business models under one roof – in-store repairs, technical washing and re-commerce share space with customer education and interaction to build a culture of extending product lifespans. Their quantitative results and plans for further expansion show the strength of stacking circular business models to complement one another and create a multiplying effect which strengthens the economic and experiential co-benefits of each model.

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## DIESEL

PRODUCT REDESIGN AND EXPANDING CIRCULAR BUSINESS MODELS

Diesel is an innovative international lifestyle company. Rooted in denim, Diesel's collections also include apparel, accessories and a wide range of lifestyle collaborations. Over recent years the brand has been investing in partnerships, products and services that support circular business models. Product-focused initiatives such as Diesel Rehab Denim and the Diesel x UNIDO focus on material and product recycling and recyclability, complemented by Diesel Second Hand and Diesel Loves which aim to extend the life of existing products through resale, repair and remaking.

Diesel is integrating circular economy principles into its business by building partnerships and initiatives that design waste out of the product development process, extend the life of existing products and establish creative collaborations to repurpose obsolete products and materials. In 2021 Diesel launched Second Hand, a resale programme, that allows people to bring back their used Diesel denim garments to mono-brand stores in Italy. The brand partners with a longstanding Italian supplier to carry out minor repairs and refurbishment ready for resale in select stores and on Diesel.com. In 2023, the resale offering was extended to Japan.

Diesel partnered with United Nations Industrial Development Organization (UNIDO) and a key supplier to develop an innovative process for repurposing its own cutting scraps into new fabric. Starting as a pilot project, the process was then implemented across denim fabrics which have become an integral part of Diesel denim collections. The project followed the circular design principles of The Jeans Redesign guidelines.

In addition to sourcing lower-impact materials, Diesel has integrated pre-consumer recycled content into the Diesel Rehab Denim products, retaining the value of fibres and preventing them becoming waste or landfill. Diesel set up a system to collect pre-consumer textile waste from their production samples, and R&D departments which are then sent to Tejidos Royo in Spain. The recycled cotton is mixed with 34% TENCEL™ Lyocell with REFIBRA™ technology (a lower-impact fibre, containing pre-consumer cotton waste which is characterised by lower carbon emissions and water consumption compared to generic lyocell) and 100% recycled spandex made from reclaimed waste. Thanks to the Dry Indigo® technology developed by Tejidos Royo, Diesel Rehab Denim is dyed without water and with a 90% reduction in process-related chemistry compared to traditional dyeing methods. The Rehab Denim line has been expanded beyond jeans to include reversible jackets showing how design principles can be expanded to multiple product categories.

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## VESTIAIRE COLLECTIVE X SOJO

### INTEGRATED REPAIR AND RESALE FOR THE LUXURY MARKET

Founded in 2009, Vestiaire Collective is the world's leading second-hand fashion platform. Their technological infrastructure enables their community to sell and buy unique pre-loved pieces. They are B Corp-certified, operate in 70 countries and host a curated inventory of 5 million items, prolonging clothing's lifespan. Sojo is a London-based company on a mission to make tailoring and repairs more accessible. In 2024, Vestiaire Collective partnered with Sojo to launch a pilot program that integrated repair into its core resale model, allowing users to repair their pre-loved items via a simple process.

Vestiaire Collective prioritises circularity across its business, aiming for a fully circular fashion sector with a reliable customer-to-customer resale platform. Their Resale as a Service (RaaS) for luxury brands fosters reuse and recirculation, two key elements of a circular economy for fashion. In 2023, 82% of items sold via Vestiaire Collective replaced first-hand buys.

The Vestiaire Collective x Sojo collaboration allows customers to overcome a key barrier to investing in high-end, durable resale purchases, allowing more customers to embrace circularity. The addition of easy-to-access repair services adds considerable value to customers' purchasing experience by mitigating concerns about fit or small damages. It also increases the likelihood of products in "good" or "fair" condition, rather than "very good" or "never worn," selling and extending product life, thereby reducing textile waste and keeping goods circulating in the economy.

On their own, both Vestiaire Collective and Sojo have continuously expanded their circular offerings, navigating across B2B, B2C, and C2C spaces. Their partnership demonstrates the value of 'stacking' circular business models, which is key to unlocking the scale required to drive meaningful change. With this pilot programme, repair helps to augment and enhance resale offerings. By offering access to additional circular business models, in this case repair, they remove a barrier to customers choosing more circular options.

Exploring repair has allowed Vestiaire Collective to take a further step toward offering a more holistic approach to circular fashion, addressing not only resale but also the long-term care, value, and attractiveness of garments. Combining resale and repair models offers a strong case for both financial sustainability and improved customer satisfaction.

# 10

## THE SFA VISIONARY AWARD

DURING THE CNMI SUSTAINABLE  
FASHION AWARDS WILL BE ASSIGNED  
THE AWARD FROM THE JURY:

## THE SFA VISIONARY AWARD

# THANKS TO OUR PARTNERS

CNMI

SUSTAINABLE FASHION AWARDS 2024



## VALUE RETAIL



*We are honoured, together with Camera Nazionale della Moda Italiana, to have written the first chapter of the CNMI Sustainable Fashion Awards. And today we are proud to celebrate the next step of this journey, empowering the talent of tomorrow with The Bicester Collection Award for Emerging Designers.*

The Bicester Collection is delighted to affirm the next chapter of its partnership with Camera Nazionale della Moda Italiana on the occasion of the CNMI Sustainable Fashion Awards 2024, offering The Bicester Collection Award for Emerging Designers.

The award, which will benefit three emerging sustainable designers, exemplifies the Collection's commitment to championing talent and delivering positive impact socially, economically and environmentally.

The Bicester Collection is a family of 12 distinctive shopping destinations in Europe, China and the U.S., defined by extraordinary experiences while offering curated hospitality and services to welcome our discerning guests from all over the world. The Villages are located close to some of the world's most celebrated cities: London, Milan, Munich, Dublin, Barcelona, Madrid, Paris, Brussels, Frankfurt, Munich, Suzhou, Shanghai and coming soon, New York.

The Bicester Collection, is proud to celebrate 20 years of this commitment to unlocking the features of the next generation during which we have offered mentorship programmes, events and pop-up boutiques, such as the Creative Spot, to more than 100 emerging designers across the globe.

The three finalists of The Bicester Collection Award for Emerging Designers 2024 will receive crucial support to help grow their businesses, including access to our mentorship programme and retail opportunities across The Collection.

The Bicester Collection is honoured to partner with Camera Nazionale della Moda Italiana, supporting the next generation of talent that's reshaping our industry and our world with their creativity and sustainable practices.

## PARTNER OF THE CNMI SUSTAINABLE FASHION AWARDS

**DESIRÉE BOLLIER**

Chair and Global Chief Merchant for Value Retail,  
creator and operator of The Bicester Collection

## FRANCIACORTA



*Being partner of the Camera Nazionale della Moda Italiana is a reason of pride for Franciacorta and it represents an opportunity to reinforce our common values: creativity, style, craftsmanship and sustainability. Along these 12 years of collaboration, we have developed many interesting projects together always looking forward in the same direction.*

2012 marked the beginning of the partnership between Consorzio Franciacorta and Camera Nazionale della Moda Italiana. Franciacorta appointed la moda italiana as its "soul-mate", the cultural expression to share its distinctive qualities: Italian style, artistic craftsmanship, refined elegance, high quality and sustainable approach.

Consorzio Franciacorta, which is comprised of 122 wineries and 91 wine growers, guarantees, oversees and develops Franciacorta production and promotes Franciacorta as a brand.

Franciacorta is a wine that is the expression of a magnificent territory, where producers work every day to guarantee a unique product; it's been the first Italian wine produced exclusively with the classic method of second fermentation in the bottle to have obtained the highest DOCG oenological recognition and nowadays boasts 20 million bottles sold in Italy and all over the world.

A wine but also a region to be discovered, lying just an hour from Milano. Located in the heart of Lombardy region, Franciacorta, gazing out over the waters of Iseo Lake, offers a rich heritage of culture, history, and natural beauty, all framed by magnificent panoramas and the sensuous contours of its gentle morainic hills.

With almost 55% of organic vineyards and a strong focus on biodiversity, Franciacorta is internationally one of the first appellations for organic viticulture. This trend is constantly increasing, together with the sensitivity of the producers and their desire to protect the future of their territory. Every step taken towards this goal has been supported by Consorzio Franciacorta through numerous projects especially about environmental sustainability and biodiversity.

PARTNER OF THE COCKTAIL OF THE CNMI SUSTAINABLE FASHION AWARDS,  
OFFICIAL WINE PARTNER OF CNMI.

SILVANO BRESCIANINI  
President Consorzio Franciacorta

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